



GLOBAL 2025 NEWS

New Graduate Degree Programs,
Spring '26 Registration, and UofM
Global National Media Spotlights!

Since 1995, UofM Global has supported students learning online as they balance careers, budgets, families, friends and health throughout their educational journey. Discover how UofM Global is driving innovation and flexibility in online education by reading our latest newsletter.



EXECUTIVE DIRECTOR'S NOTE

This year, UofM Global is proud to launch new graduate and doctoral programs that expand flexible, high-quality learning options for students worldwide. These offerings support our ongoing mission to meet the evolving needs of today's learners. We were also honored to be featured in the LA Times and Education and Career News, showcasing the inspiring stories and successes coming from our student community. These recognitions highlight the impact of our innovative online education. There's more to explore, read on to see how UofM Global continues to grow, highlight and develop educational opportunity online.

Courtney Brafford MS

Executive Director, UofM Global

Emerging Graduate Degree and Certificate Programs

UofM Global is expanding its offerings with four new Graduate Degree and Certificate Programs. Applications are now open for professionals to advance in their skills, while gaining greater leverage for career growth in their respective fields and industries.



B.A. in Integrated Social Media

- Campaign Planning, Research & Analytics
- Strategic Media Communication & Content Creation
- Professional Media Law and Ethics



Ph.D. in Communication with a concentration in Journalism and Strategic Media

- Teach with confidence
- Lead in research
- Publish and present



Graduate Certificate in Health Analytics

- Strategic Workforce Planning
- Change Management
- Legal and Ethical HR Practices
- Organizational Development



Ph.D. in Applied Linguistics

- Master Language Research
- Analyze Language Structure
- Analyze Contemporary Rhetoric

GLOBAL SPOTLIGHT



Tue Tu | Image Courtesy of UofM Global

Featured in the Los Angeles Times, Tue Tu's journey from immigrant to Army Reservist to first-generation college graduate is a powerful testament to determination and opportunity. After moving to Memphis in 2014, she joined the Army Reserve post-high school to support her family, later enrolling in the University of Memphis Global to pursue a degree in Human Resources Management. Through UofM Global's flexible online program, Tue balanced deployment, work and school, earning Dean's List honors and staying active in student life. Now set to graduate, she proves what's possible with grit and access to education.



Read her full story in the
LA Times and be inspired.



Education and Career News

In a UofM Global sponsored feature with Education and Career News, actor and Harvard graduate Yara Shahidi shares how college shaped her thinking, identity and purpose. She reflects on choosing education despite a busy career, the pressure to have it all figured out and why learning in any form should be personal and evolving. Yara encourages young people to explore, embrace uncertainty, and define success in their own way. Read the full interview in Education and Career News for her insights and advice.



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Share Your UofM Global Stories

We'd love to hear your story! If you're a University of Memphis student or alumni, share your UofM Global experience by emailing us at uofmglobal@memphis.edu with your testimonial. Your journey could inspire others exploring nationally recognized programs.

REGISTRATION OPEN *for* SPRING 2026

Spring 2026 registration is coming up soon. This is a great time to apply, explore courses, schedule an advising appointment and start planning your next steps. Use the links on this page to get started, and remember the UofM Global team is here to support you every step of the way.

- [Registration Quick Guide](#)
- [Access myMemphis Portal](#)
- [Contacts for Common Holds](#)
- [Waitlisting Steps & FAQ's](#)
- [Contact Career Services](#)



844.302.3886 | uofmglobal@memphis.edu | memphis.edu/uofmglobal