



Commissioner Tim Keane

*Planning and Community Development
City of Atlanta*



@TimKeaneATL



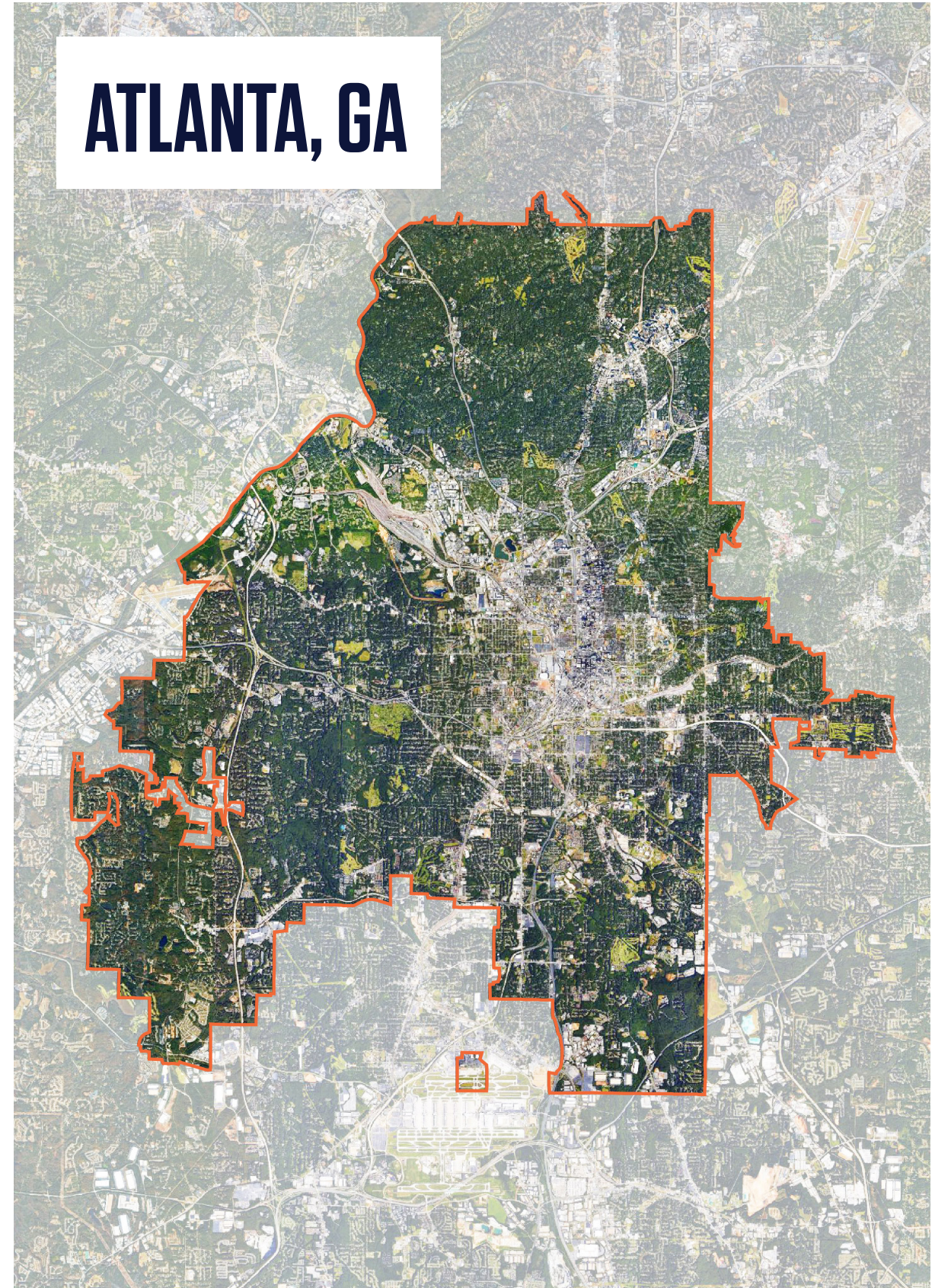
@ATLcitystudio

#designATL

CHARLESTON, SC



ATLANTA, GA



City of Charleston

CENTURY V PLAN

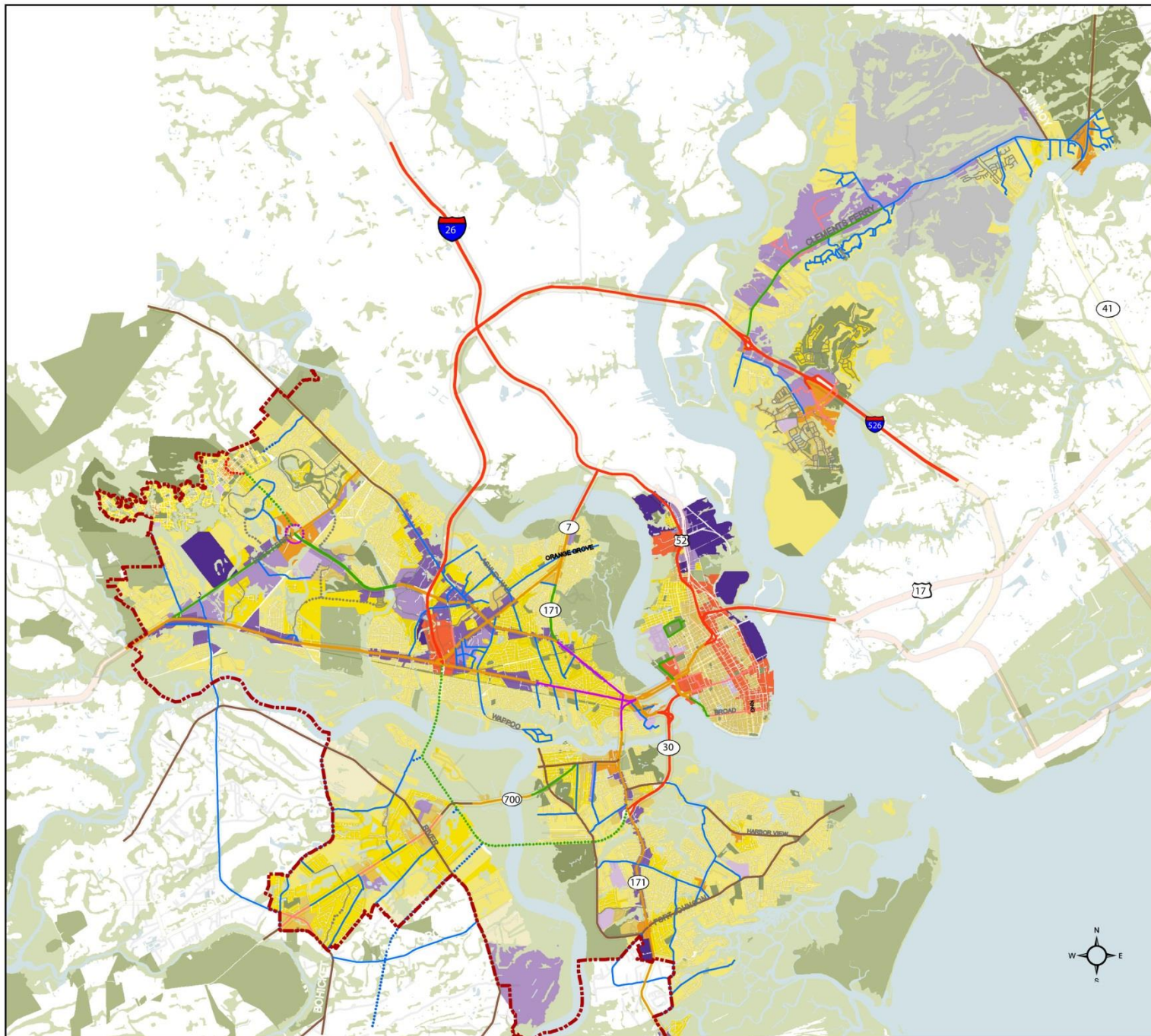
LEGEND

■ Growth Boundary

Current	ROADS	Planned
	Freeway	
	Highway	
	Scenic Byway	
	Parkway	
	Avenue	
	Commercial Street	
	Street	
	Road	

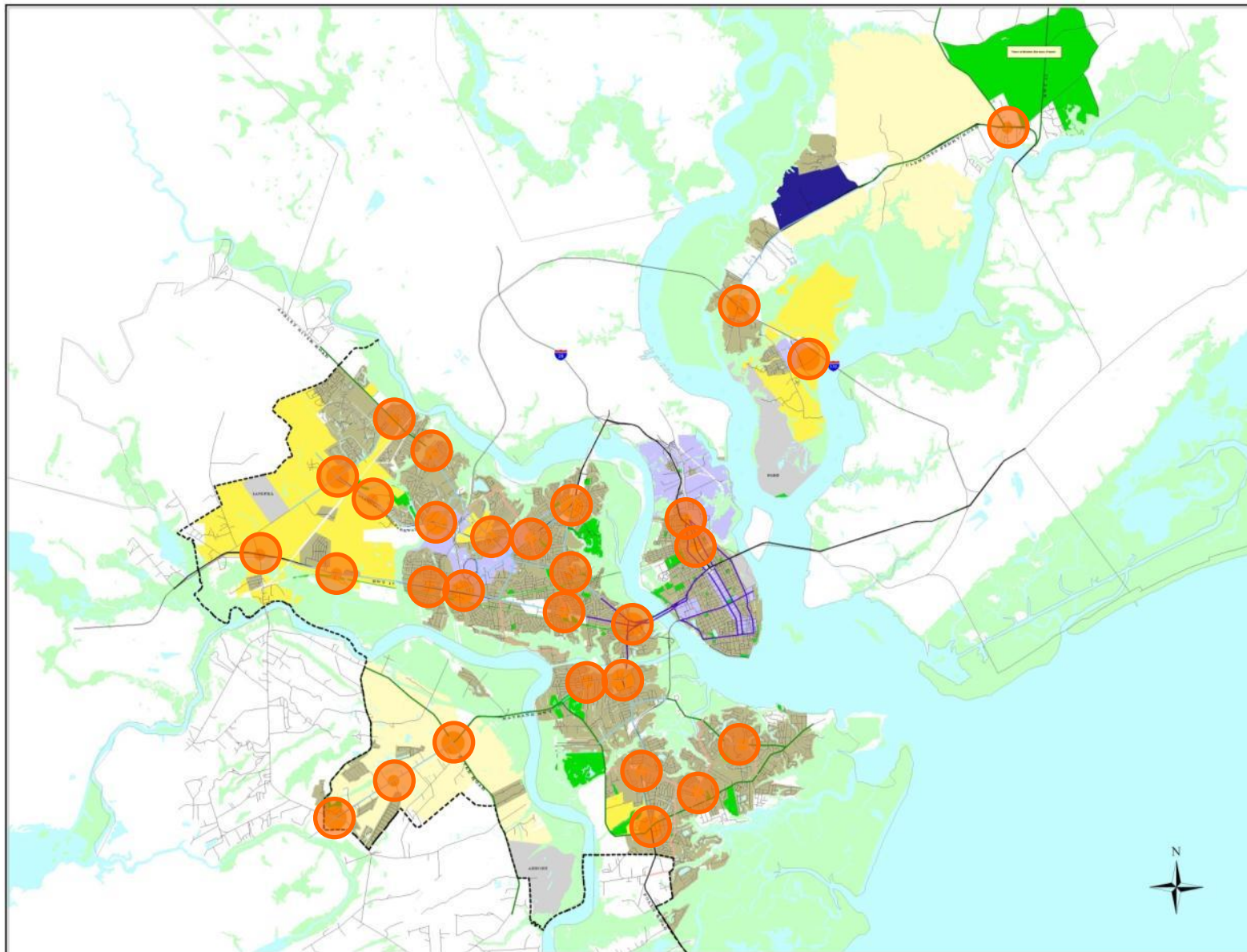
Land Use Classification

	Suburban Edge
	Suburban
	Neighborhood Center
	Urban
	Urban Center
	Urban Core
	Rural
	Natural Area
	Conserved Area
	Park
	Water
	Special District Campus
	Special District Job Center
	Special District Highway
	Special District Industrial
	Future Development Area



0 8,000 16,000 Feet

0 1.25 2.5 Miles



LEGEND

- Suburban Rural Edge
- Secondary Streets
- Water
- Marsh
- Parks

TRANSPORTATION CORRIDORS

- Connectors
- Scenic Corridors
- Suburban Corridors
- Urban Corridors
- Freeways

NEIGHBORHOODS

- Existing Neighborhoods
- Potential Neighborhoods
- more rural → more urban

GATHERING PLACES

- Community
- Neighborhood / Village

WORK CENTERS

- Urban Centers
- Industrial Districts

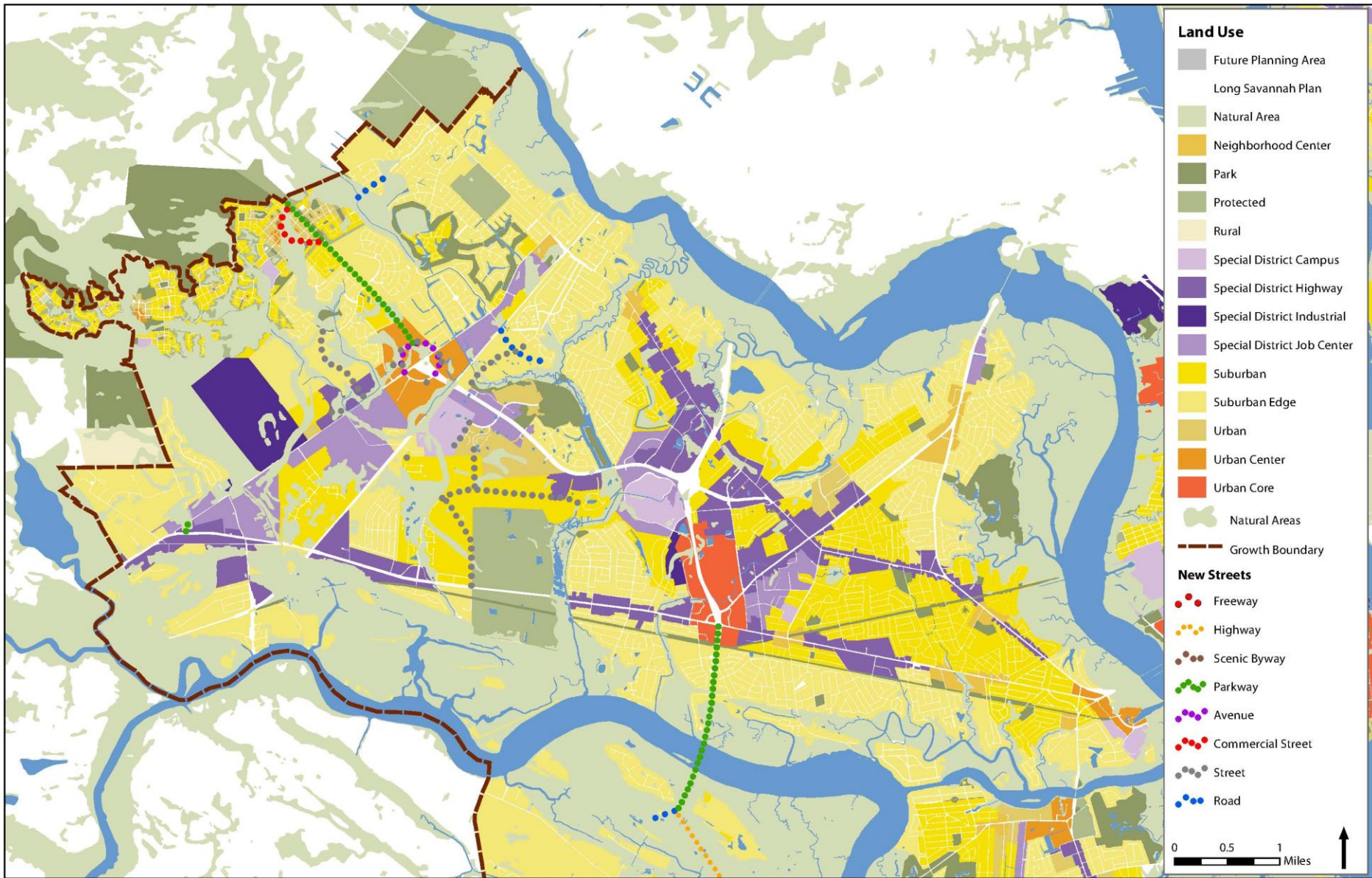
CENTURY V PLAN

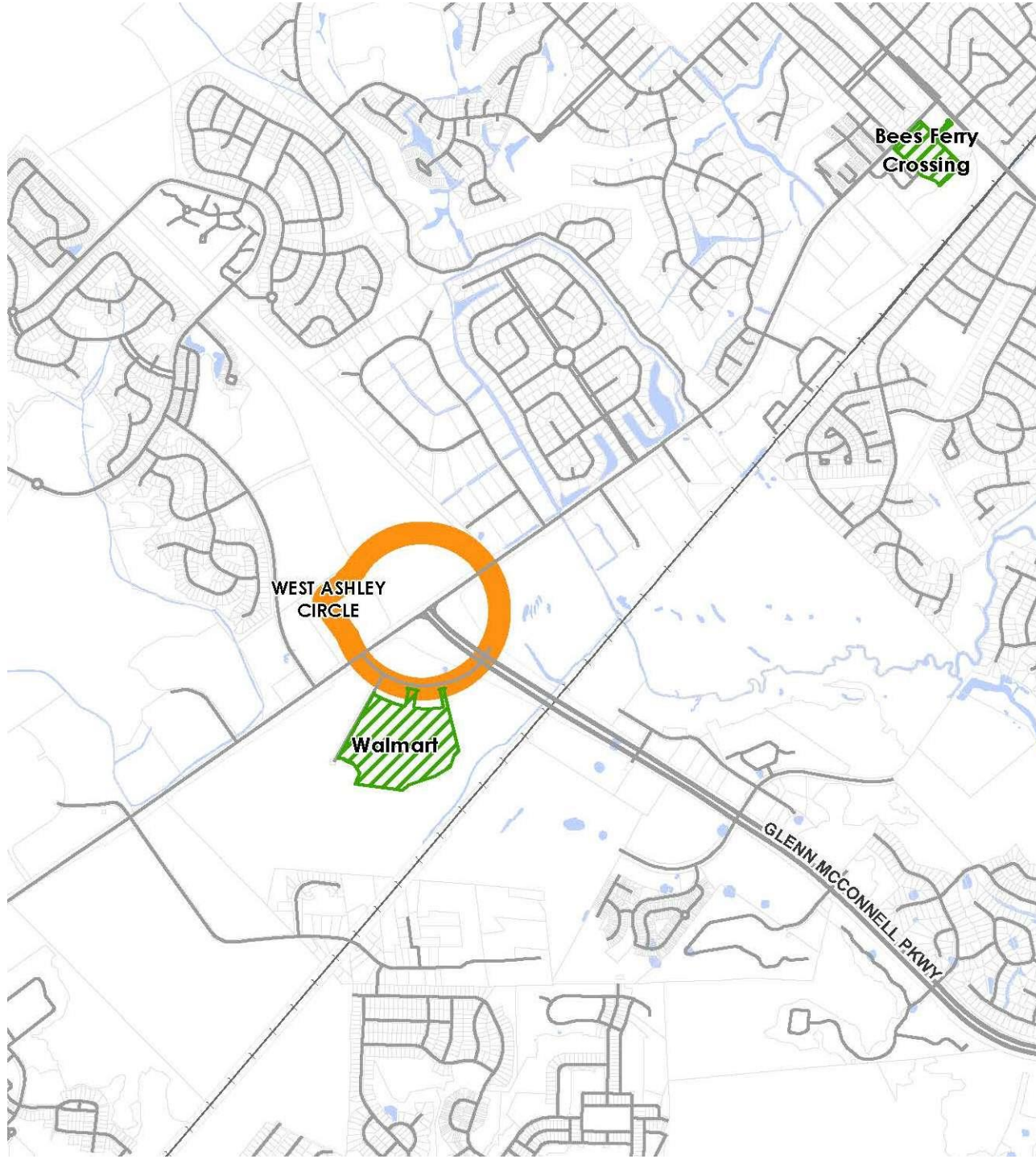
City of Charleston
 Department of Planning and Neighborhoods
 75 Calhoun Street, Third Floor
 Charleston, South Carolina 29401

1:48000

1 0 1 2 3 4 5 Miles

1 0 1 2 3 4 5 6 7 8 Kilometers





WEST ASHLEY
CIRCLE

Walmart

Bees Ferry
Crossing

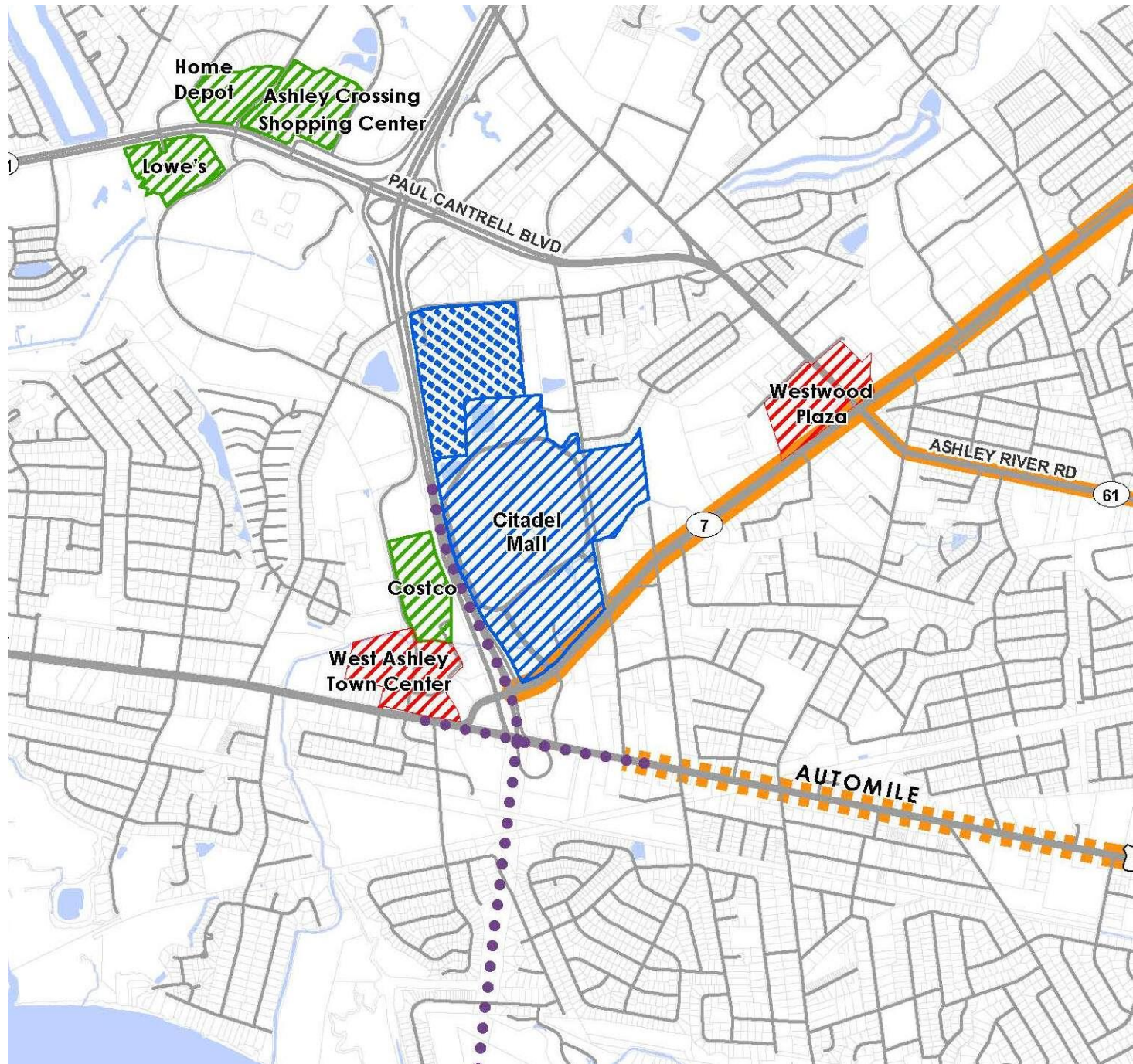
GLENN MCCONNELL PKWY

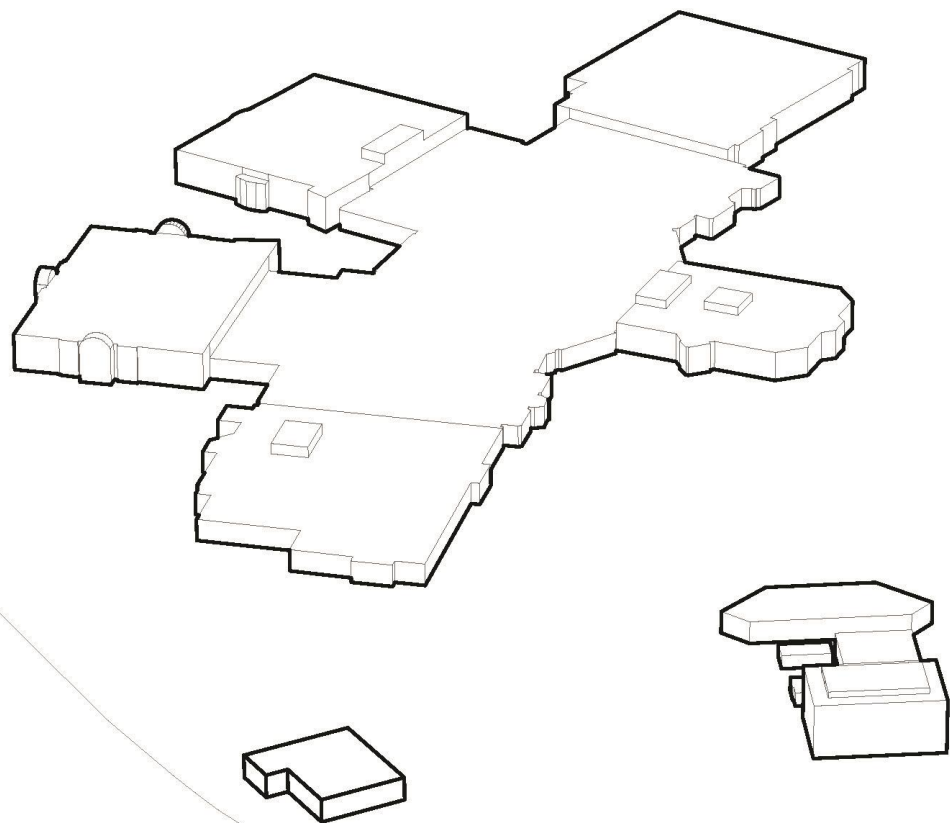




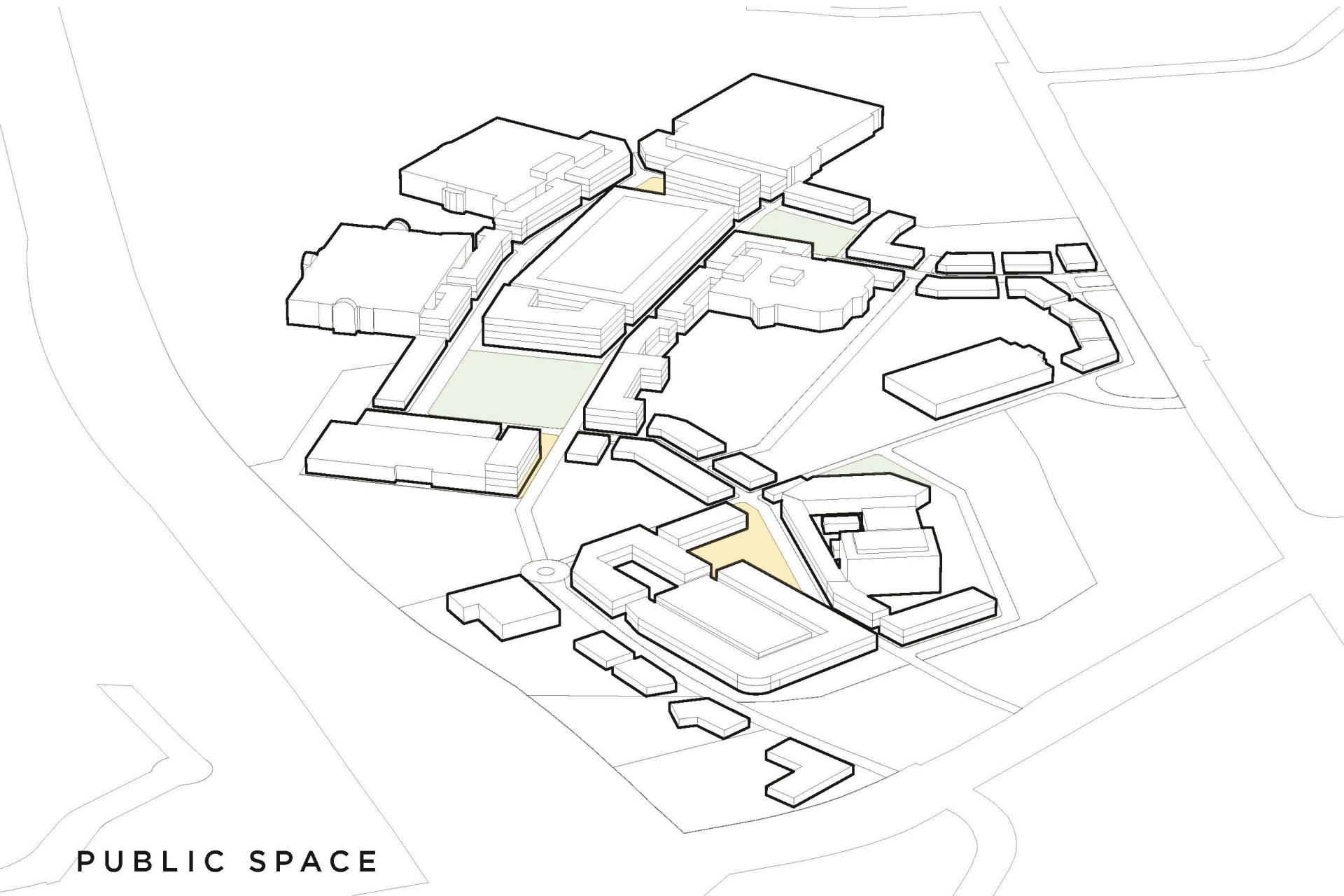


L I D S E Y

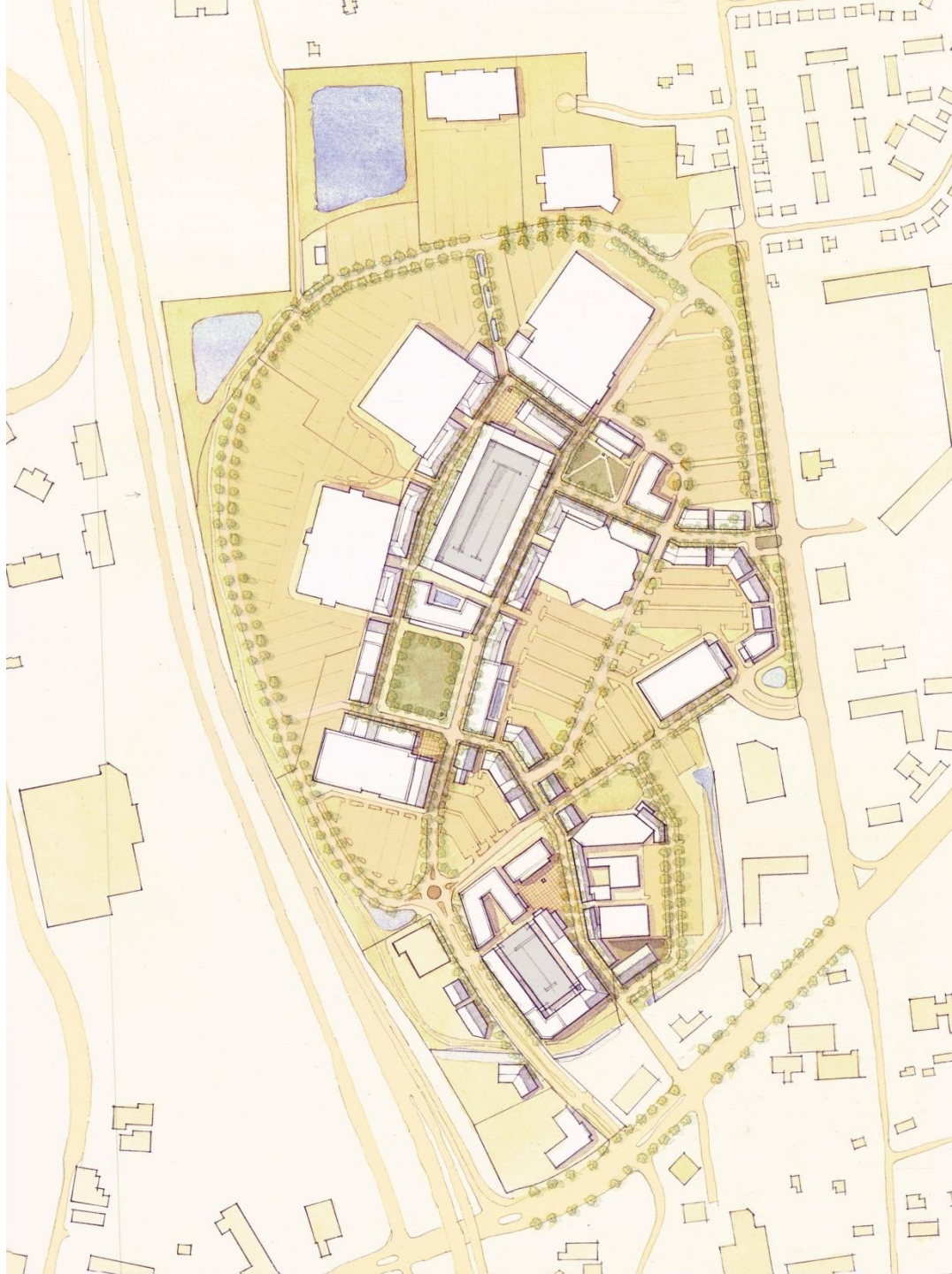




EXISTING STRUCTURE

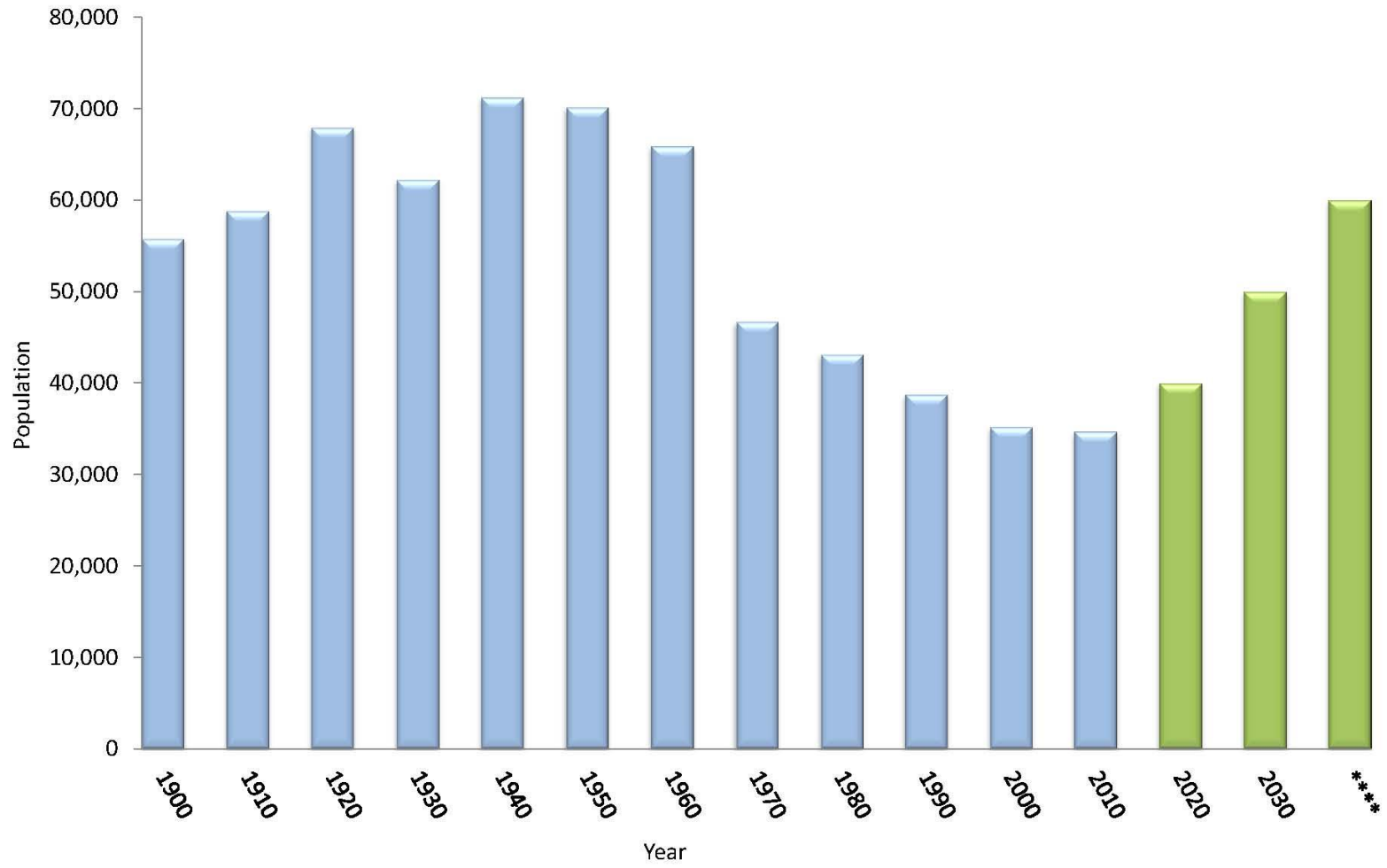


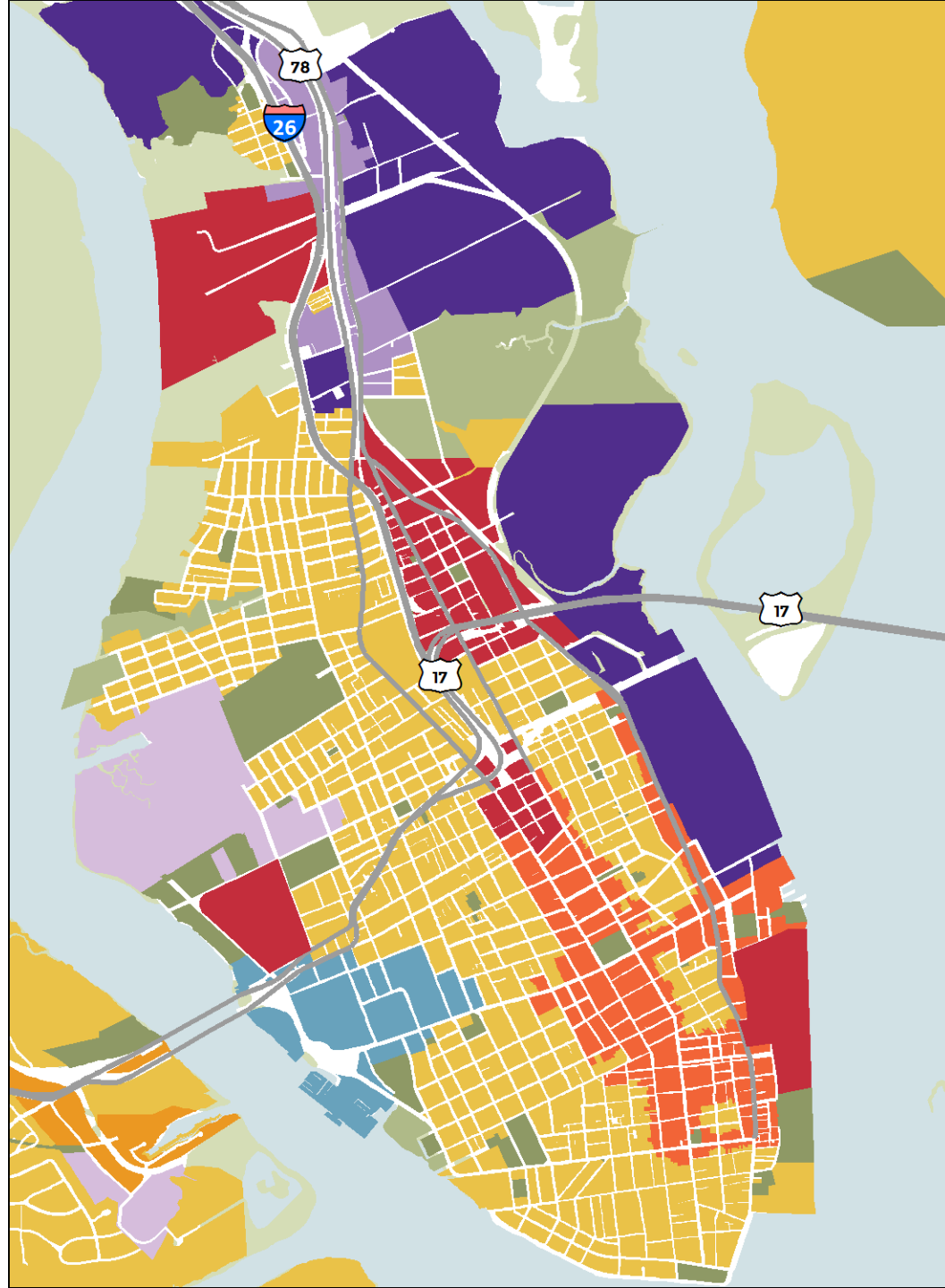
PUBLIC SPACE



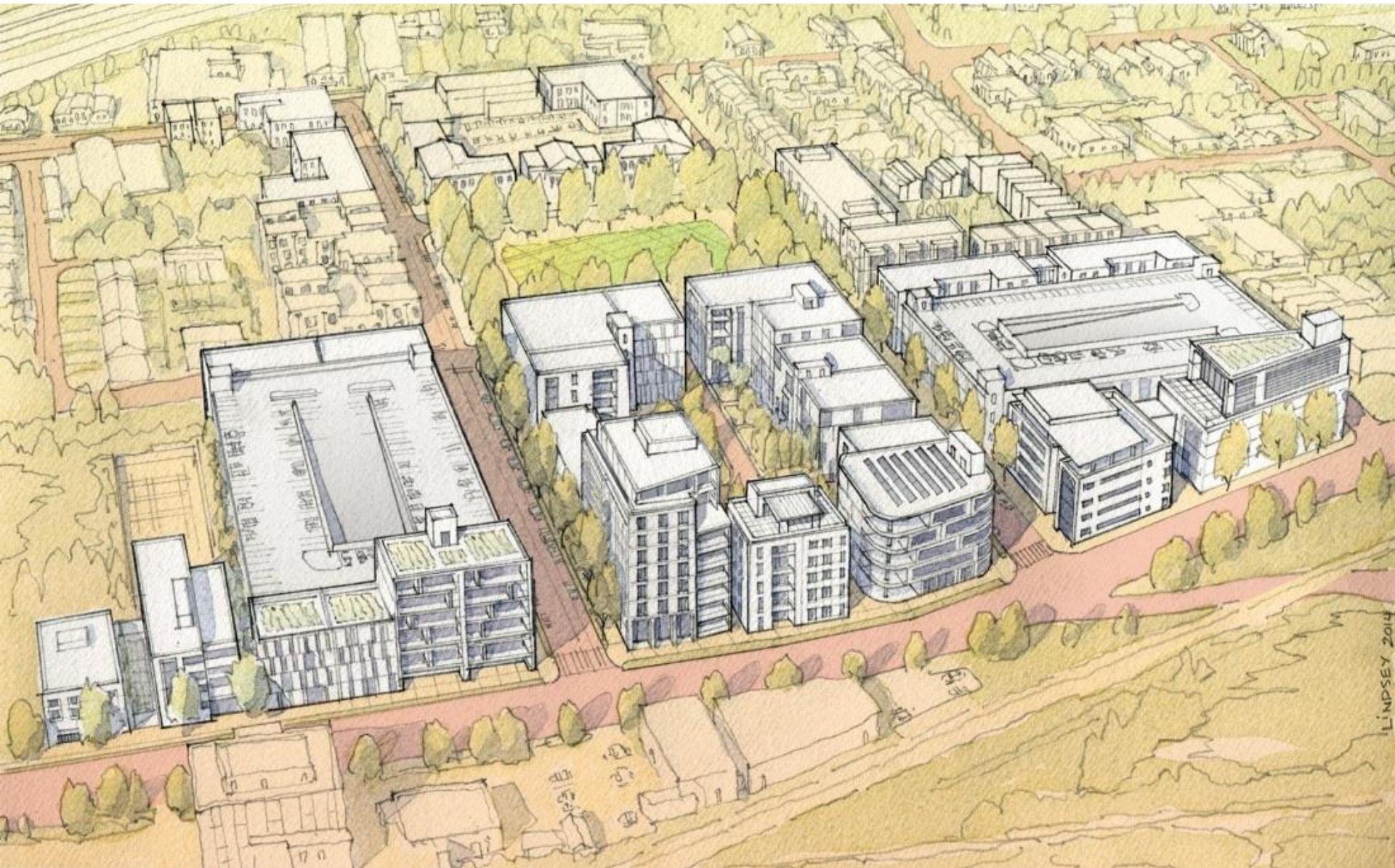


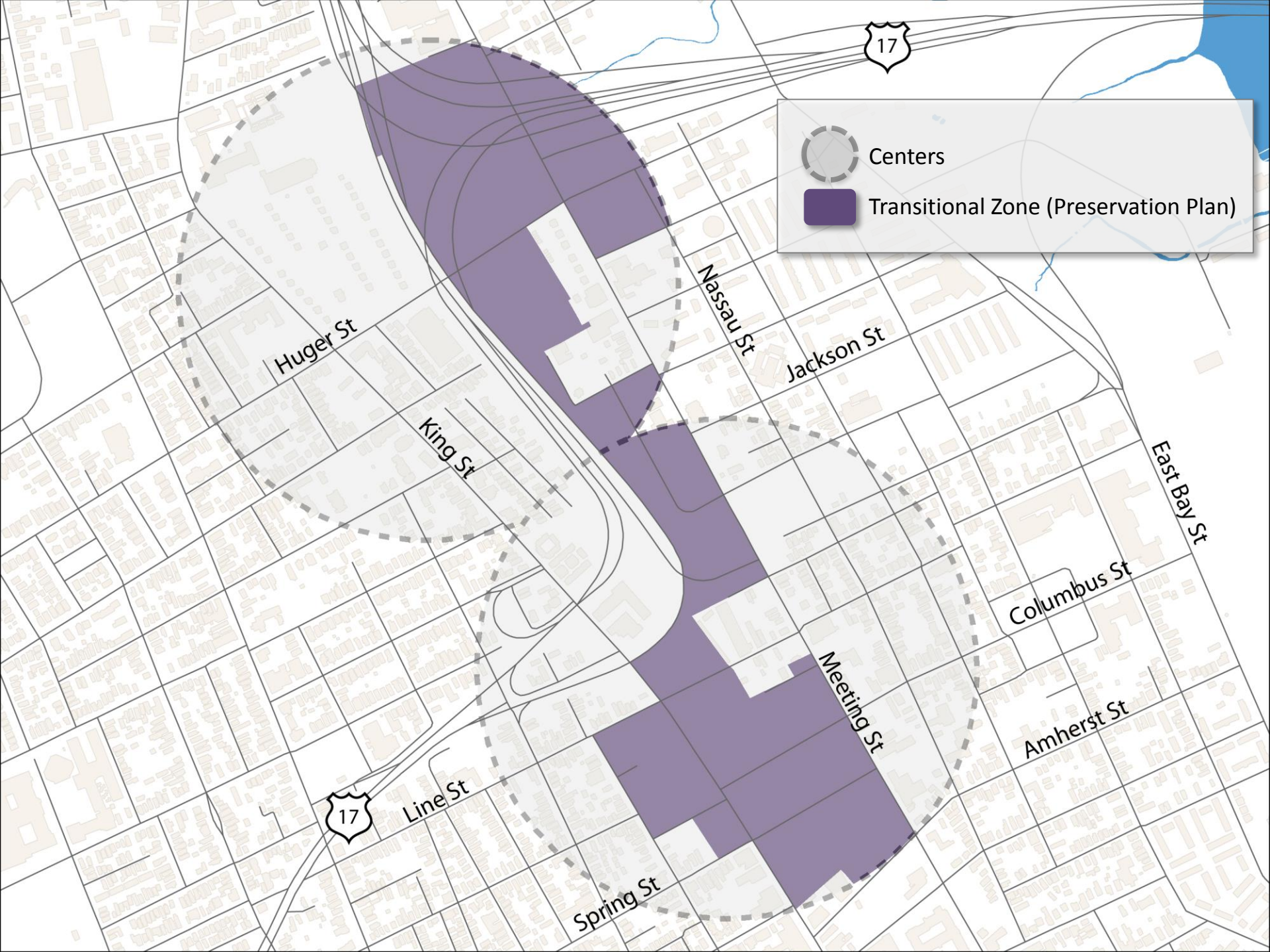
Charleston Peninsula Population

















Sheppard St.

COURIER
SQUARE
PHASE 1

Meeting St.

POST &
COURIER

Columbus St.

BI-LO

NEW
SQUARE
SITE

ELAN
MIDTOWN

MIDTOWN

CANNONBOROUGH /
ELLIOTBOROUGH

King St.

Spring St.

Wolfe St.







TRANSIT

FUTURE WELCOME CENTER

OLD RAIL CORRIDOR

HUGER

COLUMBUS

SPRING

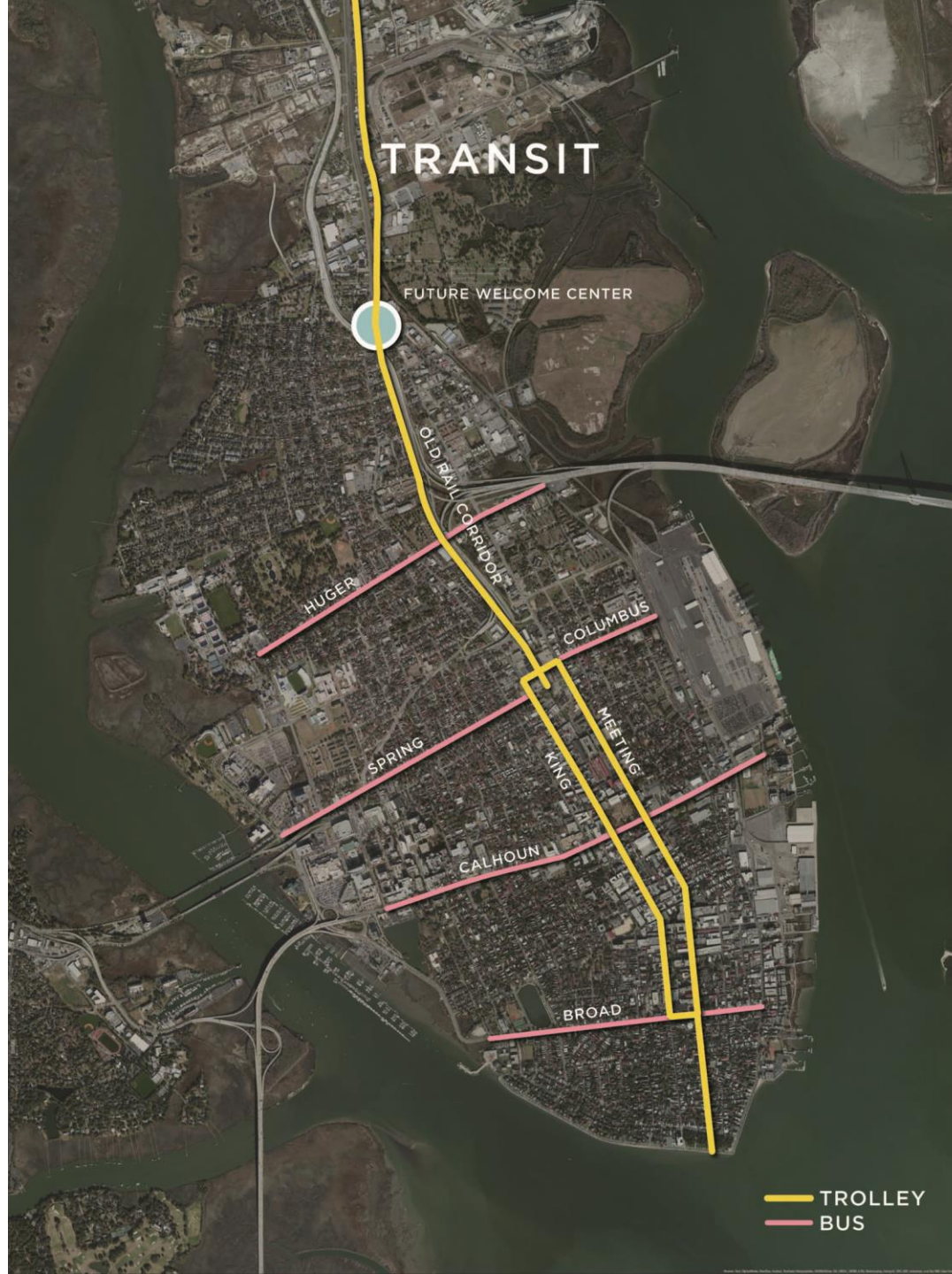
MEETING

KING

CALHOUN

BROAD

TROLLEY
BUS







Aspiring

to the Beloved Community

The Atlanta City Design   @ATLcitystudio #designATL

Identity.

“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”

Dr. Martin Luther King, Jr., 1957

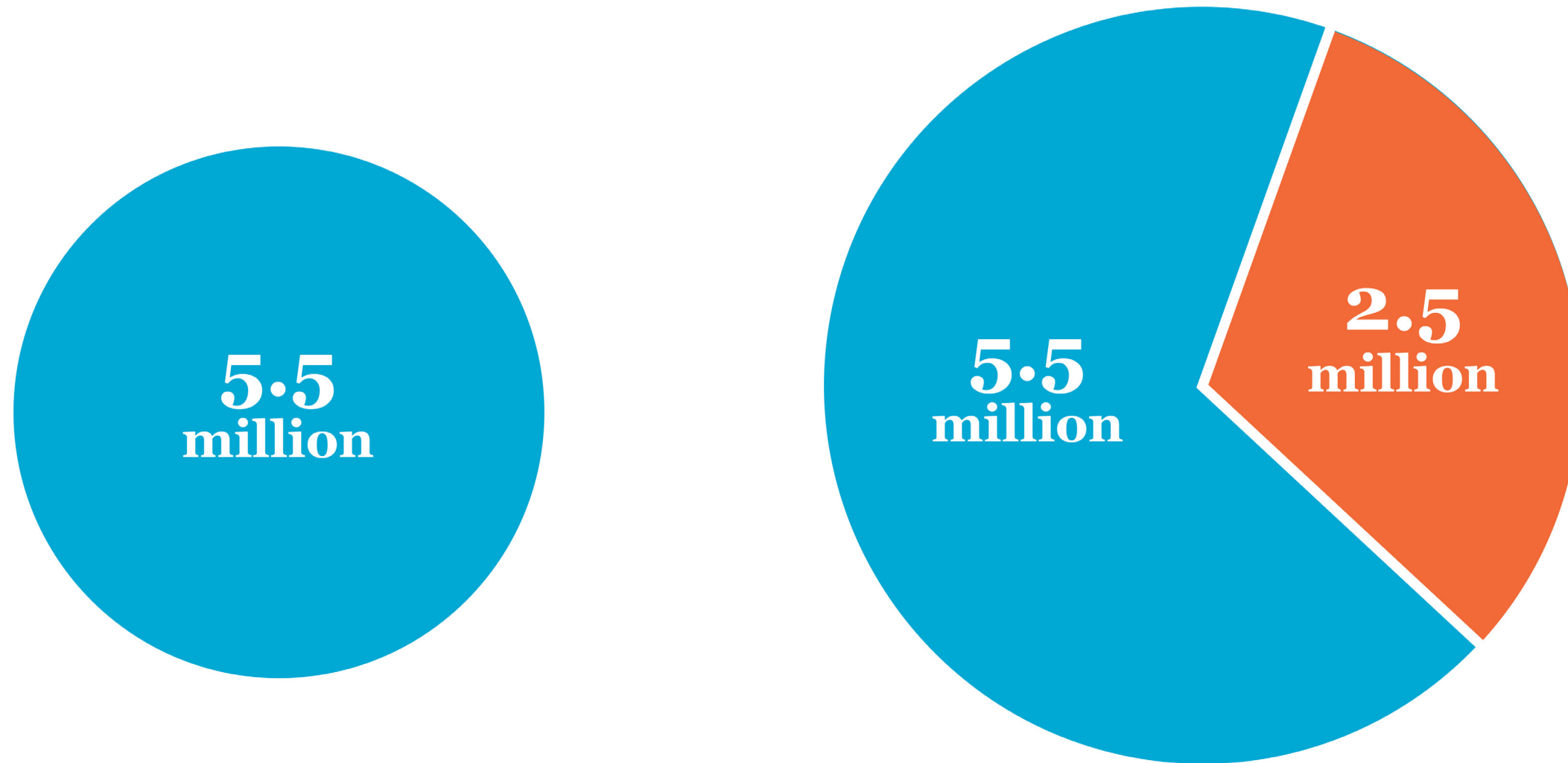


Urgency.



Metropolitan Atlanta is expected to grow by nearly 50% over the next couple of decades: from 5.5 million today to over 8 million.

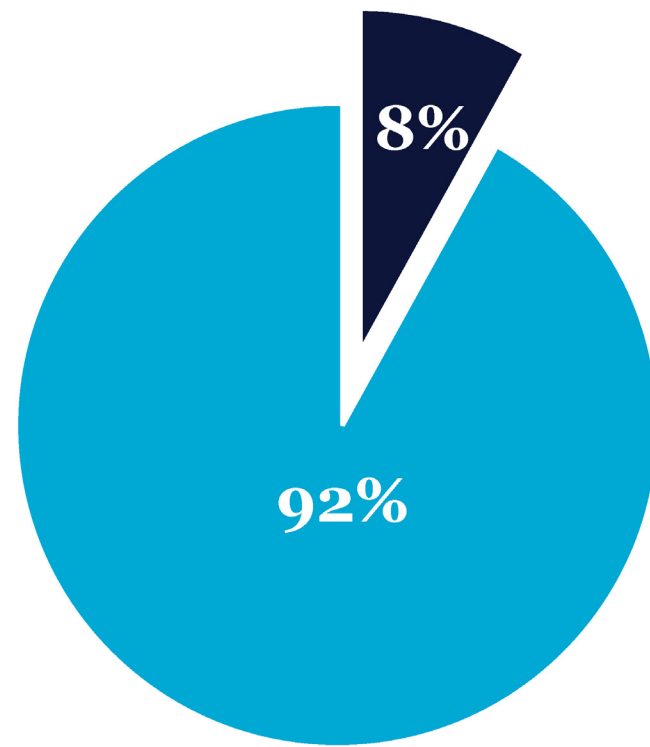
A larger region.



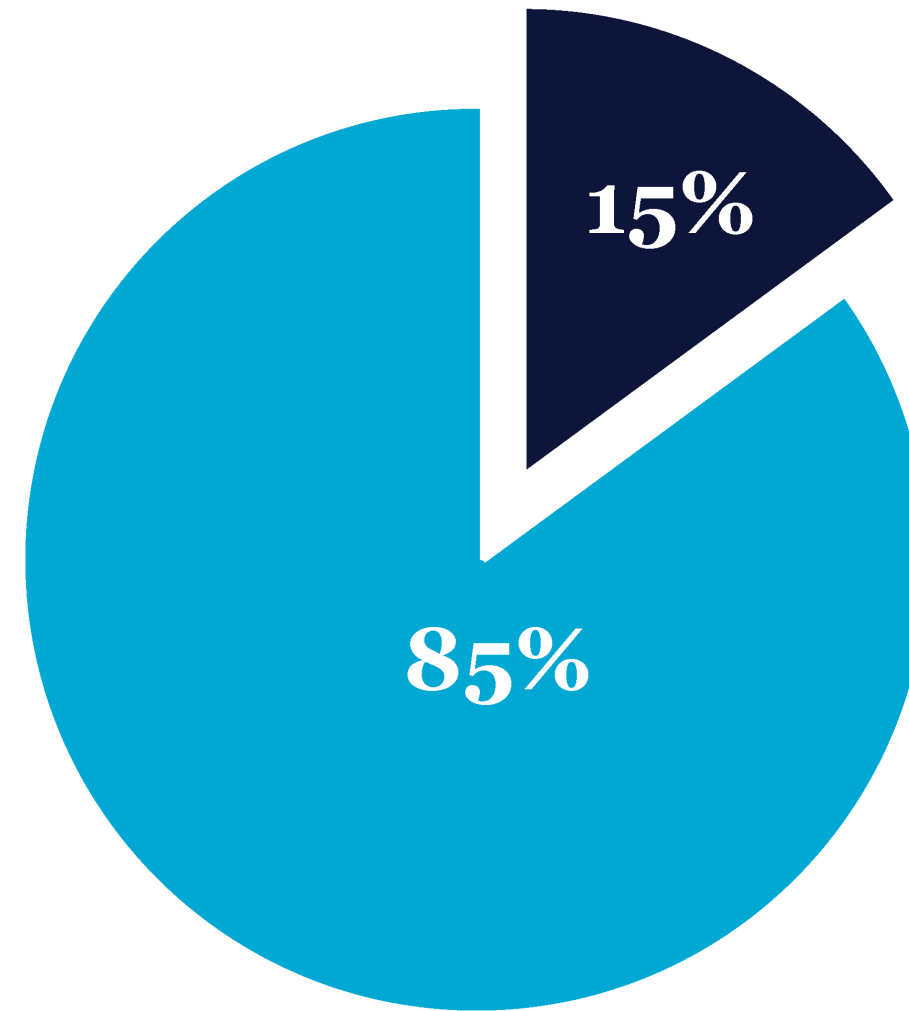
The region currently has 5.5 million people.

The ARC projects the region will grow by 2.5 million people for a total metro Atlanta population of 8 million by 2040.

A larger city.



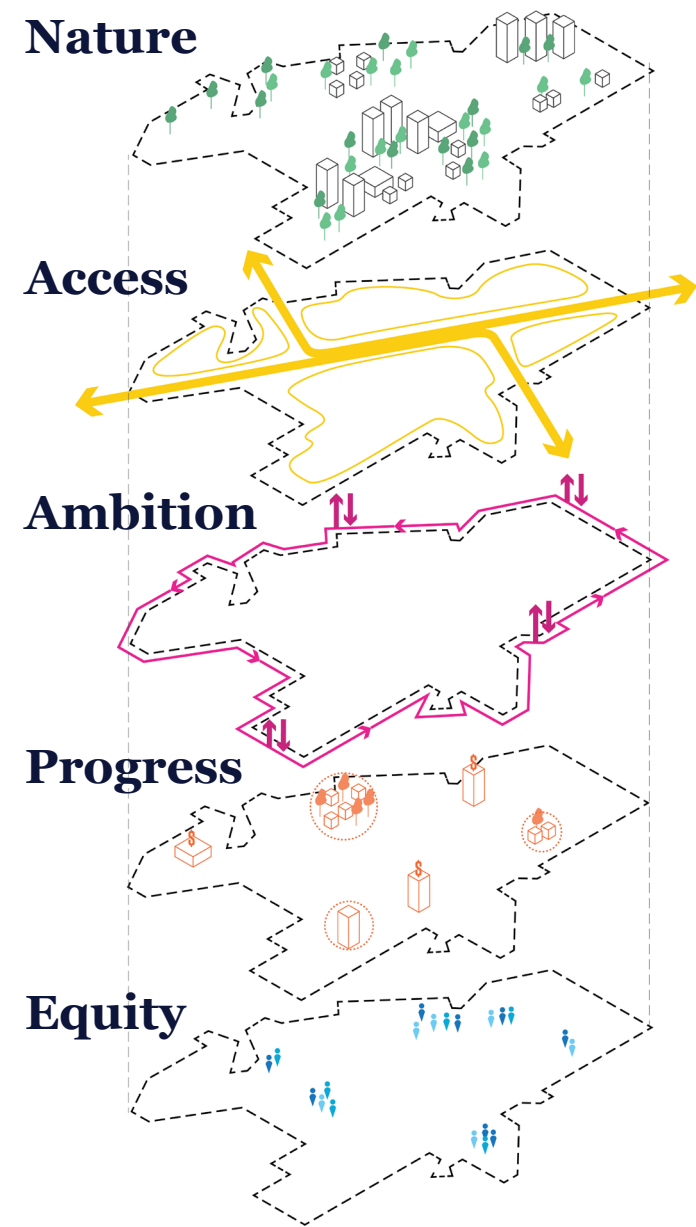
465,000



1.3 million

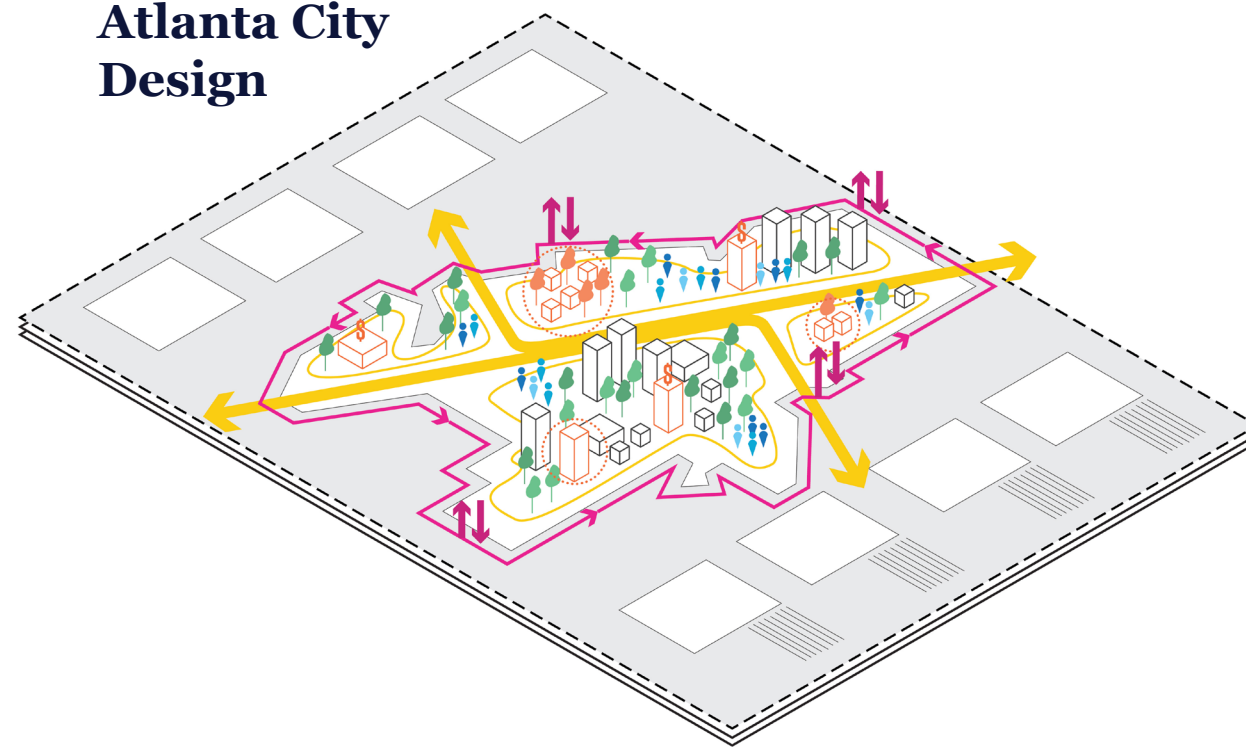
If we assume the region will grow to 8 million people and 15% of those people want to live in the City of Atlanta, then the population of the City will grow to 1.2 million.

Design.



Understand our core values and the challenges inherent to each.

Atlanta City Design



Translate our aspirations into recommendations that can shape growth based on those values.

On-going Planning



Operationalize City Design through specific policy and implementation decisions.

-
- 1. Identity.*
 - 2. Urgency.*
 - 3. Design.*
-

Design.

Our Conditions.

Our Approach.

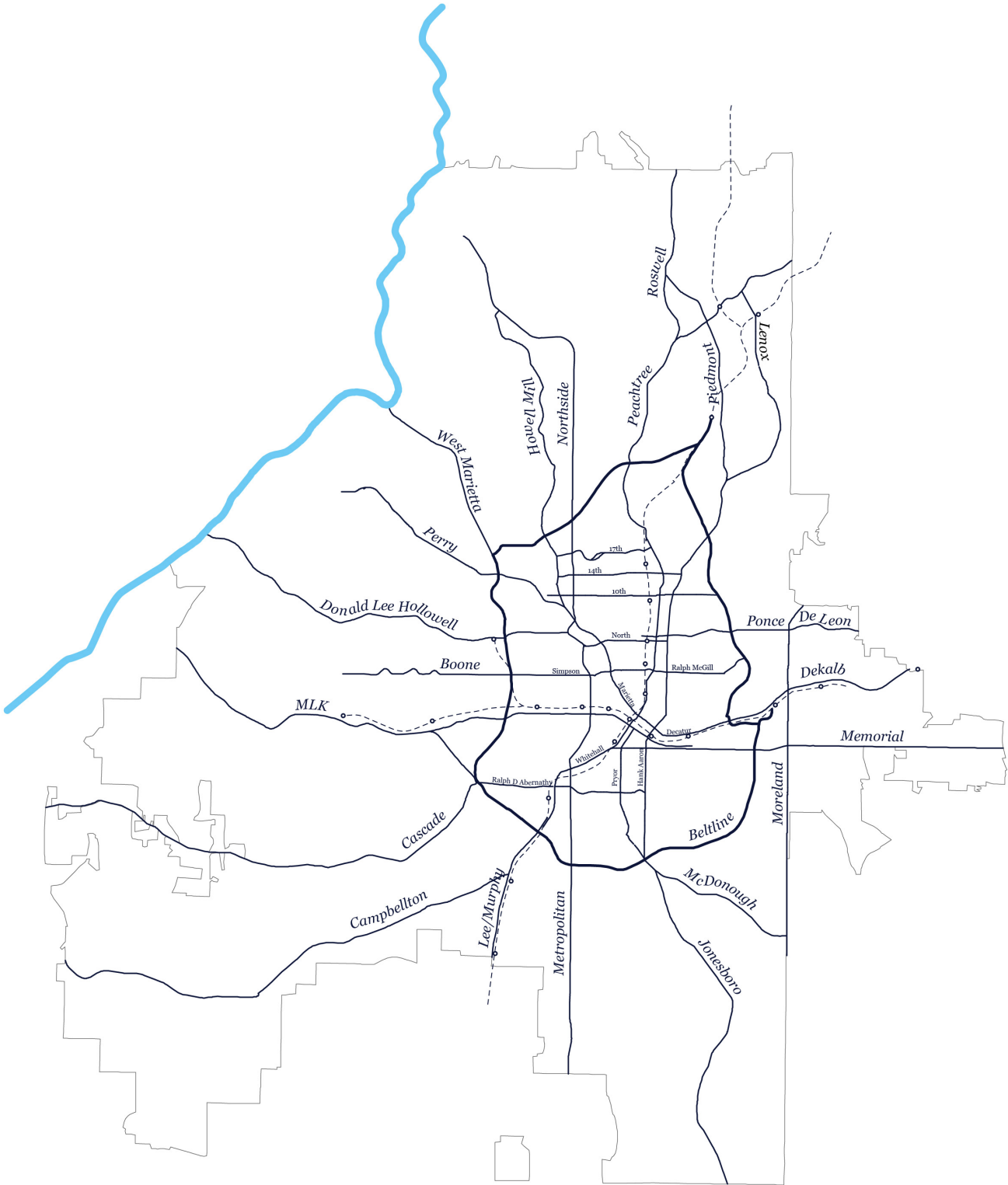
Our Future City.

Our Conditions.

*A design reflection on our
physical form.*

Old Atlanta vs. New Atlanta

Old Atlanta was shaped by walking, transit, and a more urban lifestyle. New Atlanta was shaped by open land, nature, and free-flowing movement.



*Peachtree north
of Midtown best
illustrates our
approach.*

Buckhead /
Lenox

Buckhead
Village

Lindbergh

Peachtree Hills

Piedmont
Hospital

Brookwood Hills

Armour Yards

Peachtree Street looking north over
Brookwood and Buckhead.

I-85





Downtown

*Hollowell works
the same as Peachtree.*

Inman Yard

Bellwood Quarry

Grove Park

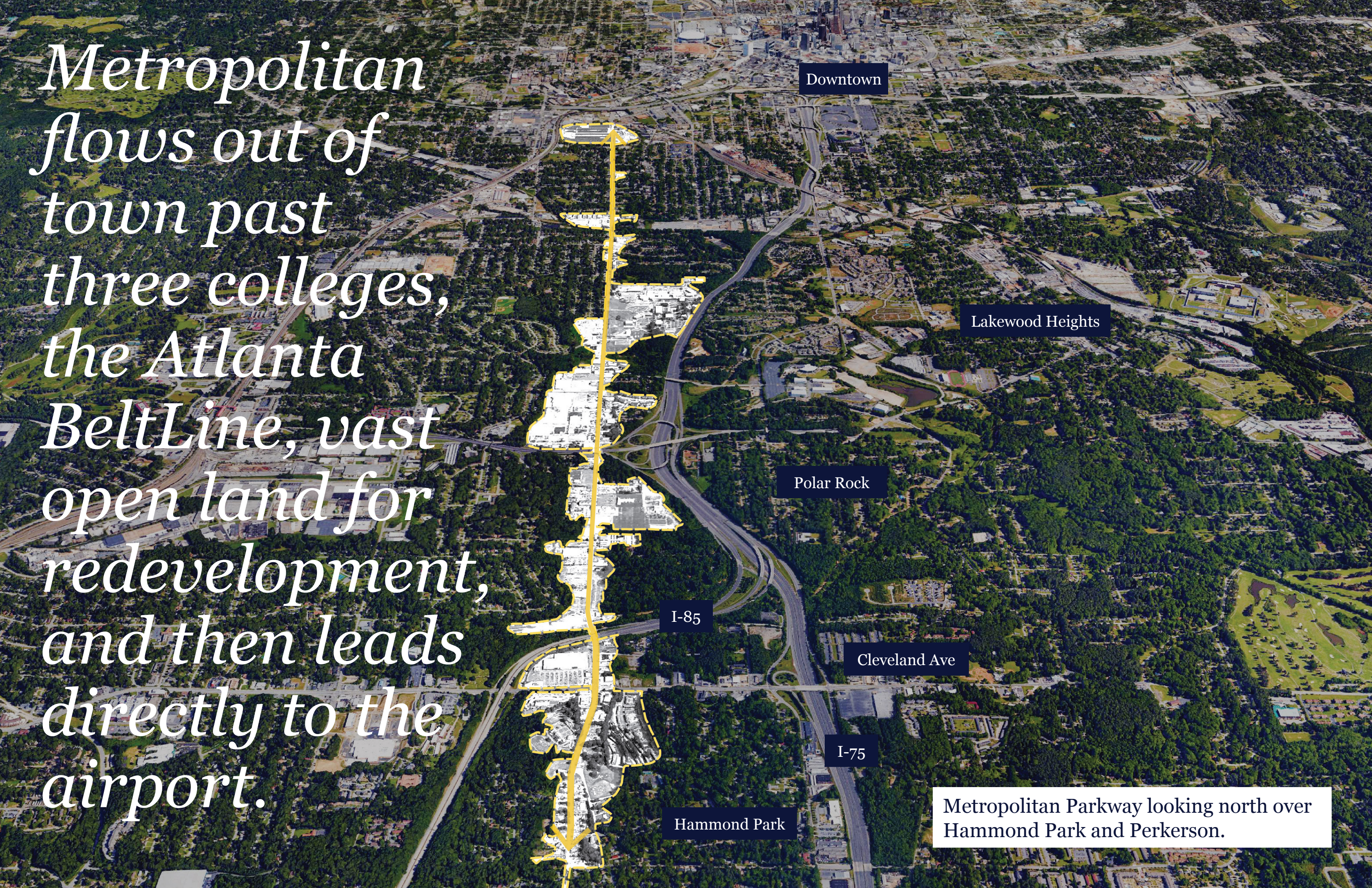
I-20

Former Bowen Homes

Collier
Heights

DL Hollowell Boulevard looking east over
Collier Heights and Grove Park.

I-285



Metropolitan flows out of town past three colleges, the Atlanta BeltLine, vast open land for redevelopment, and then leads directly to the airport.

Downtown

Lakewood Heights

Polar Rock

I-85

Cleveland Ave

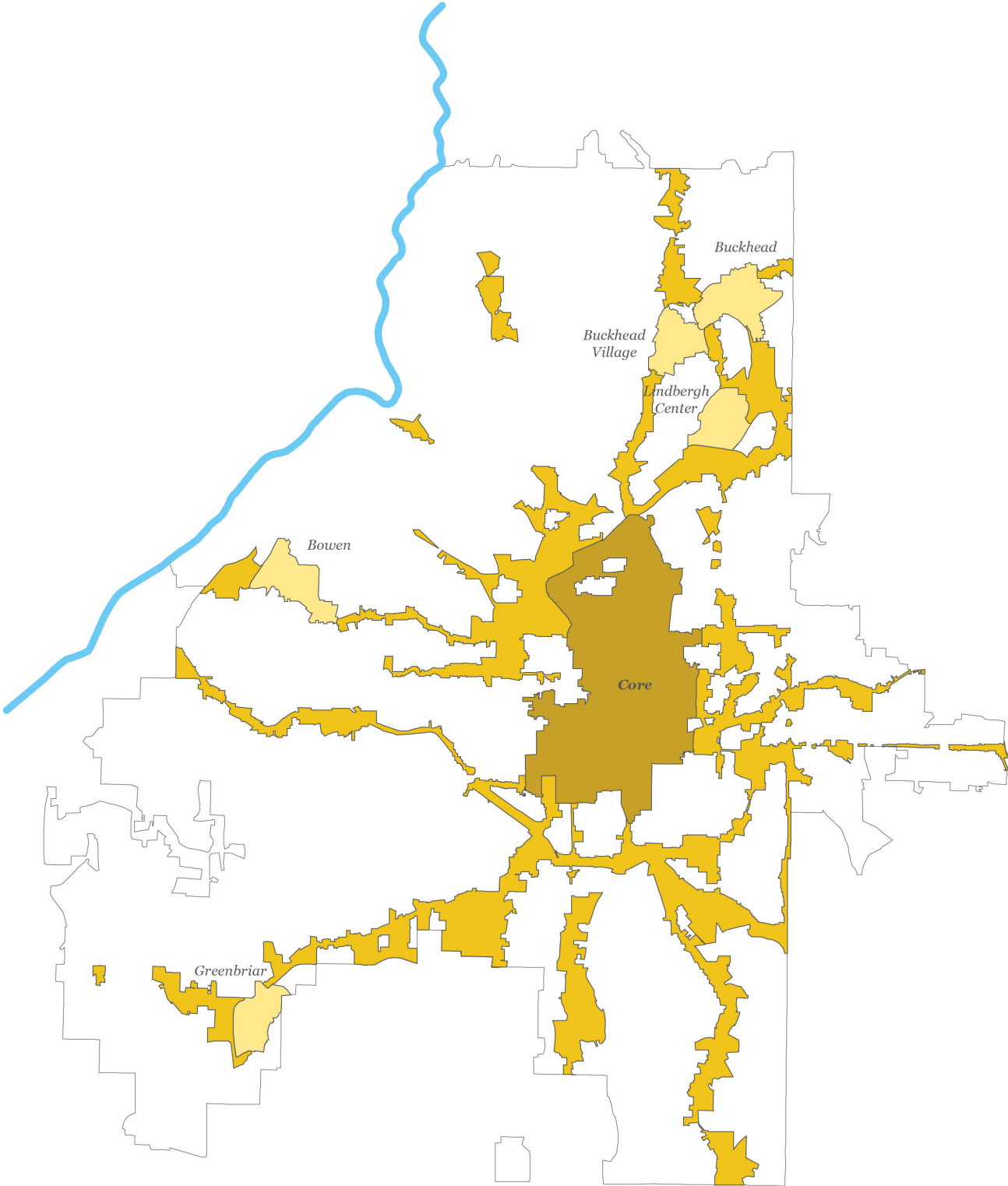
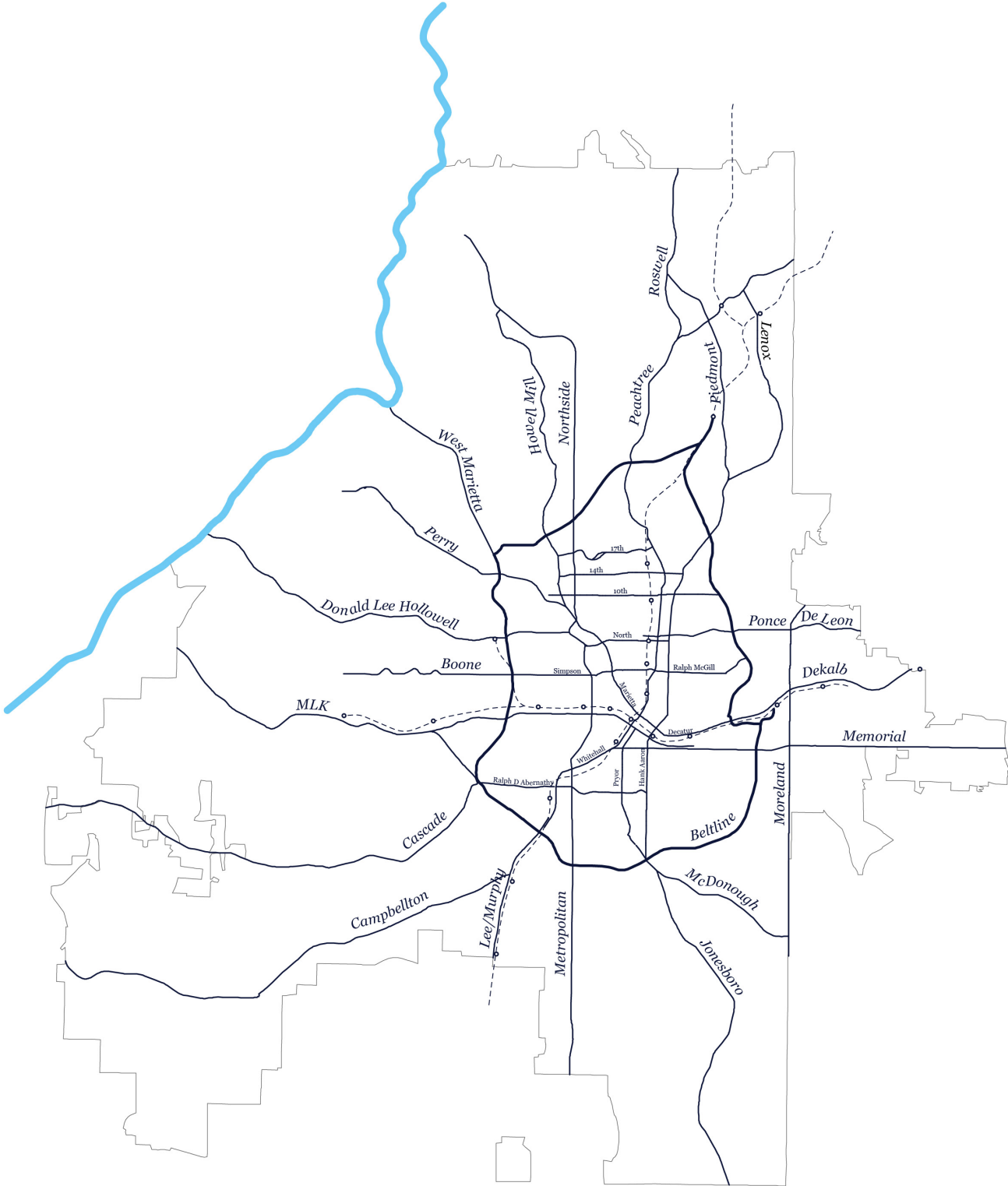
I-75

Hammond Park

Metropolitan Parkway looking north over Hammond Park and Perkinson.

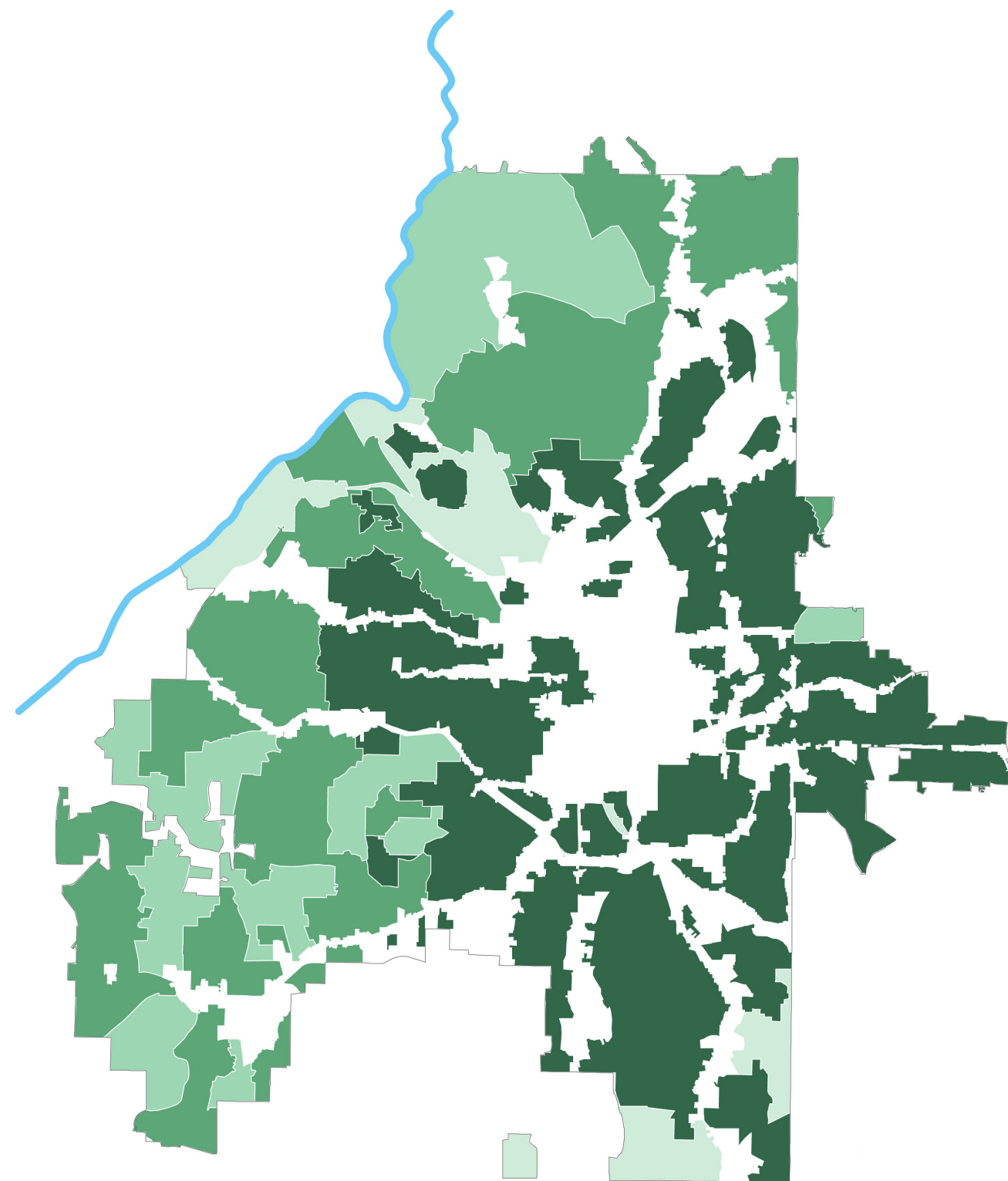
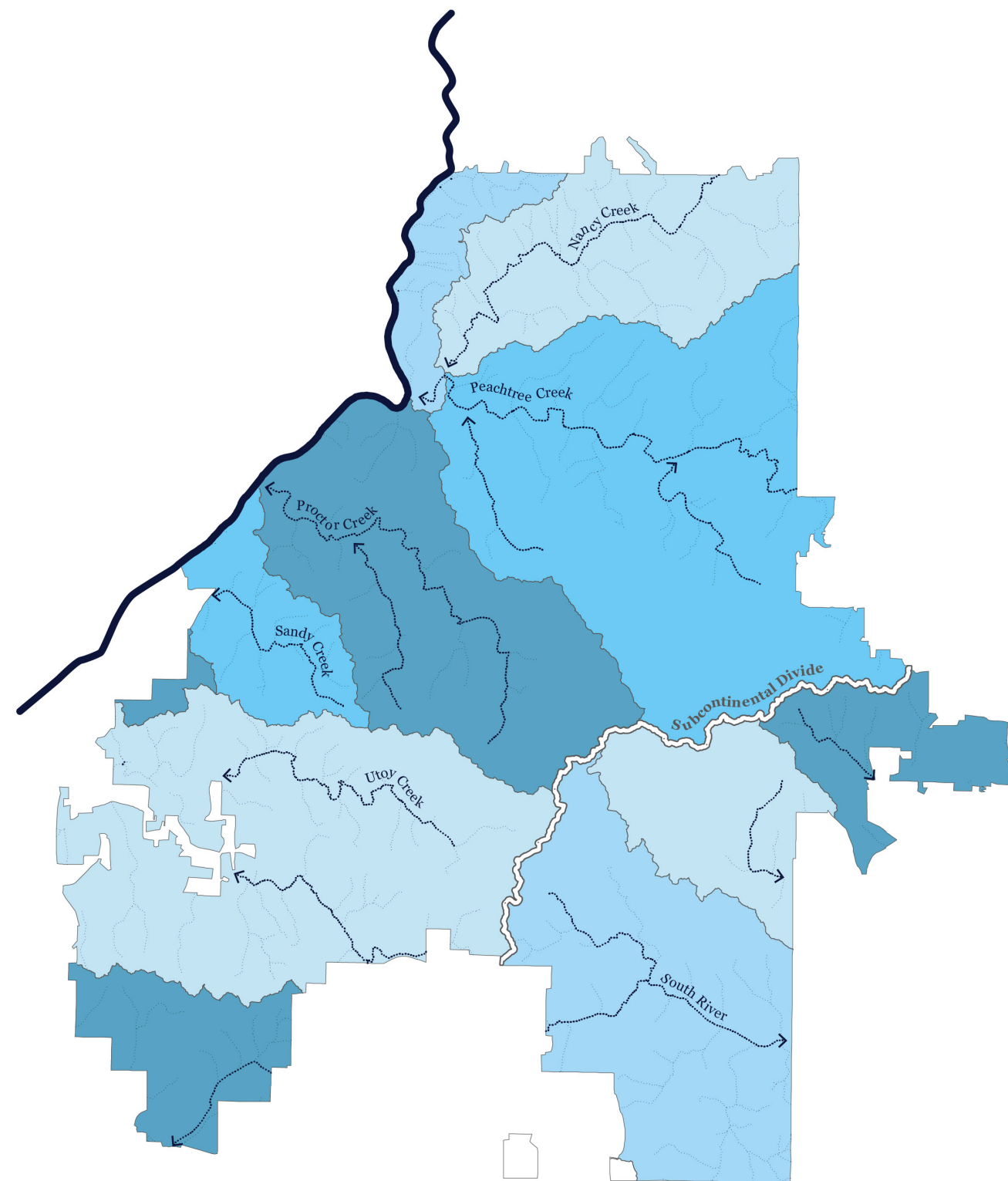
Growth Areas.

Growth Areas will be designed to connect people and accommodate growth.

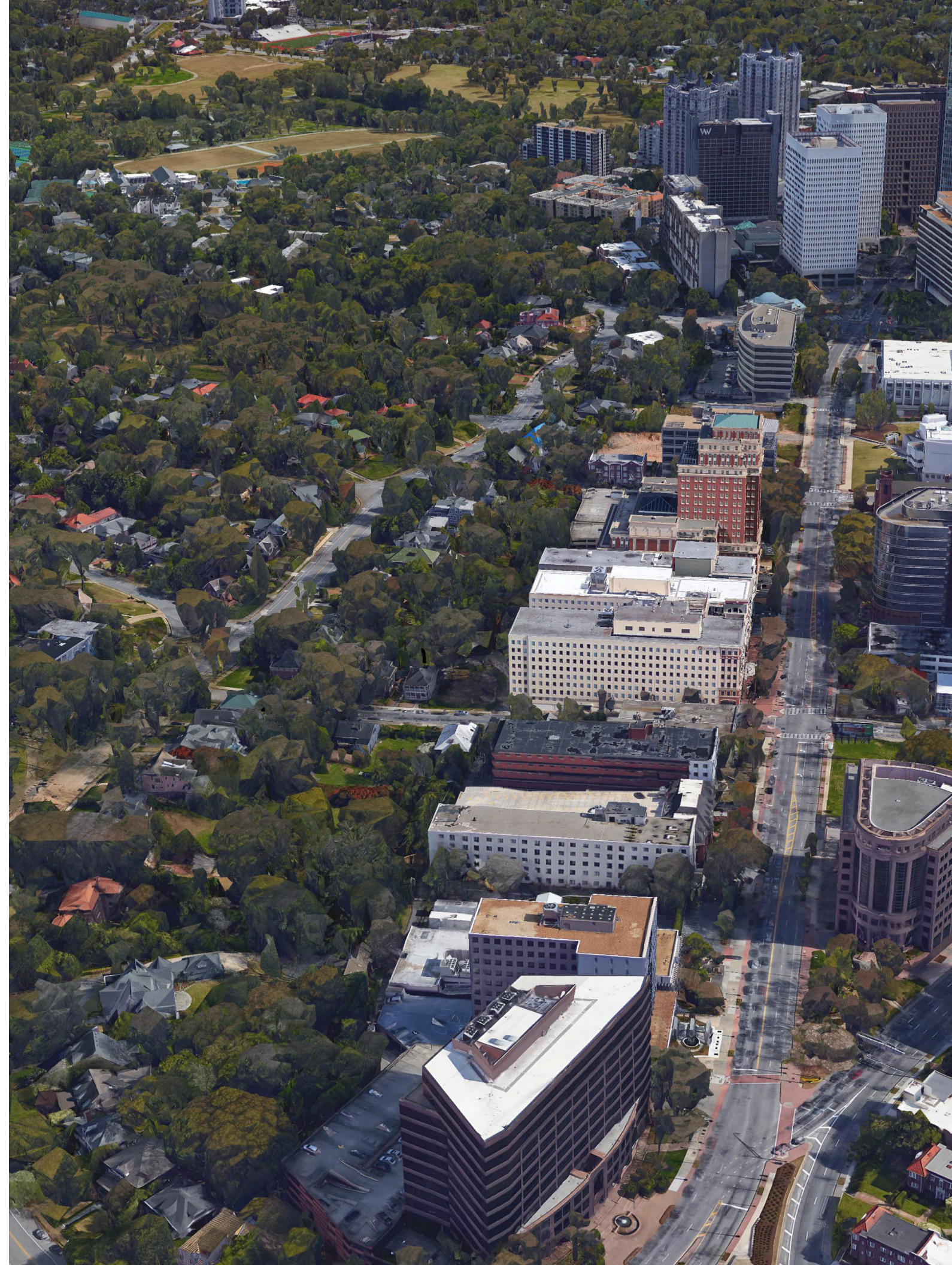
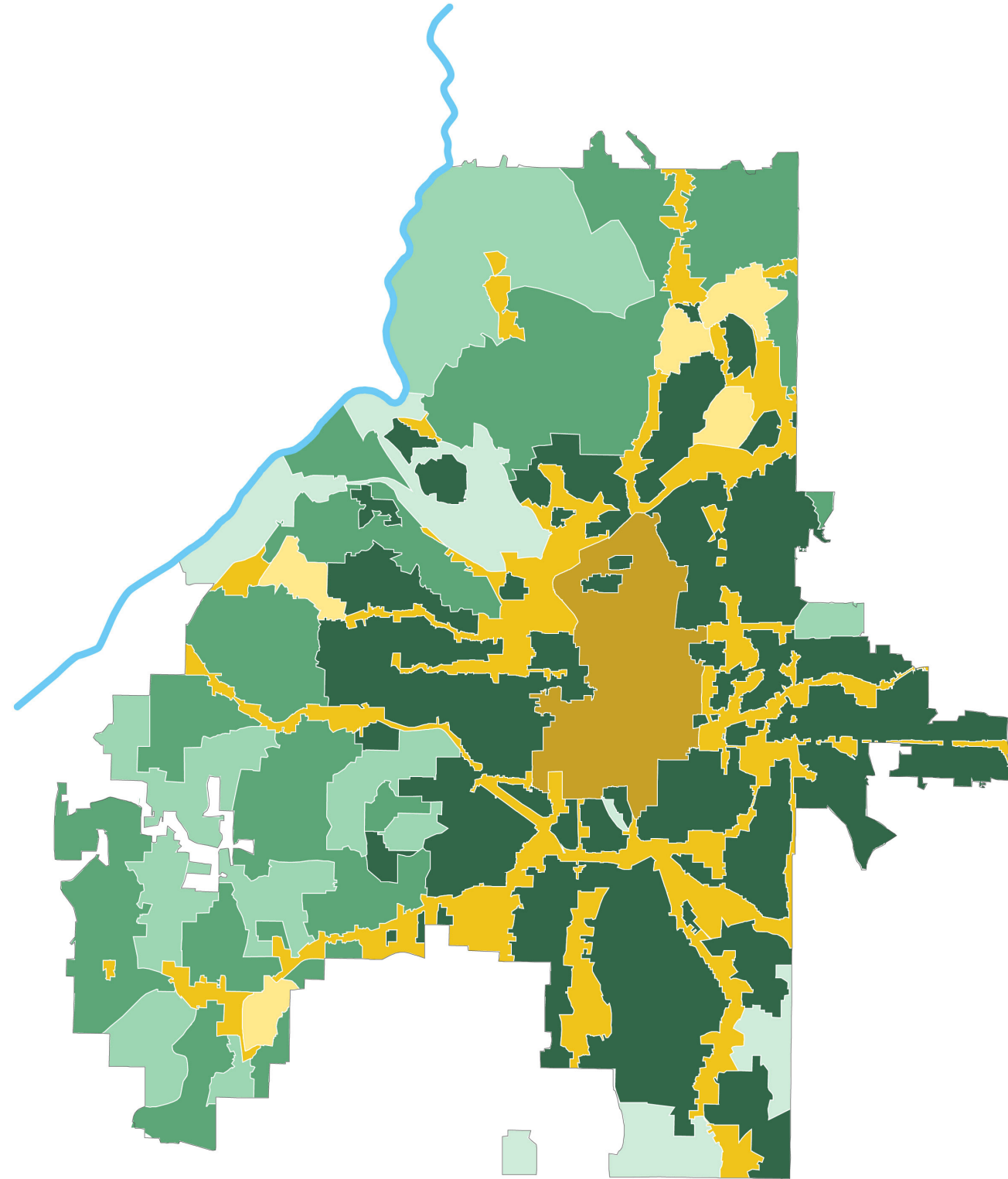


Conservation Areas.

Conservation Areas will be designed to connect nature and protect other things that we value.



*This is how Atlanta grows anyway.
We're just going to be more
intentional about it.*



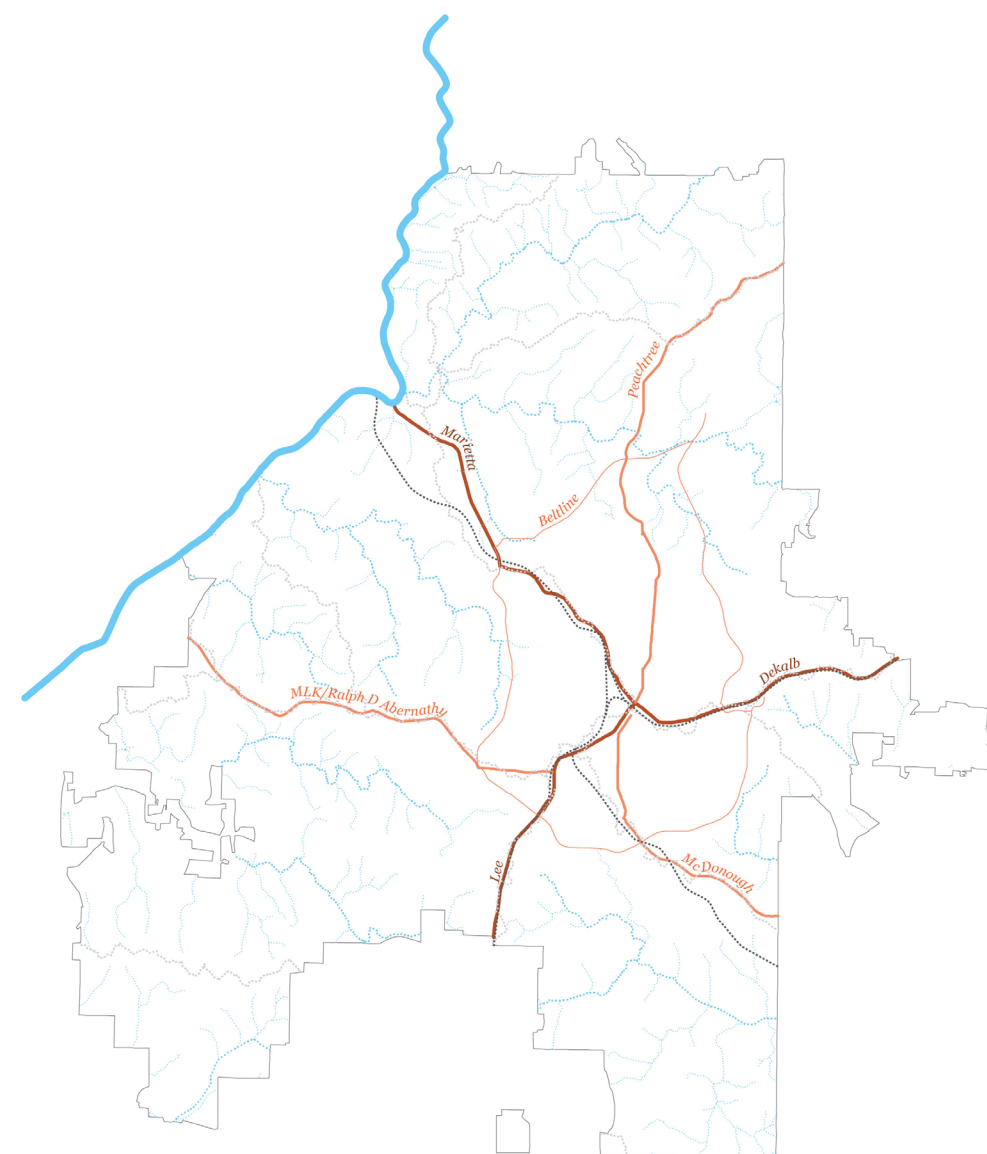
Our Future City.

*Clear concepts that illustrate the
best future for Atlanta.*

*Nine ideas to connect
and shape Atlanta.*

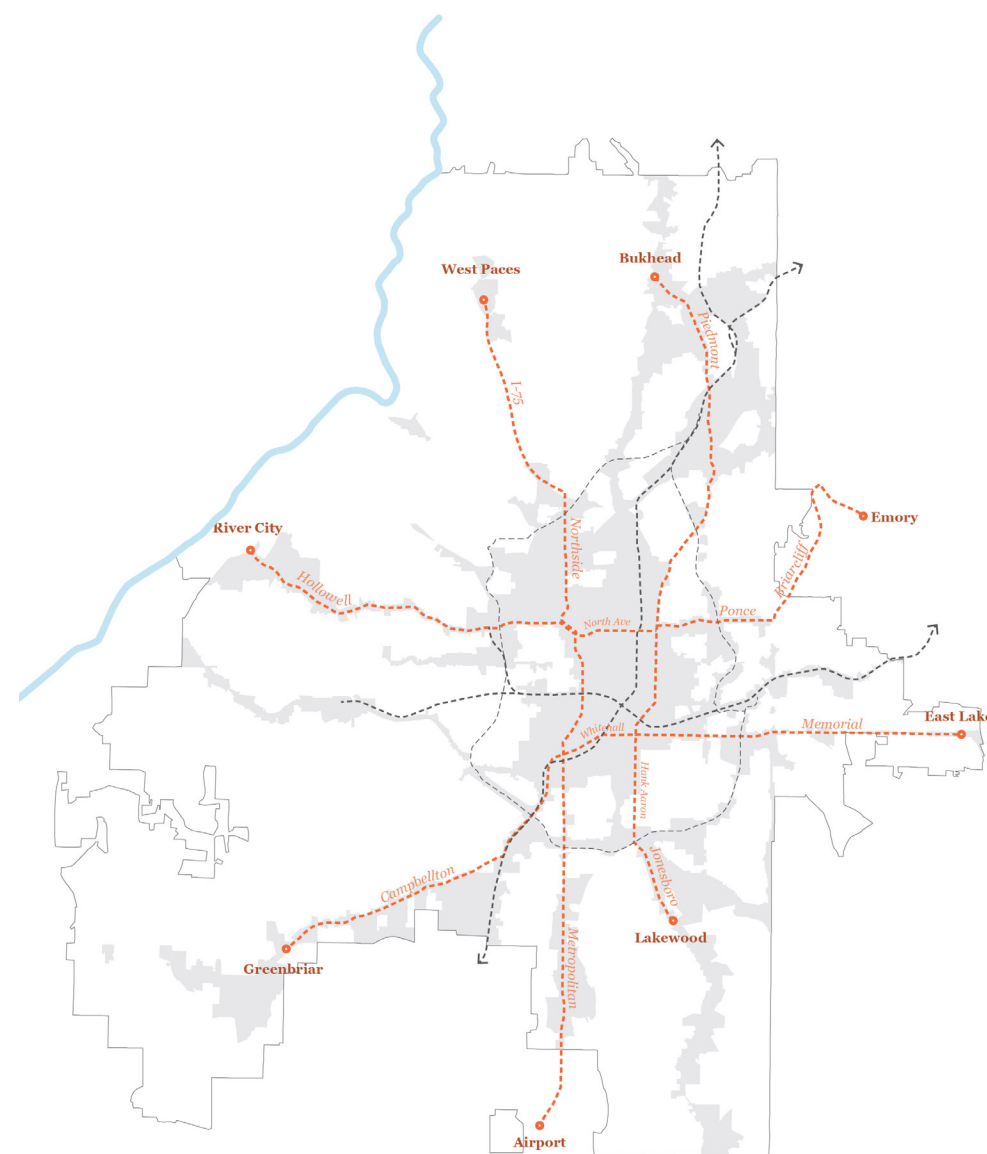
*We're going to
connect people.*

1. Design a city that makes sense.



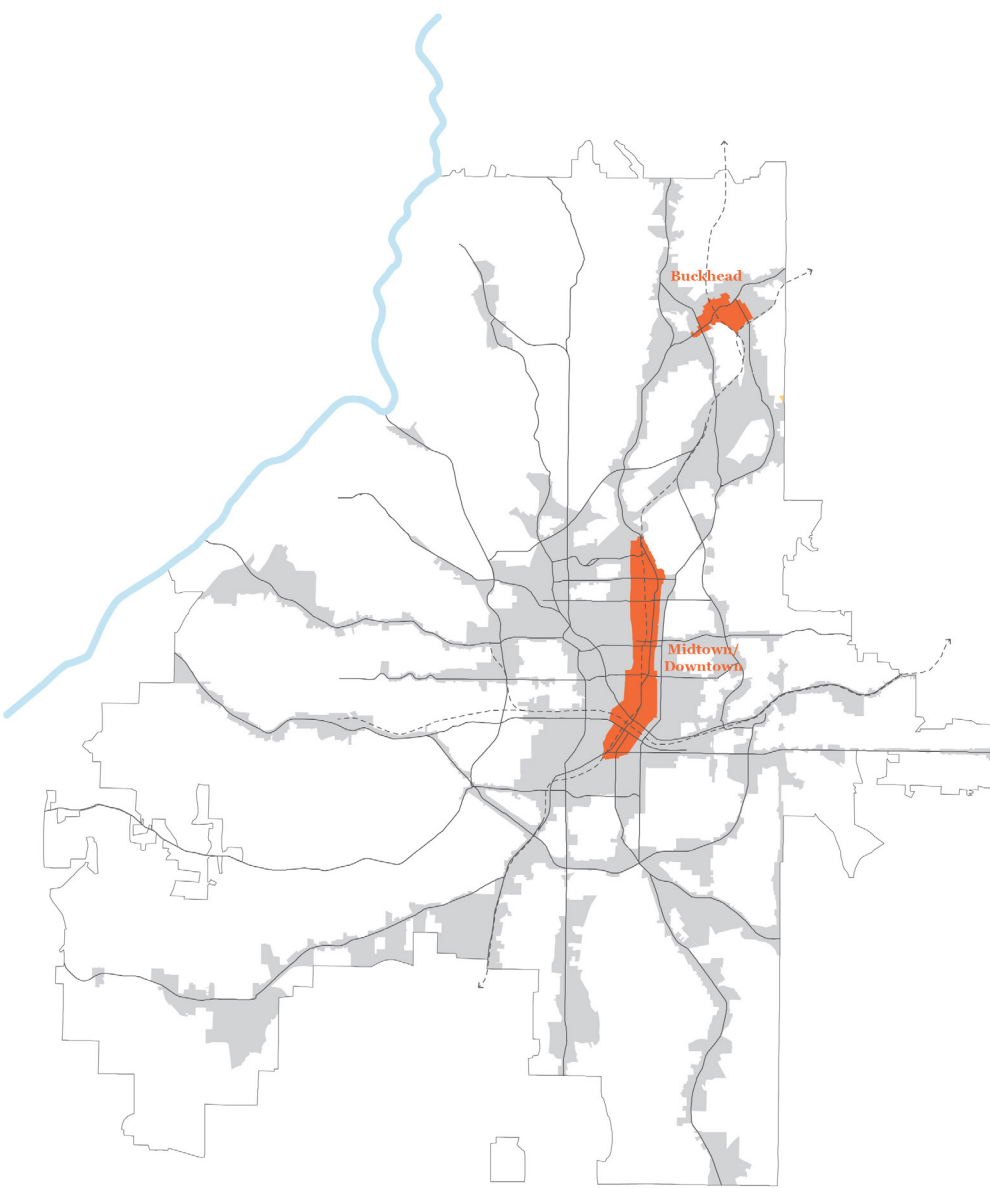
*Legible transportation.
(Transportation).*

“Zero Mile Bikeways.”



*Logical transit routes.
(Transportation).*

“Hashtag BRT.”

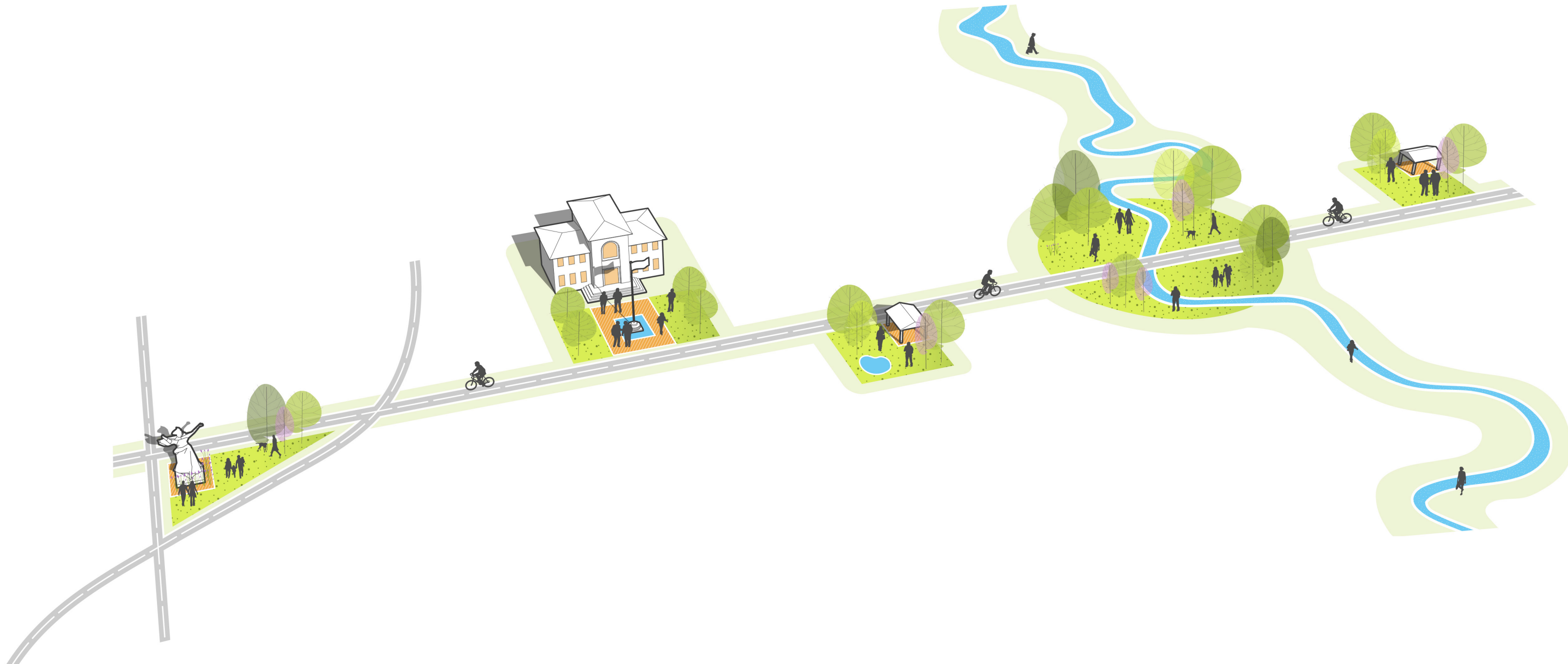


*Built-in orientation.
(Zoning).*

“Skyline zone.”



2. Design public space for living.





Grant Park

Capitol Gateway Park (1.2b)

Hill Street

Boulevard

Oakland Cemetery

Cabbagetown

Atlanta Beltline

(1.3a)

Wonderroot

Reynoldstown

(1.1a) **Civic Square.** Invest in
(1.2d) major new civic spaces.
(1.4c) Invest in major new civic
(2.1b) spaces. Invest in major
(2.3g) new civic spaces. Invest in
(4.4a) major new civic spaces.

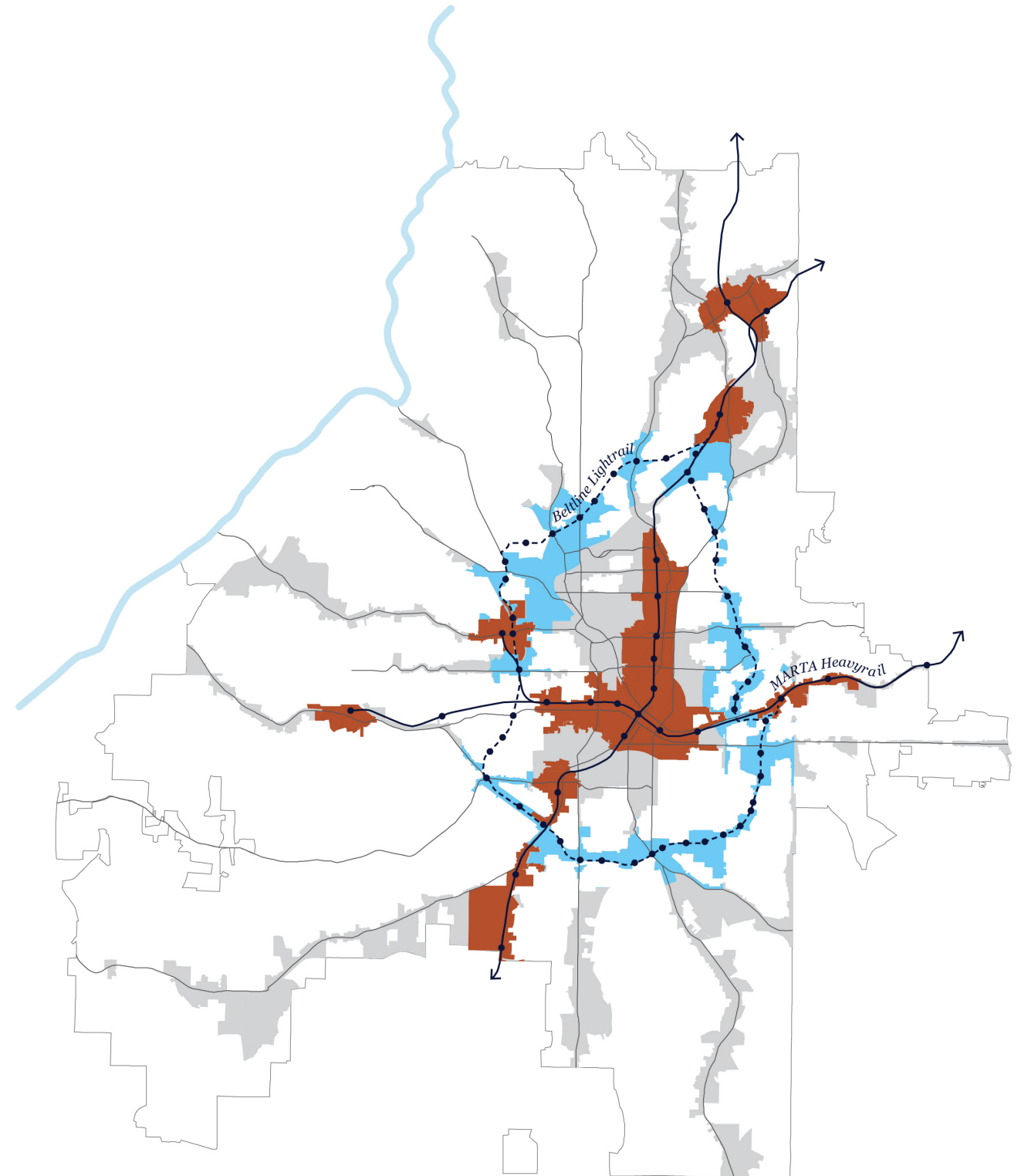
Memorial Drive

Flat Shoals

Moreland Avenue

3. Design for concentrations of people.

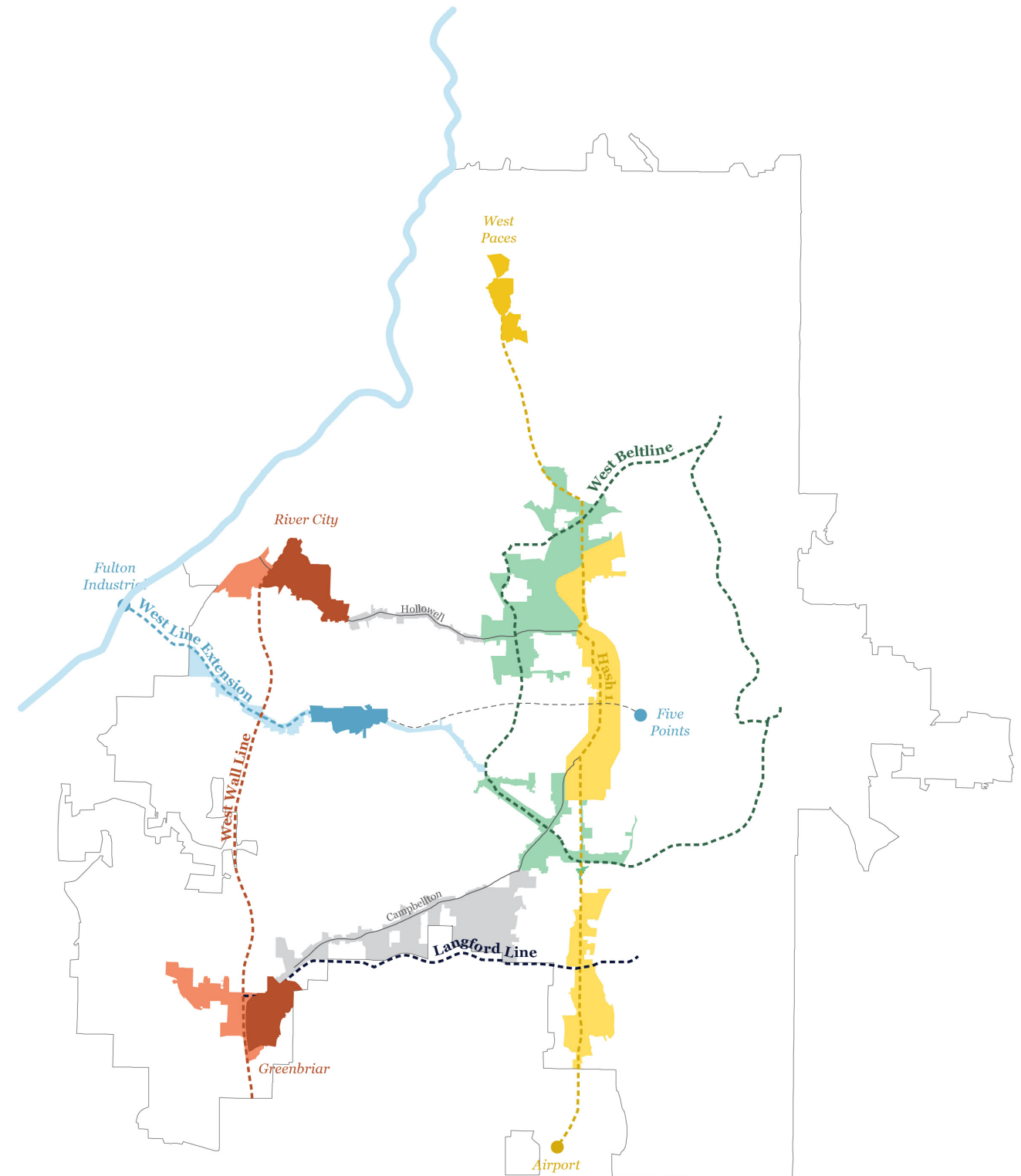
“Integrate density and transit.”



4. Design logical expansions.



“Invest in the West.”

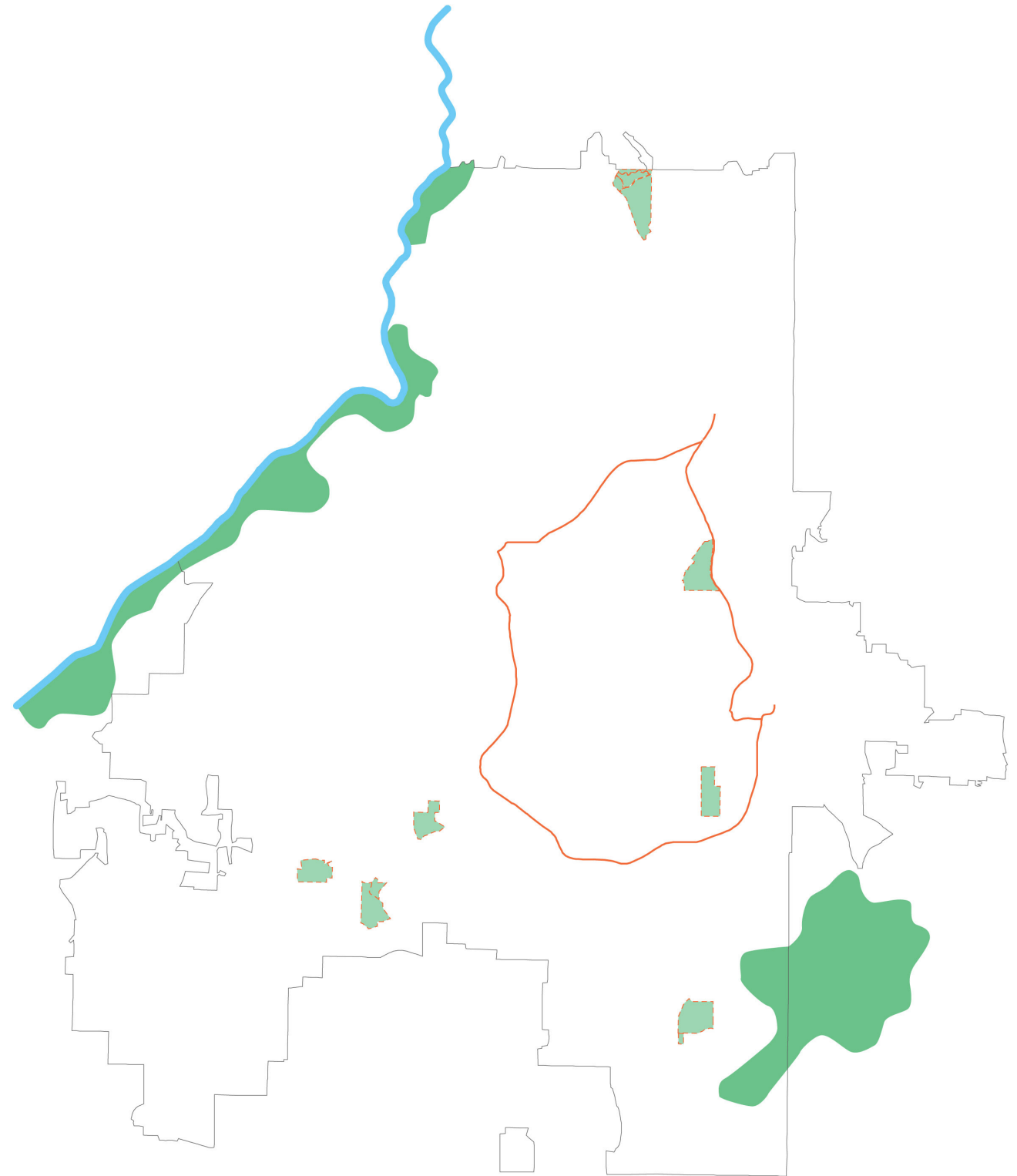


*We're going to
connect nature.*

5. Design big, aspirational greenspaces.

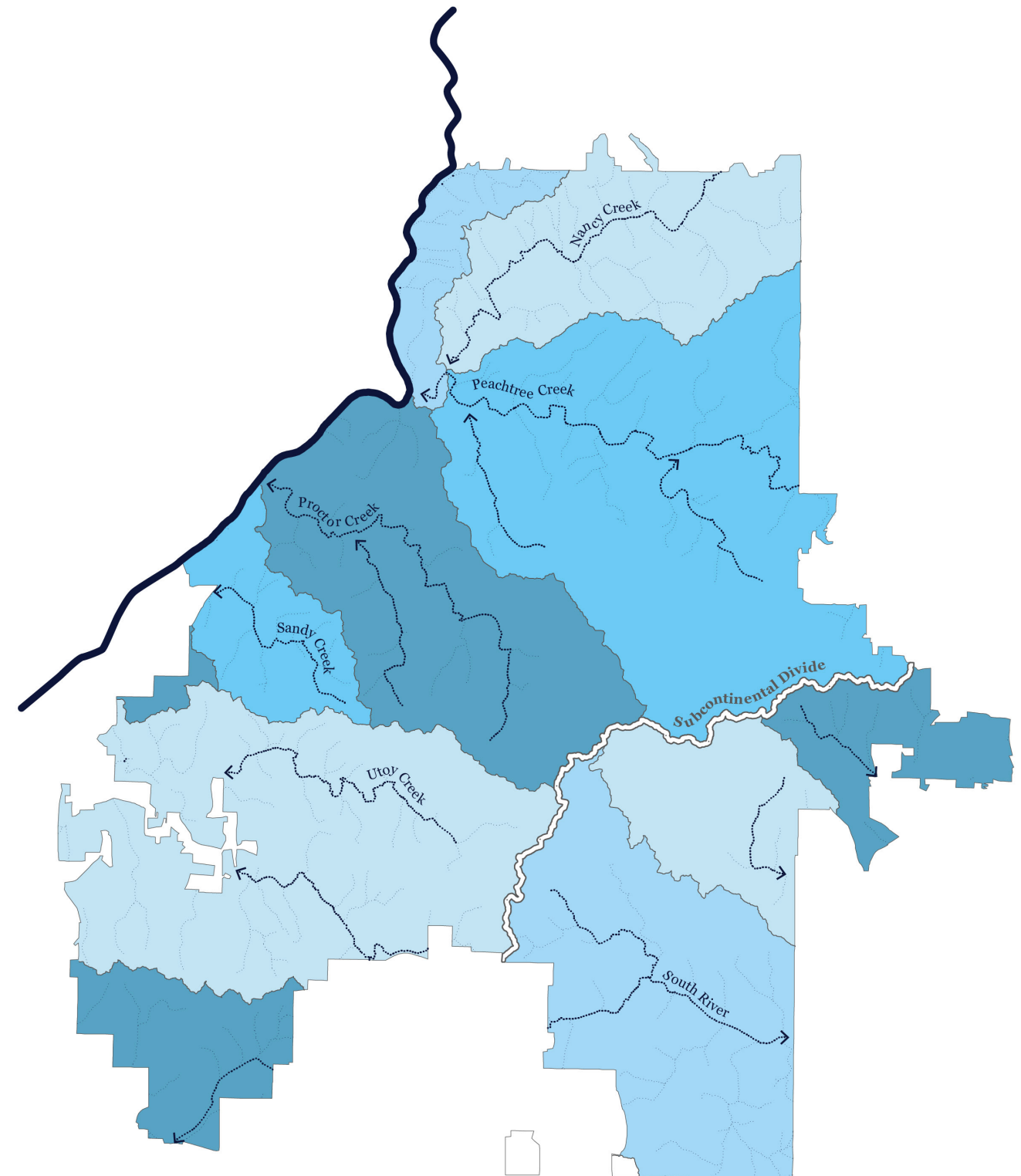


“Chattahoochee River Park.”
“South River Park.”



6. Design strategic networks of nature.

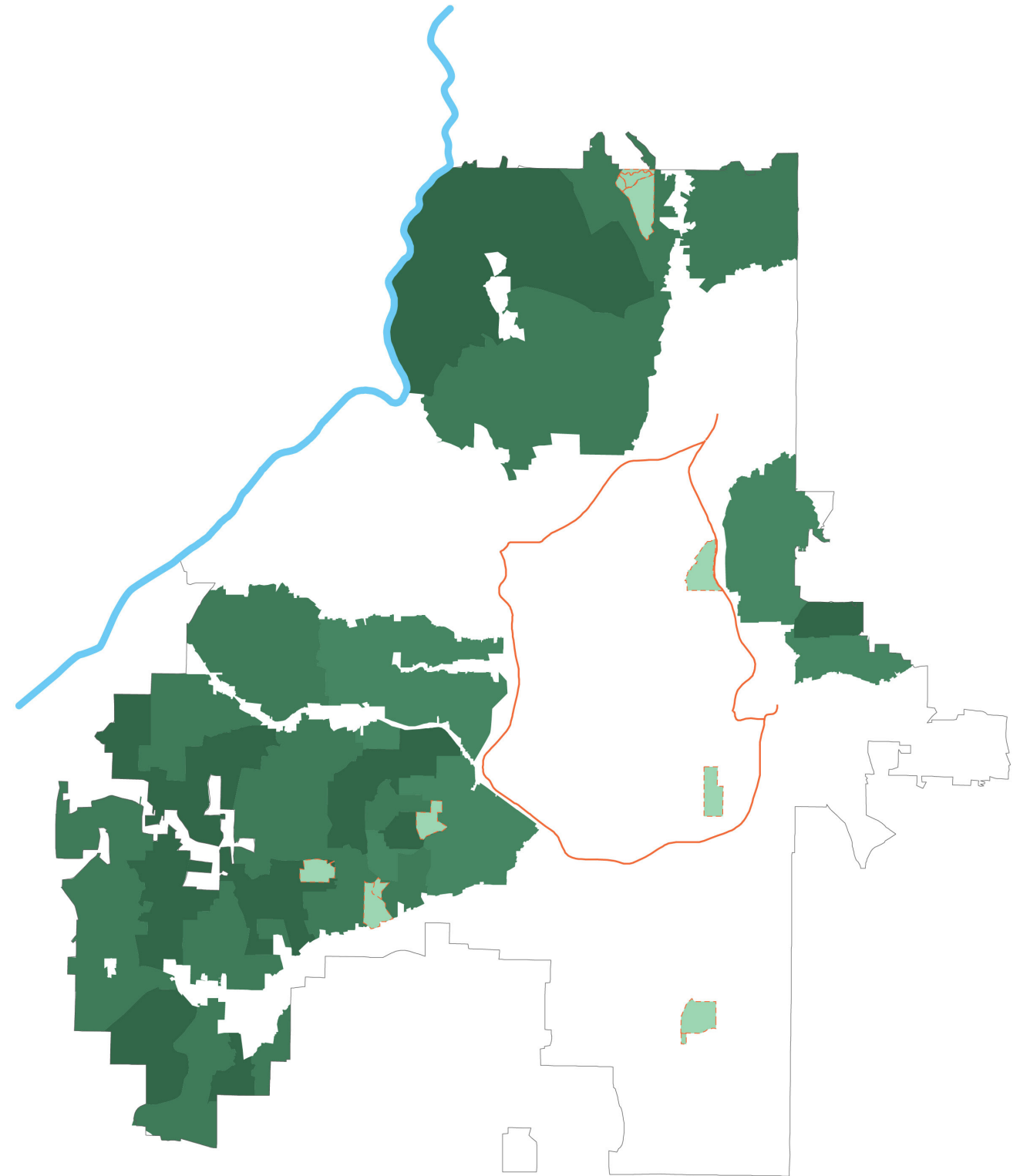
“Nature Network.”



7. Design the air we breathe.



“Green lungs.”

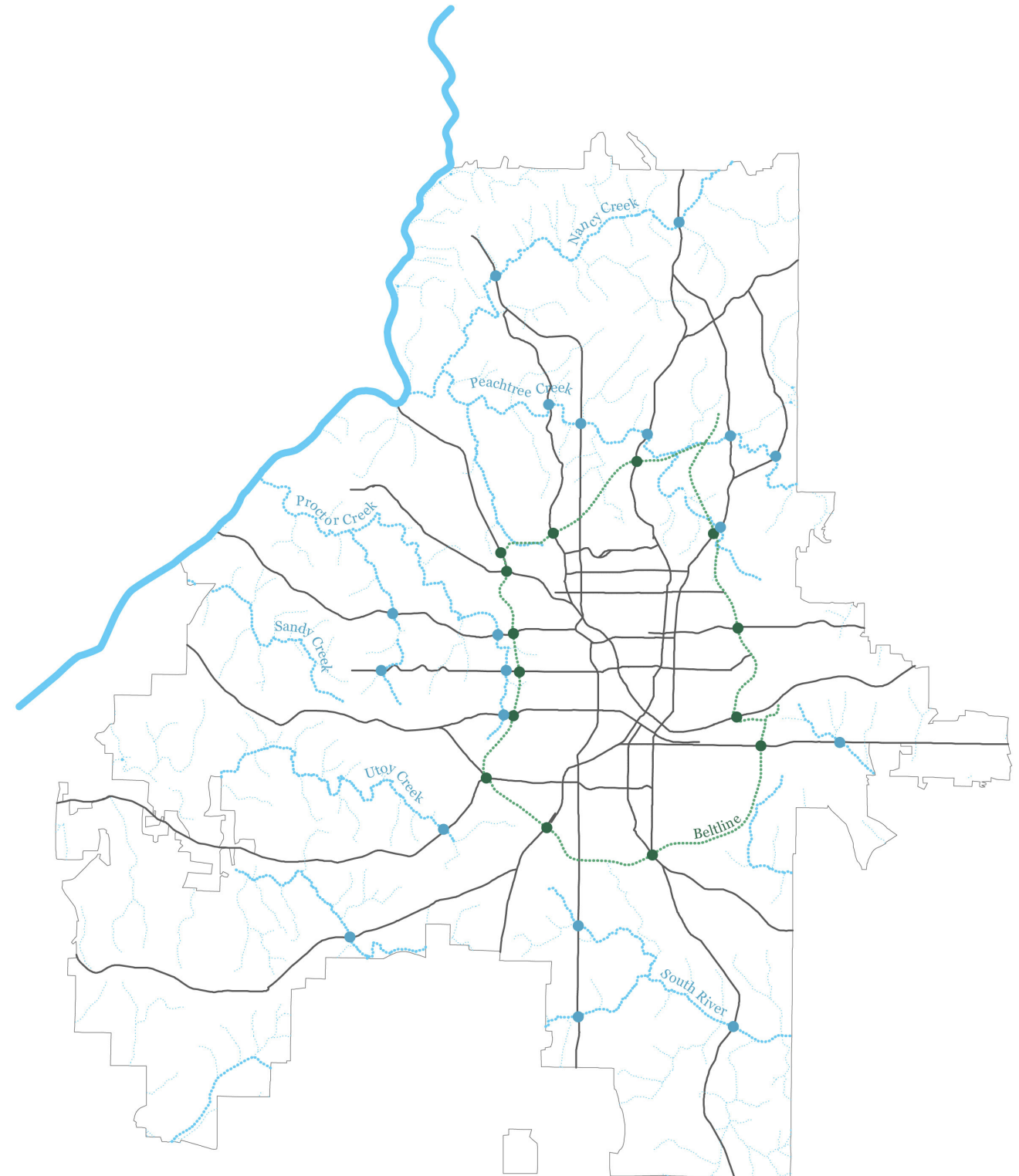


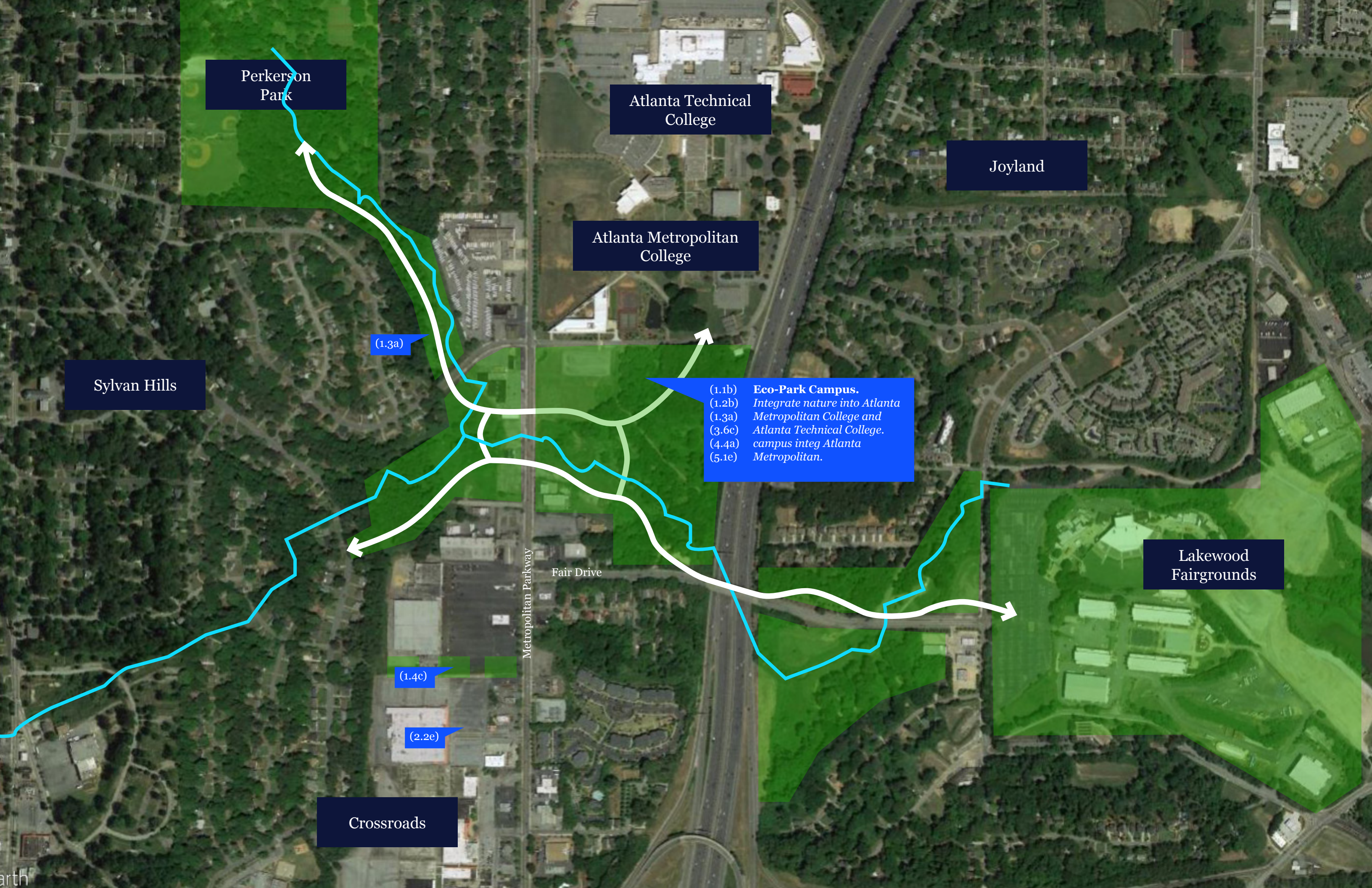
*We're going to
connect people and nature.*

8. Design intersections with nature.



“Nature spaces.”





Perkerson
Park

Atlanta Technical
College

Joyland

Atlanta Metropolitan
College

Sylvan Hills

(1.3a)

(1.1b) **Eco-Park Campus.**
(1.2b) *Integrate nature into Atlanta*
(1.3a) *Metropolitan College and*
(3.6c) *Atlanta Technical College.*
(4.4a) *campus integ Atlanta*
(5.1e) *Metropolitan.*

Lakewood
Fairgrounds

(1.4c)

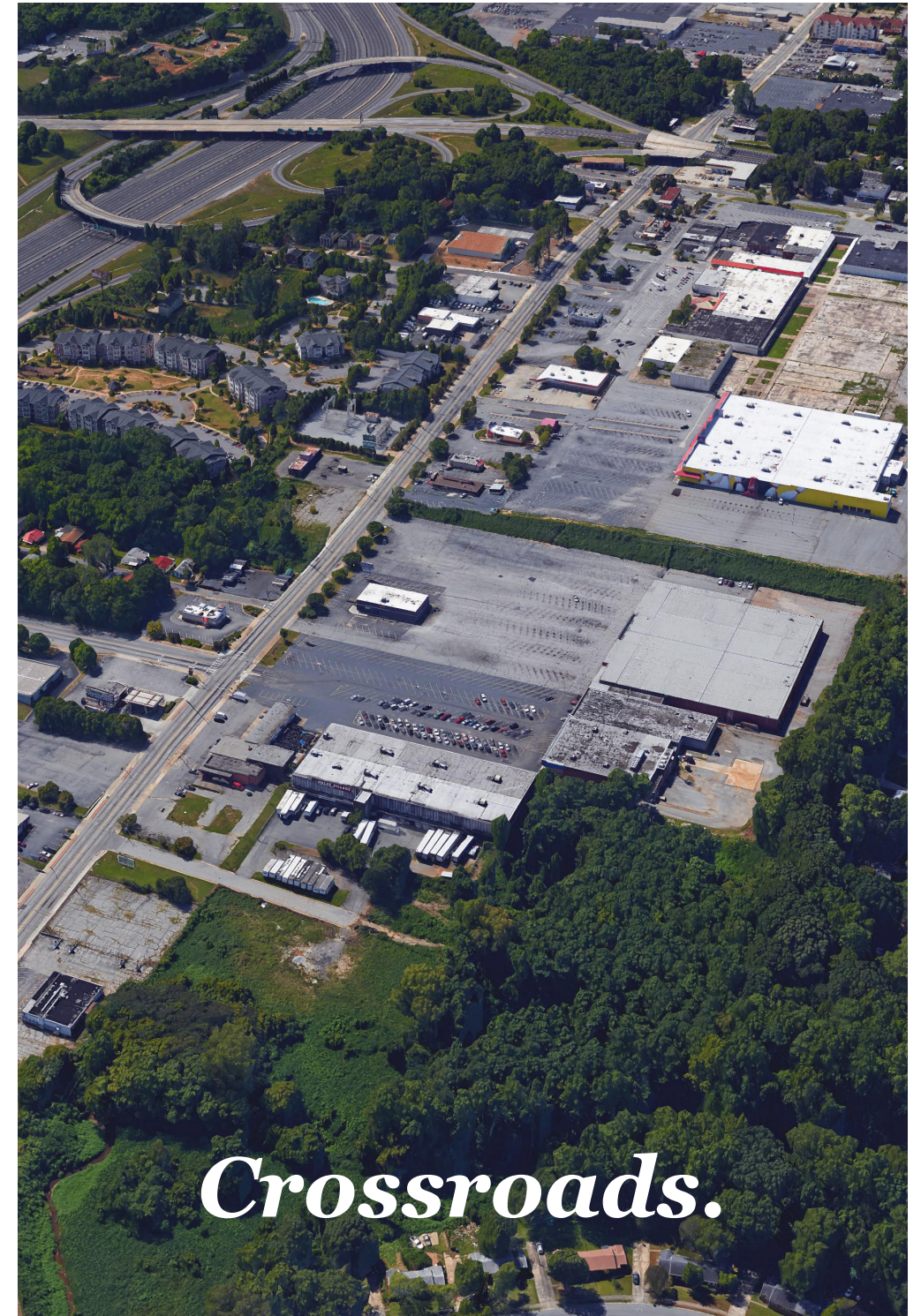
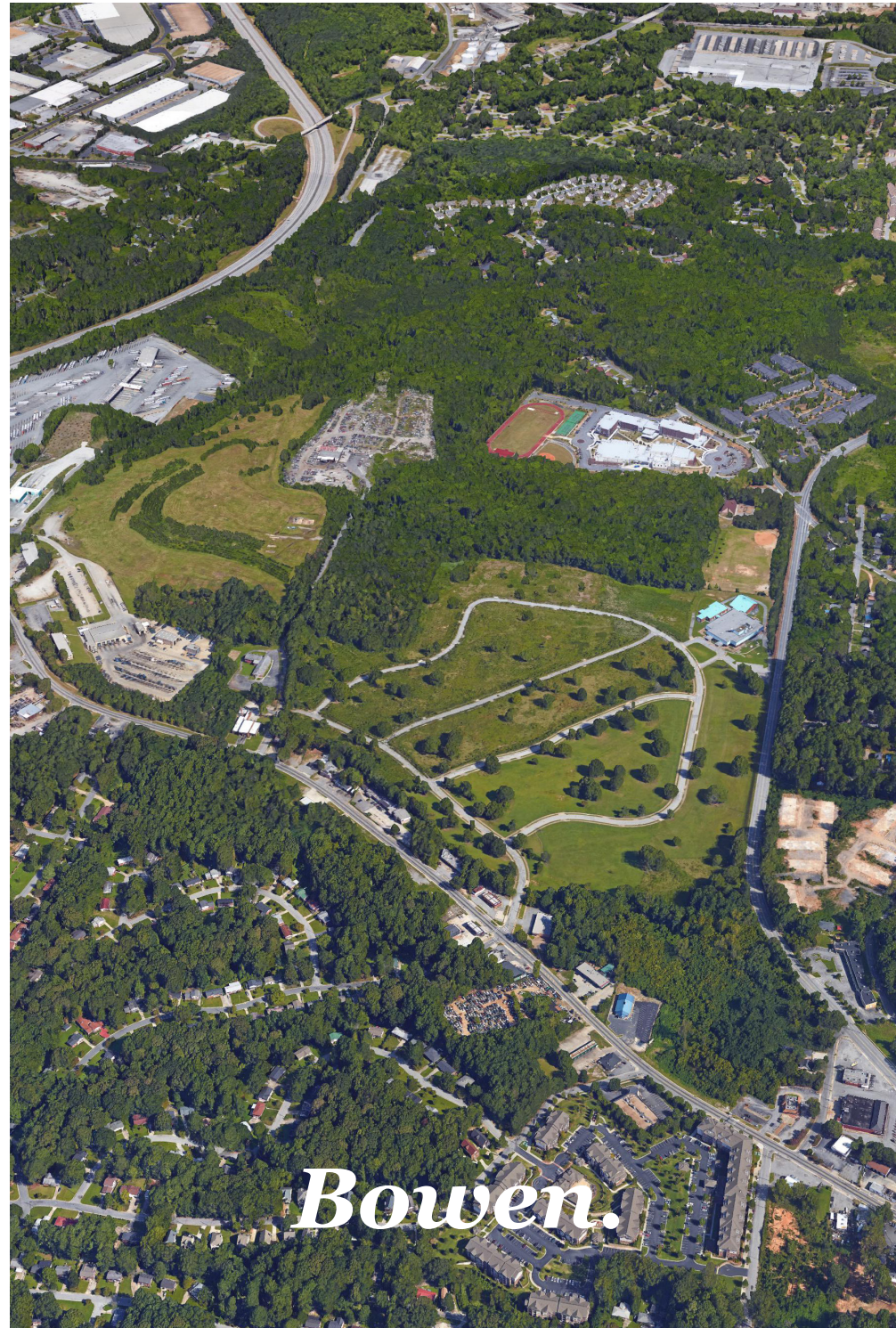
(2.2e)

Crossroads

Metropolitan Parkway

Fair Drive

9. Design outlying eco-centers.



We're going to connect people.

We're going to connect nature.

*We're going to connect people
and nature.*



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City of Atlanta*



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