

walkability makes nealthy communities

**AIA Design & Health Research Consortium** 





**Memphis Walks'** focus is on improving quality of life by supporting improved walkability,

promoting increased physical activity, safer communities, and social cohesion via walking, (all with measured results.)

### **University partners:**

Depts. of Architecture; Planning; Engineering; Criminal Justice; & the School of Public Health

### **Community partners:**

Shelby Co. Health Department, Office of Sustainability; Livable Memphis; Crosstown Arts; Church Health Center

Envisioning a Healthier CROSSTOWN







# The Need: Memphis

Pedestrian Fatalities: ranks #5 most dangerous large metro area

Community/Environmental Indicators: ranks #47 (ACSM)

Crime: ranks #3 (FBI)

Personal Health: ranks #49 (ACSM Fitness Index)

35% obesity (BRFSS)

37% hypertension (BRFSS)

13% diabetes; 6.6% pre-diabetes (BRFSS)

28% physical inactivity (BRFSS)







## Objective

Address walkability issues of urban communities in order to promote improved physical health



Why is Walkability Important?

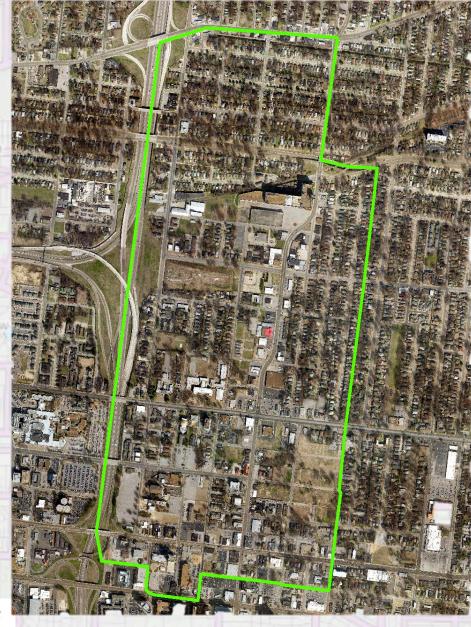
### **Crosstown Neighborhood**







Morningside Park



#### **Crosstown Community Survey**

Please take a few minutes to complete this survey about public safety and transportation issues in your neighborhood. Your input will be used by the University of Memphis and community collaborators to identify strategies for improving safety and walkability where you live. Thank you for taking the time to share your experience with us.

Walkability					
What three places in the Crosstown area do you go to most often? 1					
2.		3			
Think about these 3 places in Crosstown to answer the next set of questions.					
	Place # 1	Place # 2	Place #3		
2. How do you get there? (check all that apply)	☐ Private car ☐ Bus ☐ Bike ☐ Walk ☐ Uber/Taxi ☐ Other	☐ Private car ☐ Bus ☐ Bike ☐ Walk ☐ Uber/Taxi ☐ Other	☐ Private car ☐ Bus ☐ Bike ☐ Walk ☐ Uber/Taxi ☐ Other		
3. Would you like to have another way of getting there?	☐ Yes ☐ No	☐ Yes ☐ No	☐ Yes ☐ No		
4. How would you like to get there? (Please write in)					
times a week  A few t	imes a month Rarel	y Never Don't know			
☐ Going to work ☐ Goir	ng to a restaurant, store ut with children	are the reasons you walk?	ghbors Going to a bus stop		
7. What keeps you from	walking more in your r	eighborhood? (check all th	at apply)		
☐ Too much tra ☐ Too dark ☐ Not enough p	alk to places I want to go offic places to walk not permit walking	0			

### Neighborhood Perception Survey

- ☐ 1-5 minutes
- ☐ 5-10 minutes
- ☐ 10-15 minutes
- ☐ 15-20 minutes
- ☐ 20+ minutes

9. For the following statements, please check the answer that best applies to you and your neighborhood:

	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree
There are trees that give shade along the streets in my neighborhood.	_	0	-	0	_
There are interesting/attractive things to look at while walking in my neighborhood.	_		-		-
My neighborhood is generally free from litter				_	_
There are people to see/talk with in my neighborhood.					_

#### Safety

10. How large of a problem are each of these in your neighborhood?

	Very Serious problem	Big problem	Moderate problem	Minor problem	Not a problem
Crime					
Graffiti					
Run-down/boarded buildings				_	_
Blighted lots		0			
Unsafe sidewalks					
Traffic congestion					
Robbery/break-ins					
Identity Theft					
Poor lighting					
Missing or faded crosswalk	_				_

#### 11. What do you think is the likelihood of the following happening to you in your neighborhood?

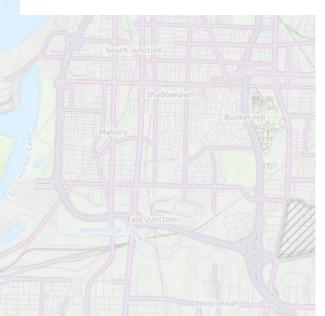
	Very likely	Somewhat likely	Somewhat unlikely	Not very likely
Violent crimes			_	
Property crimes	-		0	-
Identity theft				

#### 12. Please rate how safe you feel in your neighborhood:

	Very unsafe	Somewhat unsafe	Somewhat safe	Very safe
During the day	0	_		
After dark				
Walking during the day				_
Walking after dark				

□ No	☐ Yes (please describe)						
	If yes, was this crime reported to police	? 🗆	No		Yes		Don't kno
15. In the past three y	years, would you say that the level of crir	ne in	your	com	ımun	ity h	as:
☐ Increased	☐ Staved the same		ecre	ased	4		

16. What are things that can be done to make your community safer or better for walking?



Neighborhood
<b>Perception Survey</b>

23. What is your zip code? \_\_

What cat	egory best describes your age?		
	☐ Less than 18 years old		
	■ 18-25 years old		
	☐ 26-40 years old		
	☐ 41-65 years old		
	more than 65 years old		

Thank you!

☐ Female ☐ Transgender ☐ Prefer not to answer

17. Is there anything else you would like to tell us about safety or walking in your neighborhood?

#### Health

18. Would you say that in general your health is:

Excellent

- ☐ Very good
- ☐ Good
- ☐ Fair
- ☐ Poor

19. Have you or anyone in your household ever been told by a doctor, nurse or other health professional that you have any of these conditions:

High blood pressure	□ No	☐ Yes	■ Not sure
Diabetes	□ No	☐ Yes	□ Not sure
Heart disease	□ No	☐ Yes	□ Not sure
Depression/anxiety	□ No	☐ Yes	■ Not sure
Drug/alcohol dependent	e 🗆 No	☐ Yes	□ Not sure

#### Demographics

22. What neighborhood do you live in?

- ☐ Crosstown
- ☐ Evergreen
- ☐ Klondike/Smokey City ☐ Madison Heights
- ☐ Vollintine/Evergreen
- □ Speedway Terrace

☐ Washington Bottoms

For more information or if you have any questions, please contact memphiswalks@memphis.edu













# Progress to date

- University and Community Partner roles
- Weekly team/community meetings
- Stakeholder input
- Survey development
- Student orientation







# Next Steps

- University Institution Review Board (IRB) approval
- Community Perceptions Survey: (walkability, crime, safety, blight, traffic, social engagement, and health status)
- Environmental Assessments: (demographics, crime statistics, lighting, pedestrian assessments, traffic issues, pedestrian counts, land use, and physical conditions)
- Data Analysis; Report outcomes to community
- Healthy Communities Summit on May 4, 2016