

# CHOOSING TRANSPORTATION:

UNIVERSITY OF MEMPHIS MAIN CAMPUS  
MEMPHIS BOTANIC GARDENS  
MEMPHIS, TN • MARCH 21-22 2019

## 2019 SUMMIT SPEAKERS

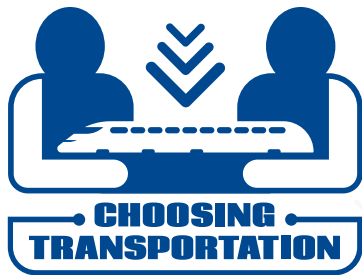
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## CONFERENCE SPEAKERS

### **Tracci Schultz**, SVP, Strategic Planning, Engineering & Operational Solutions, FedEx Freight

As Senior Vice President of Strategic Planning, Engineering and Operational Solutions, Tracci Schultz is charged with leading the design, development and implementation of engineering processes and technology solutions that keep FedEx Freight positioned as the market leader. She is responsible for fostering a culture of innovation, quality and excellence to enhance service and deliver a superior customer experience. Tracci and her team lead the strategy that supports the nearly 45,000 team members of FedEx Freight, and the larger FedEx enterprise. Prior to assuming her current position in July 2018, Tracci served as SVP, IT Freight Solutions at FedEx Services. Her career at FedEx spans more than 34 years. Tracci completed her executive MBA at the University of Memphis in 2010 and was awarded the Outstanding Executive MBA Student of the Year Award. Twice, Tracci has been named a FedEx Services Five Star Award Winner, the highest award an individual at FedEx can receive from the company. In 2017, Tracci was also named to the 100 Corporate Women Leaders in STEM by STEM connector and serves on the Board of Directors for the Women in Trucking Association. Tracci enjoys spending time at the lake with her husband, Mark and their three children, Amanda, Dalton and Dillon. And most recently, enjoys spending time with her first grandchild, Easton.

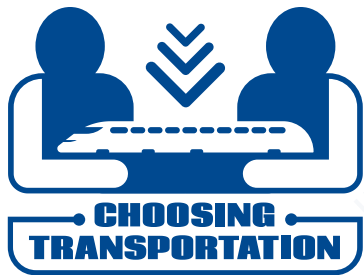
### **Craig Greer**, Aircraft Structures Engineering Manager, FedEx Express

Craig Greer is the Manager of Aircraft Structures Engineering in the Air Operations Department at FedEx Express, which transports an average of over 6 million packages to more than 220 countries and territories each day. Craig is responsible for managing a team of highly trained and specialized engineers focused on maximizing the reliability and safe operation of the diverse portfolio of airplanes FedEx Express operates.

After developing a love for flying and the science of flight at the age of 12, Craig's natural career path was one that specialized in aircraft structures and design. He has been involved in the development and incorporation of new and cutting-edge technologies; most recently, equipping airplanes with head up displays and infra-red camera technology to allow pilots to navigate in low/no visibility conditions. His research interests include aircraft fatigue, airframe design, destructive testing, and aerodynamics. As the son of successful math and science educators, he spends much of his spare time involved in programs that are to inspire future engineers and aviation enthusiasts.

### **Robert Cooper**, Engineering Technical Training Officer, CN

Robert Cooper is a goal-oriented professional with 20 years of engineering and training operations experience in the railroad industry. Currently, he is the Gulf Division Safety Manager / Technical Training Officer with experience providing procedures and guidance on regulatory and operational matters. He also serves as an intermediate between the Railroad and Federal Railroad Administration (FRA) regarding the application and interpretation of correct safety rules and railroad policies. He is a subject matter expert in FRA 213, 214, and other engineering disciplines.



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### **Tera Jackson**, Vice President of Human Resources, IMC Companies

Tera Jackson is a Vice President of Human Resources with over 18 years of experience. Tera is responsible for strategic development and management of the growing human resources department at IMC Companies. Tera holds an MBA from Bethel University and desires to continually keep growing her educational background. The key to a successful organization is successful employees, is one of Tera's core beliefs. Tera enjoys spending time with her husband, their three children, and traveling.

### **Dr. David Jung-Hwi Lee**, Assistant Director, Long Range Planning Division, Tennessee Department of Transportation

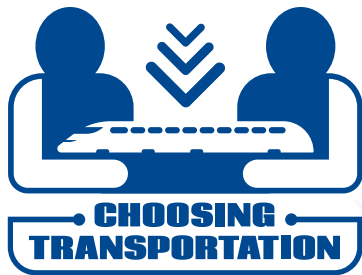
Dr. David Jung-Hwi Lee is an assistant Director at the Tennessee Department of Transportation. He is oversees various planning activities of the Long Range Planning Division including data collection, data management, planning applications and modeling development, state research activities, freight studies, long range transportation policy development, and many more. He also serves as a chair for TDOT's Data Governance and Management Advisory Committee. Prior to TDOT, he served as a research faculty at Georgia Institute of Technology for about five years managing various grant proposals and federally and regionally funded transportation projects as a PI and Co-PI. He received his Ph.D. in City and Regional Planning from the Ohio State University and holds a master's degree from the State University of New York in Buffalo specializing Geographic Information Systems (GIS) applications in Transportation Planning and modeling. He has also developed his career as a practitioner serving as a principal planner at Fredericksburg Area Metropolitan Planning Organization in Virginia. David currently resides in beautiful Franklin, Tennessee with his wife and two Jack Russell Terriers, pondering about Tennessee's statewide regional advantages and potential proposals for strategic spatial vision and plans.

### **Timothy Spurlock**, President and Founder, American Diesel Training Centers

Tim Spurlock founded American Diesel Training Centers in 2017 using an innovative model of 300 hours of hands on training supported by cutting edge learning technology and curriculum. In 16 months ADTC has become one of the top 10 producers of diesel mechanics in the United States. Its graduates work for more than 80 companies including every OEM dealer. More than 50% of ADTC students receive full tuition scholarships. Many receive paid training.

ADTC uses an innovative sharing model where it partners with shops, dealers and fleets to deploy its recruiting and training system. This provides independent shops with a new income stream by monetizing their existing resources and facilities. For dealers and fleets who need large quantities of technicians, partnering with ADTC gives them the ability to recruit, train and "grow their own" technicians, saving millions of dollars in lost revenue due to mechanic openings.

ADTC currently has 12 locations either launched or in development to launch by April.



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### **Dewayne Swindall, General Manager Gulf Region, CN**

Dewayne Swindall began his railroad career as a Conductor in Birmingham, Alabama with Norfolk Southern (NS) in the 90's assuming his first Trainmaster role at Norris Yard in 1999 being one of the rare, in place promotions, within Norfolk Southern at that time. During this role, Swindall was one of the initial Remote Control Operator instructors when remote locomotive use was introduced in the hump classification process. In 2004, as Sr. Trainmaster in Chicago, IL, Swindall accepted a position with a competitor railroad, Canadian National (CN), in Jackson Mississippi, ultimately moving into a more progressive role in Geismar, LA the following year. In 2005, Swindall was promoted to Assistant Superintendent in Edmonton, Alberta, Canada overseeing hump classification at Walker Yard. In 2007, he was sent to Southern Ontario as the Assistant Superintendent of the Southern Ontario Division.

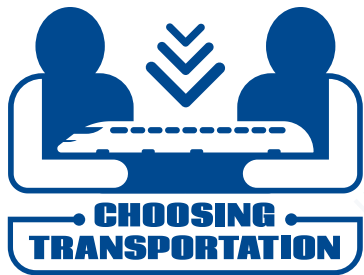
In the summer of 2008, Swindall was recruited to Genesee & Wyoming, one of the largest regional and short line operators, ultimately holding the position of Senior Vice President of the Central, covering thirteen states and seventeen individual railroad operations.

In January 2018, Swindall returned to CN in Edmonton, Alberta, Canada as Superintendent in the Network Operations Centre, subsequently assuming the Superintendent role of the Midsouth Division a few months later in Memphis, TN. In September 2018, Swindall was promoted to his current position of General Manager Gulf Region covering the original Illinois Central properties from Gilman, IL to the Gulf of Mexico.

### **Ryan Simpson, Assistant HR Director, Tennessee Department of Transportation**

As Assistant HR Director, Ryan leads a team of recruitment, learning & development, and education professionals. We re-engineer processes, and discern appropriate initiative deployment strategies on varied projects related to video content management, transportation technology, and employee engagement. Ryan serves as co-director of TennSMART, a non-profit consortium that brings leaders from the public and private sectors together to accelerate the development and deployment of new intelligent mobility innovations in Tennessee. In addition, Ryan is president of NTTD (National Transportation Training Directors), a professional organization that supports education and training initiatives for Transportation Departments across the country.





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### **Catherine Gammill**, Director, Supply Chain Logistics, AutoZone

Catherine Gammill is the Director of Supply Chain Logistics for AutoZone. She leads a team managing all modes of inbound freight to AutoZone distribution centers and stores in Hawaii, Alaska, Puerto Rico and the Virgin Islands, including Customs compliance. Catherine led the logistics team supporting AutoZone's direct import growth by defining product flows and opening a deconsolidation facility. She enjoys that no two days are alike in logistics, is a native Memphian and graduate of the University of Memphis.



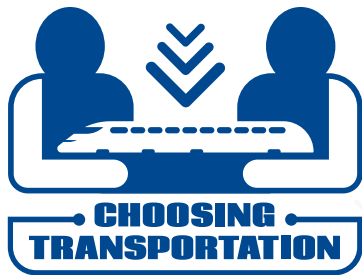
### **Paige Harris**, Senior Transportation Project Specialist, Tennessee Department of Transportation

Paige Harris is a licensed professional engineer with the State of Tennessee and is the first engineer to work in the Human Resources Division of the Tennessee Department of Transportation (TDOT). Paige began her tenure with TDOT in 2013 and has worked in various divisions, including Strategic Transportation Investments and Aeronautics. Paige currently manages and oversees several education programs, including the TRAC (Transportation and Civil Engineering), TDOT Reconnect, and GTA (Graduate Transportation Associate) Programs. Paige received her Master of Science in Civil Engineering from the University of Tennessee -Knoxville and her Bachelor of Science in Civil and Environmental Engineering from Tennessee Technological University.



### **David Underwood**, Senior Vice President, Logistics Operations, Dunavant Logistics Group, LLC

David Underwood is currently Senior Vice President of Operations at Dunavant Logistics Group, LLC, which is a global third party logistics provider headquartered in Memphis, TN. David received a Bachelor's degree in Logistics and Supply Chain Management from The University of Memphis, and also received his Master's Degree in Transportation from The University of Denver. David is also a licensed US Customs Broker. David is a 2012 graduate of the Freight Transportation Leadership Academy, which is part of the Intermodal Freight Transportation Institute at The University of Memphis. More recently, David was recognized as one of ten top Young Memphians by the Greater Memphis Chamber for 2015. Locally, David currently serves as First VP for the Memphis World Trade Club for the 2019 year. Overall, he has 16 years of domestic and international supply chain operations experience, with previous roles in the Memphis area at United Parcel Service and Schneider National.



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### **Darren Van Winkle**, Human Resource Manager, CN

Darren Van Winkle is the HR Manager for CN. He is based in Memphis and supports all aspects of human resources to his client group on the Gulf Division including succession planning, recruitment, compliance and labor relations. In 1996, Darren began his railroad career at Norfolk Southern Corporation in Louisville, KY as a brakeman, subsequently becoming a certified locomotive engineer.

He has held various management positions in human resources and transportation operations in the railroad industry for the last 20 years. Darren holds a Bachelor's Degree from Indiana University.



### **Giuliana Guglielmi**, HR Generalist III, Tennessee Department of Transportation

Giuliana Guglielmi acts as a strategic advisor on recruitment and retention efforts for the Tennessee Department of Transportation Human Resources Division. As an HR Generalist, Giuliana's key focus is on the recruitment of entry-level civil engineers, summer interns, and operations technicians. Giuliana travels to colleges and universities across the southeast every year to carry out TDOT's strategic plan of sustaining a talented workforce. Additionally, Giuliana works on special projects for TDOT Human Resources and is a certified learning facilitator for the state of Tennessee.

Giuliana previously worked for Rogers Group, Inc. as the Recruitment and Compliance Coordinator in Nashville, TN. She had an essential role in upgrading the company's applicant tracking system and integrating human capital management applications into the cloud.

Giuliana graduated from the University of Tennessee -Knoxville with a Bachelor's of Science in Education. She is currently pursuing her Master's in Business Administration at the University of Memphis and is an active member of Young Professionals in Government Nashville Chapter.

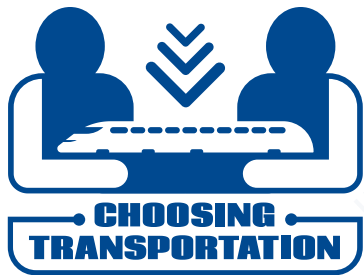


### **Katie George Hooser**, Vice President of Marketing and Public Relations, IMC Companies

Katie George Hooser is the Vice President of Marketing for IMC Companies. IMC Companies is the largest marine drayage company in the country. As Vice President of Marketing, Katie is responsible for communicating the IMC Companies brand to customers and drivers.

Katie is a past president of Memphis World Trade Club. She holds an MBA from Christian Brothers University.

Katie and her husband Andrew have three children and live in Memphis, Tennessee.



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### **Stuart Leslie**, Recruiting Manager, Logistics and Supply Chain, VACO

Stuart holds a bachelor's degree in Supply Chain Logistics from the University Of Memphis and brings over 8 years of hands-on experience in logistics coupled with a long history of coaching and mentoring to the Vaco family. As Stuart says, "I've always loved the complexity and creative thinking logistics requires but I'm even more passionate about helping people find the career they love; working with the Vaco Logistics team allows me to experience the best of both worlds. When I met Cheryl Citrone I knew this was the perfect opportunity to leverage my logistics background and really find a way to improve the industry as a whole by putting exceptional leaders into strong companies." "Why Vaco?" Because they have the highest standards and level of professionalism in the industry. Stuart has grown his career over the last several years and worked with some of the key players in the industry. He's worked in import and export operations and both international and domestic transport. His strong background in compliance and operational management allows him to really connect with candidates and clients and ensure that every candidate he works with has, not just the required skills for the job, but goals and aspirations that are a good match for the client's team. His goal isn't to get someone the right job; it's to get them to the next opportunity that will allow them to realize their full potential and create the life and career they dream of. Stuart hails from Scotland but spent the last 20 years in the U.S. When asked what influenced him to become a citizen he explained "I was always told that you could be anything you wanted in the United States. I grew up counting on that fact. And it's true; I've been given the wonderful opportunity to earn a living doing what I love. Now I want everyone else to realize what an amazing country we live in and help everyone else have the chance to find their perfect opportunity." In addition to passions for logistics and recruiting, Stuart is a lifelong soccer player and loves to coach and train new players. Through mentoring, he discovered his passion for helping people grow and discover that there are no limits to their own potential. It's this drive and excitement he hopes to instill in the candidates he partners with in his work at Vaco.



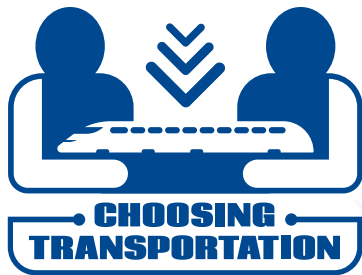
### **Wendy McNamara**, Marketing Manager, FedEx Services

In Wendy's 24 years at FedEx, she's led many diverse teams of professionals to new levels of success in the development and launch of cutting edge (both internal and external) global products, solutions, and applications. She has managed teams across FedEx Services -New Product Development, Digital Access Marketing, Customer Experience, and Sales Solutions. Wendy has successfully managed comprehensive processes and governance of programs, while directing the go-to-market launches of innovative products/services to enhance competitiveness, increasing revenues/volumes, and improving the customer experience. Currently, she leads the My FedEx Rewards Loyalty Program and Platform.

Wendy is passionate about developing our next generation of FedEx leaders through effective engagement, coaching and mentoring. She was selected to lead the FedEx People First initiative and currently co-chairs the FedEx Digital Scholars Program.

Prior to FedEx, Wendy worked at Walker and Associates. Wendy holds a B.S. in Journalism and Advertising from the University of Mississippi and an M.B.A. in Marketing from the University of Memphis. She is the recipient of numerous awards including, having the distinction of being recognized with FedEx's most prestigious honor -the Five Star Award.

Additionally, Wendy has served on the Board and as Board President for Dress for Success Memphis Chapter, and is passionate about supporting STEM (Science, Technology, Engineering, and Mathematics) programs in our local community.



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**Donna D. Lemm**, Executive Vice President of National Sales,  
IMC Companies

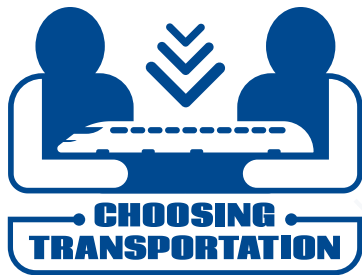
Donna Lemm is the Executive Vice President of National Sales for IMC Companies, the largest marine drayage provider in the United States. Donna is responsible for directing the company's national sales footprint serving every major port and rail operation in the United States. The goal is to deliver IMC's size, skill and strength to meet our customer's challenges and needs for intermodal drayage, equipment management, inland terminal operations and tailored supply chain solutions. Donna is an active champion for US agriculture and forest product members of the Agriculture Transportation Coalition, where she serves on their advisory board. Donna is an active speaker on both a regional and national scale in addressing the challenges facing the U.S. shipping and intermodal community. She is actively working to facilitate fluid commerce in Memphis by serving on the Memphis Supply Chain Innovation team led by FMC Commissioner Rebecca Dye. Most recently, she testified on behalf of the Agriculture Transportation Coalition on the current state of the intermodal network before the U.S. Senate subcommittee on Transportation and Safety.



**Victoria McDaniel**, Associate, Client and Talent Solutions, Vaco

Victoria McDaniel is a Client and Talent Solutions Associate at Vaco Memphis. She serves as a matchmaker for Logistics and Supply Chain professionals in the Mid-South and across the nation. Victoria's clients know the market is tight for smart, qualified, and driven professionals and they come to her to shorten the lead time of finding the most exceptional industry-leading talent. She has a natural ability to assess her client's needs and match them with the right individual skills. She most recently served as a Logistics Manager at ReTrans, a 3rd party logistics company. While there she led a full team of logistics operations, including planning, warehousing, monitoring customer deliveries, and freight payments across all transportation modes. Outside the office she is a proud mom and wife who enjoys all the new and exciting things Memphis has to offer while still rooting on her Alma Mater -Go Vols! She earned a Bachelor of Science in Logistics from the University of Tennessee at Knoxville before returning back home to the Memphis area.





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### **Tracee Walls**, Manager, Diversity and Inclusion, FedEx Freight

Tracee B. Walls is the Manager of Diversity and Inclusion at FedEx Freight. She is responsible for integrating Diversity and Inclusion initiatives into the company's strategy and governing existing programs through her leadership role on FedEx Freight's Diversity & Inclusion Leadership Council. Additionally, she is responsible for launching and providing guidance for multiple employee-led Business Resources Teams (BRTs) focused on building an inclusive culture, fostering leadership development and offering networking opportunities for all team members. Previously, Tracee served as a Communications Advisor at FedEx Services where she led the development of FedEx's Employment Pathways program. This initiative provides strategic investments in programs across the globe that seek to expand educational opportunities in diverse communities. In this role, Tracee managed FedEx's brand recognition and visibility by working with organizations such as the U.S. Chamber of Commerce Foundation's Hiring Our Heroes, My Brother's Keeper, Inc., INROADS, National Black MBA Associations, Asian & Pacific Islander American Scholarship Fund and the Hispanic Scholarship Fund.

These programs supported underserved youth navigating the college application process, provided job seekers with skill-training for in-demand fields, and provided individuals with access to entry-level and professional employment opportunities. On a global scale, Tracee directed FedEx engagement in the Junior Achievement Worldwide Company of the Year programs in Europe, Africa, the Middle East, the Americas, Asia-Pacific and North America. This program provides insight to students on the importance of global trade and entrepreneurship. Prior to FedEx, Tracee spent 12 years at International Paper. As Manager of Global Customer Service, she was dedicated to meeting global client needs, developing team members and helping drive business results. Tracee carries her love for education and promotion of diversity and inclusivity into the community through her work with local organizations like Junior Achievement Worldwide, Memphis Challenge, Teach for America, Facing History and Ourselves, New Leaders, Inc., and many more. She is currently a board member of the Grizzlies Prep Charter School.

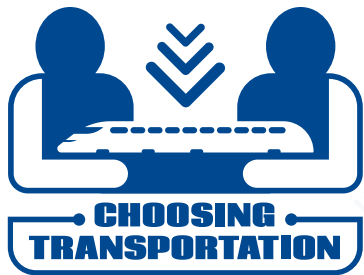
Tracee has received numerous recognitions for her professional and personal accomplishments including the prestigious FedEx Five Star Award, the highest honor given by FedEx. She also received the Tri-State Defender's Women of Excellence Award and the Three Doctors Foundation Champion of Education award. Tracee and her husband, Kevin, reside in Memphis, Tenn. and are the proud parents of two children, Deja and Sidney.



### **Kelli Beard**, Logistics Services Pricing Analyst,

### Dunavant Logistics Group, LLC

Kelli Beard was born and raised in Memphis. She graduated from Ole Miss with a Chinese and International Studies degree, then attended University of Sheffield in the UK for graduate school. She moved back to Memphis in 2012 where she was hired at OOCL, an ocean carrier. She worked for OOCL for several years, including two in Salt Lake City, Utah. She was then hired by Dunavant and moved back to Memphis, where she has been ever since.



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### **Michael Rebick**, ITS Project Engineer, TRC Solutions, Inc.

Michael F. Rebick, PE, M.S. Mr. Rebick has over 14 years of experience and progressive responsibility in civil engineering consulting, specifically in the transportation/traffic operations field of Intelligent Transportation Systems (ITS). His qualifications include extensive hands-on planning, field investigation and construction management, and project management. Michael's background includes a career of service to public and private-sector clientele including the Tennessee Department of Transportation (TDOT), Shelby County Government Division of Public Works Department of Roads and Bridges, the City of Memphis Division of Engineering and Construction Division, and multiple Memphis area engineering consultants and contractors. He currently serves in the capacity of ITS Project Engineer for TRC with responsibility for project design, inspection guidance and oversight, business development, and field operations training of client personnel. Michael is a proud University of Memphis graduate, obtaining a Master's of Science in Civil Engineering in 2009, and is a registered PE in Tennessee and Arkansas.



### **Miranda Harbor**, Communication Advisor, FedEx Freight

Miranda Harbor has 15 years of corporate communications experience. In her current role as communications advisor at FedEx Freight, Miranda manages the social responsibility program, provides executive communications support to three of the company's officers, provides crisis communications support and helps manage FedEx Freight's public relations efforts.

Prior to joining FedEx, Miranda created and ran FOX13's Family Focus where she developed the TV station's philanthropic strategy, wrote commercials and news stories, pitched sponsorship and advertising opportunities for Family Focus partners, in addition to running multiple charity events throughout the year. Throughout her career, Miranda has managed media relations for two non-profit organizations, conducted and participated in both radio and television interviews, written communications plans, designed print ads and newsletters, worked on a political campaign and managed social media platforms to drive consumer engagement. She is a 2017 graduate of Leadership Memphis.

She enjoys spending time with her sons, Alex and Will, and her partner, Beau.