



## **FedEx Institute of Technology Partners to Bring CRUSONIA 2020**

As Memphis aspires to be the next California in food production, the city welcomes the 2020 CRUSONIA on the Delta, focusing on FOOD IS HEALTH. This year's event is virtual and will highlight innovative solutions that not only advance a more nutritional and plentiful food system, but one that improves efficiency and affordability through better resource use, allocation, and reuse throughout the day via keynotes and presentations as well as Q&A sessions.

The forum will feature various speakers throughout the event, including UofM Executive Vice President for Research and Innovation, Dr. Jasbir Dhaliwal. While this year's event will be online, unlike typical webinars, significant portions of the day will be broadcast live from various sites in Memphis, including the FedEx Institute of Technology.

The Forum is an opportunity to add your voice to the FOOD IS HEALTH conversation and take advantage of additional content and networking, including Crusonia Conversations and access to the Solutions Showcase, which will connect Solution Providers with customers, collaborators, and investors.

This year's sponsors include: Community Foundation of Greater Memphis; Benson Hill; Cushman & Wakefield/Commercial Advisors; EY; Indigo; Methodist LeBonheur Healthcare; United Health Group. Partners include: Agricenter International; AgLaunch; Archer Malmo; Indy Chamber; iSELECT Fund; SIR Isaac; U.S. Farmers & Ranchers in Action; and the FedEx Institute of Technology.

Crusonia on the Delta: FOOD IS HEALTH digital forum will be held Wednesday, November 18, from 12-6 PM CST. The forum is free and open to everyone, but registration is required to participate. View full agenda and register [here](#).

For more details, visit the Crusonia website at <https://crusoniaonthedelta.org/>.