



LOWE'S RETAIL IMMERSION PROGRAM

Overview of the Program

The Fogelman College of Business and Economics (FCBE), the Center for Professional Career Development (CPCD) and Lowe's are partnering to offer 15 outstanding business students an exclusive, all-access look inside one of the nation's leading retailers.

What's Included

- Two-day, all-expenses-paid immersive experience in Mooresville and Charlotte, NC (Mar 5-6, 2026)
- Tours of Lowe's Headquarters, Design Lab and Tech Hub
- Learn from industry experts providing exposure across the enterprise and insight into the inner workings of a large retailer
- Exclusive Q&A session with **Marvin Ellison** (FCBE Alumnus, BBA '89), Chairman and CEO of Lowe's



Marvin Ellison
FCBE Alumnus | BBA '89
Chairman and CEO | Lowe's

Eligibility Requirements

- Full-time FCBE major (Accounting, Economics, Finance, Management, Management Information Systems, Marketing and Supply Chain Management)
- FCBE Junior student in good academic standing
- GPA 3.0+
- Demonstrated leadership capabilities and/or 20+ volunteer hours of philanthropic service

Application Supplemental Materials

- Resume
- Statement of Purpose (250-500 words)
- Two Letters of Recommendation

Application Deadline | Oct. 15, 2025

**Applications will be reviewed in the order they are received, so it is highly encouraged to apply early!*

APPLY TODAY! | Do not miss your opportunity to secure your Lowe's Retail Immersion Program spot! For more information, email FCBELeaders@memphis.edu.



THE UNIVERSITY OF
MEMPHIS

Fogelman College
of Business and Economics



APPLICATION

STUDENT INFORMATION

NAME (LAST)	FIRST	MI
ADDRESS		
CITY	STATE	ZIP
EMAIL ADDRESS		
()	U	
TELEPHONE	BANNER ID #:	

CITIZENSHIP: ☐ DOMESTIC ☐ INTERNATIONAL (If non-U.S. resident, indicate Visa status) _____

MAJOR _____ MINOR _____ GPA _____

ESTIMATED GRADUATION: _____ ☐ SPRING ☐ SUMMER ☐ FALL
Year

In addition to this application form, you must also submit the following to be considered for the Lowe's Retail Immersion Program:

- **Resume**

- **Two Letters of Recommendation**

It is preferred that only one reference is from a UofM professor/employee. The second reference should be from someone in the community.

- **Statement of Purpose/Essay (250-500 words)**

Demonstrating any leadership roles you have held, your commitment to philanthropic endeavors and/or why you believe participation in this program will positively benefit you, both personally and professionally.

SUBMIT YOUR APPLICATION AND REQUIRED SUPPLEMENTAL MATERIALS TO

FCBELeaders@memphis.edu

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