



ENTREPRENEURSHIP

MINOR & CONCENTRATION





WHAT'S THE BIG IDEA?

MAYBE IT'S YOURS



Already have a job and seeking expertise to help take it to the next level? Got a BIG IDEA and want to learn the language of startups? The Crews Center is here for you! Also, you can consider adding our Entrepreneurship minor or concentration to your curriculum in order to expand your career opportunities.

THE CREWS CENTER FOR ENTREPRENEURSHIP

The Crews Center is a unique resource available for UofM students and faculty, regardless of college or major.

In addition to mentorship and networking opportunities, the Crews Center provides a high-energy, welcoming space that is uniquely equipped to help you transform your ideas into viable business ventures.

FACILITY AMENITIES

Office and Co-Working Space | Fully equipped with computers, whiteboards and projectors.

Conference Room | The perfect place for presentations, interviews, client pitches or training for your company.

Breakout Room | Space for students to engage in collaborative and cooperative small groups.



CREWS ENTREPRENEUR PROGRAMS



No matter if you are already an established entrepreneur or if you are just beginning your journey, the Crews Center can connect you with industry mentors and provide the resources to help launch your venture. Our offices are designed to support creative thinking and high-level energy. Our knowledgeable staff will provide the guidance and expertise to help you achieve your goals.

Programs include:

- Catalyst Seed Fund
- ImagineU
- Tiger Tank
- Venture Development

For more information about the Crews Center for Entrepreneurship, visit memphis.edu/crews/.



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Calling all innovators, out-of-the-box thinkers, creative spirits and risk-takers! The Fogelman College of Business & Economics (FCBE) has an entrepreneurship program just for you. If you are a Management major, you can pursue the Entrepreneurship concentration. If you are a UofM student studying another discipline, you may elect for an Entrepreneurship minor. Let us help you cultivate your business ideas into real business ventures!



THE MINOR

The FCBE Entrepreneurship minor is available to all UofM students, not just those majoring in business. Offered through the Department of Management, this minor provides strategies and real-world case study evaluations to help you through all stages of a startup. You'll learn about the risks and rewards of entrepreneurship from successful startup founders and experienced mentors.

The FCBE Entrepreneurship minor is a perfect complement to any UofM degree.



THE CONCENTRATION

The Entrepreneurship Concentration is for FCBE Management majors only. This concentration offers a combination of coursework and practical experiences, which will prepare you for future entrepreneurial success.

Gain the knowledge and skill sets that you will need to launch your future business or to secure a meaningful role in an existing enterprise.

THE COURSE SEQUENCE

UNIV 2555	Introduction to Creativity, Innovation & Design
MGMT 2820	Introduction to Entrepreneurship
MGMT 4920	Independent Study/Management Problems
MGMT 4820	Advanced Entrepreneurship (Capstone Course)
ELECTIVE	(3 credits)*

***If you are pursuing the Entrepreneurship Concentration, please note the following information when selecting your elective course:**

Courses that satisfy a requirement for the student in his or her major may NOT be used. The student is expected to propose an elective course, in the entrepreneurial spirit, that will enhance and support related learning and success of the entrepreneurial activity, project or business that is the focus of the concentration.



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