

ENTREPRENEURSHIP MINOR AND CONCENTRATION

Your idea deserves more than “someday.”

Turn your vision into a real venture by pursuing either an Entrepreneurship Minor or Concentration.

THE MINOR

The FCBE Entrepreneurship minor is available to all UofM students, not just those majoring in business.

Offered through the Department of Management, this minor provides strategies and real-world case study evaluations to help you through all stages of a startup. You'll learn about the risks and rewards of entrepreneurship from successful startup founders and experienced mentors. The FCBE Entrepreneurship minor is a perfect complement to any UofM degree.

THE CONCENTRATION

The Entrepreneurship Concentration is for FCBE Management majors only.

This concentration offers a combination of coursework and practical experiences, which will prepare you for future entrepreneurial success. Gain the knowledge and skill sets that you will need to launch your future business or to secure a meaningful role in an existing enterprise.





THE COURSE SCHEDULE

UNIV 2555	Introduction to Entrepreneurial Innovation and Design
MGMT 2820	Introduction to Entrepreneurship
MGMT 4820	Advanced Entrepreneurship (Capstone Course)

ELECTIVES (CHOOSE TWO OF THE FOLLOWING):

MGMT 4920	Independent Study in Entrepreneurship
MGMT 4411	Creating Positive Workplace Cultures
MGMT 4481	Teamwork/Group Dynamics in Organizations

The course requirements are the same for both the Entrepreneurship Minor and Concentration.

Note, if you are pursuing the Concentration, elective courses that satisfy a requirement for your major may NOT be used.

For more information about these programs, please visit
memphis.edu/management/programs/entrepreneurship.php

For additional entrepreneurship resources, explore the
Crews Center for Entrepreneurship at memphis.edu/crews.

(The Crews Center is open to all UofM students)



THE UNIVERSITY OF
MEMPHIS
Department of Management