



THE UNIVERSITY OF MEMPHIS
CECIL C. HUMPHREYS
SCHOOL OF LAW

STRATEGIC PLAN

MISSION:

The University of Memphis Cecil C. Humphreys School of Law provides an affordable, intellectually rigorous, and practice-oriented legal education and promotes student success, research, community engagement, diversity and inclusion, professional responsibility, and justice.

**GOALS & ACTION ITEMS:****Goal 1: Create opportunities for student success.**

- Action Item 1: Increase financial aid and scholarships.
- Action Item 2: Monitor graduate employment rates.

Goal 2: Strengthen institutional reputation.

- Action Item 1: Recruit highly qualified faculty.
- Action Item 2: Increase the number of targeted marketing campaigns aimed at recruiting highly qualified, non-resident students.
- Action Item 3: Expand the footprint of faculty by promoting faculty success.

VISION:

Memphis Law is a nationally recognized institution equipping students for far-reaching success as lawyers and professionals in a changing world.