

# INSTITUTE FOR HEALTH LAW & POLICY



**THE MISSION** of the Institute for Health Law & Policy (iHeLP) covers three prongs: Education, Scholarship and Service. Each area is grounded by an overarching mission to use law and policy to advance health.

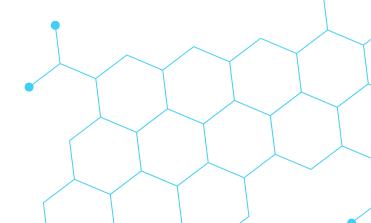
## MEMPHIS AS A HUB FOR HEALTHCARE

Healthcare is one of Memphis' most prominent and important industries, with the Greater Memphis area emerging as a leading medical and bioscience center. Shelby County is home to over 16 different hospitals, including internationally-renowned St. Jude Children's Research Hospital and hospitals within two major health systems — Methodist Le Bonheur Healthcare and Baptist Memorial Health Care. It's also home to divisional or corporate headquarters to orthopedic and medical device leaders Medtronic, MicroPort Orthopedics, Smith & Nephew and Wright Medical.

**EDUCATIONAL** goals focus on developing competencies and skills in law students for interdisciplinary, client- and mission-driven practice via traditional coursework, externships and other skills-based opportunities, and scholarship. Focus areas cover traditional health law practice, as well as public health and health system policy and science/biotechnology. Faculty have expertise in a diverse array of health law fields and are also drawn from the surrounding community – who bring a critical practice-based orientation to education.

**SCHOLARSHIP** opportunities open up for students the possibility for self-directed and faculty-sponsored research, both within and transcending the law school's boundaries, to include, for example, collaboration with affiliated faculty with the School of Public Health and the Loewenberg College of Nursing at the University of Memphis, as well as the University of Tennessee Health Science Center.

**SERVICE** extends iHeLP's reach into the community where the Institute endeavors to: address unmet health law issues of local organizations and communities, host community forums on health law and policy issues, and work with community leaders to proactively address health policy needs.







## Amy Campbell Director & Associate Professor of Law

We learn by doing; we truly "achieve" our mission only by helping to address, in partnership with others, policy obstacles or gaps that impede the health of the Memphis community. Our mission requires a commitment to civic engagement and collaboration, the very commitments and skills that are necessary ingredients for a successful health law career.

# INSTITUTE FOR HEALTH LAW & POLICY

## **Health-Specific**

Bioethics & the Law Food & Drug Law Health Law Seminar Mental Health Law Seminar Public Health Law

## **Health-Related**

Elder Law
Employee Benefits
Environmental Law
Intellectual Property Survey
Legislation
Patent Law
Products Liability
White Collar Crime

## **EDUCATION**

### **HEALTH LAW CERTIFICATE**

Memphis Law students can take advantage of the robust healthcare industry in the Mid-South through the School of Law's Health Law certificate program. This certificate program offers a wide selection of courses intended to give students specialized knowledge of the healthcare field, as well as the complex policy areas surrounding the industry.

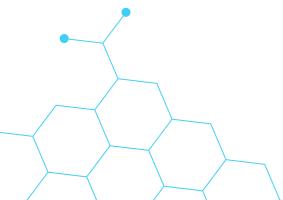
## **Certificate Requirements**

- 15 Credits, covering the Core Curriculum (Health Law and Administrative Law) and 9 Elective Credits, which must include writing and skills credits
- 25 hours of non-course work in health law
- GPA requirements: 3.0 Minimum for Certificate Classes; 2.0 Minimum Overall Classes; 2.5 Overall in Foundational Courses (Torts I and II, and Constitutional Law)

### **FAST TRACK MPH**

Memphis Law has partnered with the School of Public Health at the University of Memphis to offer a unique opportunity for attorneys to obtain a Master of Public Health degree in 12-months. Termed the "Fast Track MPH," the MPH is earned in an intensive full-time format in which attorneys attend classes during the evening and online for three consecutive semesters (fall, spring, summer). As part of their coursework, students also complete a 240-hour community-based practicum.

The 42-credit program is designed to allow attorneys to extend their advocacy skills to a population health perspective and gain substantive knowledge in applying law and policy to public health problems. Special expertise will be gained in urban public health issues, health systems, public health policy and environmental health advocacy. The program prepares attorneys for leadership in addressing public health policy issues related to access to healthcare, health reform, environmental justice and social concerns that affect health equity.







## **FACULTY**



**Amy Campbell** 

Director, Institute of Health Law & Policy; Associate Professor of Law

Professor Campbell leads the Institute. She was formerly Associate Professor of Bioethics and Humanities at SUNY Upstate Medical University, with a background in teaching health law and ethics to medical, nursing and graduate basic science students, and health policy to an interdisciplinary mix of professional students. In 2014, she was selected as one of ten inaugural "Future of Public Health Law Education" Faculty Fellows by a Robert Wood Johnson Foundation-funded program. She received her JD from Yale Law School, her Masters in Bioethics from the University of Pennsylvania and her BA from the University of Notre Dame.



Alena M. Allen Associate Professor of Law

Professor Allen joined the School of Law faculty in August 2010. Prior to joining the Memphis Law faculty, Professor Allen worked as an associate in the food and drug group at Arnold & Porter. Additionally, she has served on the selection committee for the Food and Drug Law Institute's Thomas Austern Memorial Writing Competition. Professor Allen received her juris doctorate degree from Yale Law School and her Bachelor of Arts degree in Psychology from Loyola University New Orleans.



**Janet Goode** 

Visiting Assistant Professor of Law; Director, Memphis CHiLD Medical Legal Partnership

Before joining Memphis Law, Professor Goode served as the first Executive Director of Christian Legal Aid of Pittsburgh (CLA), a large pro bono community clinic, where she significantly shaped CLA's direction and clinic structure, represented clients, and managed a network of volunteer attorneys and law students. She was the recipient of the 2013 Lorraine M. Bittner Public Interest Attorney Award and the 2014 Pennsylvania Bar Association Civil Legal Aid Attorney Award for her work with CLA.

### **ADJUNCT FACULTY**

**Tony Alexander, JD** – Of Counsel, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC (teaches Food & Drug Law)

John D. Fabian, JD – Asst. U.S. Attorney (teaches White Collar Crime with health focus)

McGehee Marsh, JD – Senior Counsel, St. Jude Children's Research Hospital (health-focused Externship Seminar)

E. Haavi Morreim, JD, PhD –
Professor, Univ. of Tennessee Health
Science Center (teaches Bioethics &
the Law)

## EXTERNSHIP SUPERVISORS

**Steve Barlow** – Memphis City Attorney's Office

**Martha Birkhead** – Regional One Health

**Laurie Christensen** – Baptist Memorial Health Care Corporation

**McGehee Marsh** – St. Jude Children's Research Hospital

**Waid Ray** – Baptist Memorial Health Care Corporation

**Carla Robbins** – Methodist Le Bonheur Healthcare

Janet Shipman — Shelby County Health Department

**Laura Sy** – Methodist Le Bonheur Healthcare

**Monica Wharton** – Regional One Health

# INSTITUTE FOR HEALTH LAW & POLICY



## **SERVICE**

## **COMMUNITY**

We are striving to make a meaningful difference in the Memphis community for generations to come. Policy and legislative changes in healthcare can help change the way not simply Memphians live, but also how Memphis as a community fosters and protects the health of its members and neighborhoods. The Institute strives to address unmet health law issues of local organizations and communities, host community forums on health law and policy issues, and work with community leaders to proactively address health policy needs.

## **HEALTHY HOMES PARTNERSHIP**

The Healthy Homes Partnership was established through the leadership of the Institute of Health Law & Policy and Le Bonheur Children's Hospital, and now includes City, County, health system, business, law and community development leaders. It was formed to find comprehensive solutions to eliminate environmental and safety hazards in housing, to promote collaboration between housing and legal services agencies and healthcare providers, and to advance best practices and strategies, including policy and regulatory changes to increase the availability of and access to healthy housing for all Memphis-area residents. Its mission is to ensure "every child in Memphis grows up in a healthy home."

# EXPERIENTIAL LEARNING OPPORTUNITIES

Through the strong relationships the Institute has made in the Memphis healthcare community, a number of experiential learning opportunities are available to students.

## **Externships**

Baptist Memorial Health Care Corporation Methodist Le Bonheur Healthcare Regional One Health St. Jude Children's Research Hospital Shelby County Health Department Memphis City Attorney's Office - Anti-Blight Division

## **Legal Clinic**

Elder Law Health Clinic, Memphis CHiLD (a Medical-Legal Partnership with Methodist Le Bonheur Healthcare and Memphis Area Legal Services)

## **MEMPHIS CHILD**

Memphis Law, Memphis Area Legal Services (MALS) and Le Bonheur Children's Hospital have collaborated to create the Memphis CHiLD (Children's Health Law Directive) Medical-Legal Partnership, the first medical-legal partnership of its kind in the region. In addition to a variety of training programs and education, bi-directional partnerships, Memphis CHiLD also consists of an on-site legal clinic located at Le Bonheur Children's Hospital.

#### **IHELP POLICY LAB: ACE INITIATIVE**

To manifest the iHelp mission and link our service and educational goals with unique possibilities for scholarship, the School of Law has established a policy lab within the Institute for Health Law & Policy. The policy lab's work will build on local and statewide momentum around addressing adversity in the early childhood years and building family support, and will partner in efforts to drive system-level health policy change in the Mid-South community and across Tennessee for the specific purpose of ACE (Adverse Childhood Experiences), mitigation and recovery. The iHelp Policy Lab: ACE Initiative, with generous support of the ACE Awareness Foundation, will be a resource for policy research, policy advising and drafting of new policies to create a nationally-regarded trauma-informed system, building on the foundation's goals to inform the community about the role of emotional trauma in mental, physical and behavioral health, and implement models that provide preventable and sustainable solutions to reducing toxic stress in family systems.

The policy lab will work on items which include, for example, substantial research into insurance reimbursement policies to help craft "bundled" payment models that incorporate within prevention and wellness services promising culturally-sensitive family and parental-support practices and programs. It will also serve as policy advisor and support to the Building Strong Brains: Tennessee ACEs Initiative.

Through the policy lab, the Institute for Health Law & Policy hopes to advance the law school's role in the community and the growing influence of public/private initiatives to create an academic/public/private approach to benefit our





