

The Intermodal Freight Transportation Institute (IFTI) is pursuing a vision to become the nation’s premier research and educational resource for the freight community. The foundation that has been established by developing partnerships with the private and public sectors has us well underway to reach that goal. We hope you will join us as we travel down this road together.

The extensive transportation infrastructure in the Memphis region that supports a vibrant logistics/distribution industry provides the perfect working laboratory for IFTI to fulfill its mission of solving the critical problems facing the freight industry and providing educational opportunities to develop tomorrow’s leaders. Please consider becoming a Friend of IFTI, and be a part of this exciting venture as we work together to address issues to improve the movement of freight in the region, the country, and the world.

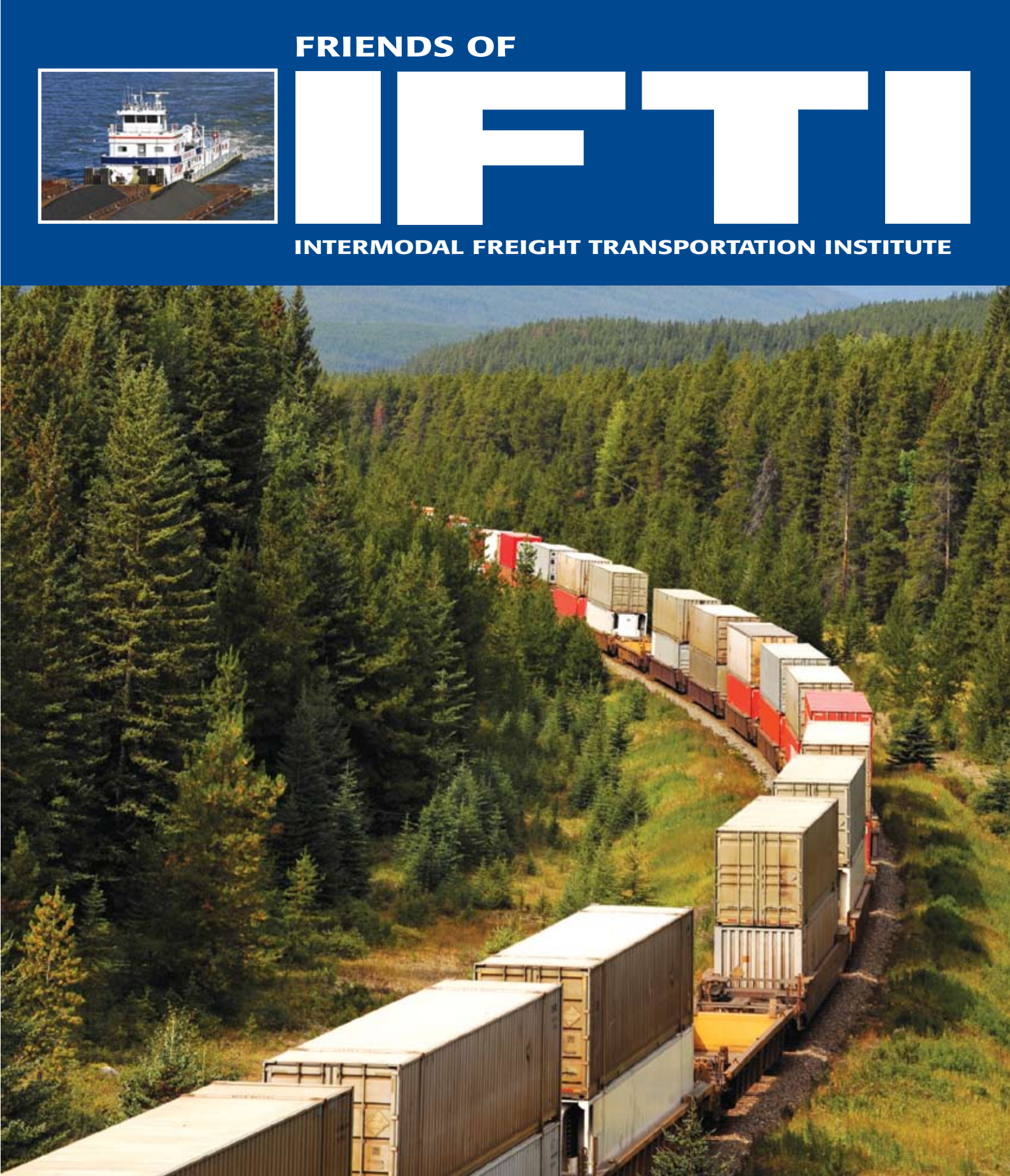
Dr. Martin Lipinski, Director

*Dr. Martin E. Lipinski*

Current Friends of IFTI Gold Level Members



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## About IFTI

The Intermodal Freight Transportation Institute (IFTI) at the University of Memphis was established in 2005 to address critical issues affecting the planning, design and operation of the nation's intermodal freight transportation system with an emphasis on the intermodal issues and opportunities that have special significance for Memphis, the State of Tennessee, the lower Mississippi Delta region, and the national and international corridors that cross and intersect in the southeastern U.S.

IFTI's expertise is in risk management, systems analysis and policy development. The Institute engages faculty from the University of Memphis and Vanderbilt University who represent a wide-range of disciplines including civil and transportation engineering, logistics, supply chain management, GIS, environmental studies and earth science. IFTI is comprised of three branches: The Center for Intermodal Freight Transportation Studies (CIFS); the Center for Advanced Intermodal Technologies (CAIT); and the CN – E. Hunter Harrison Center for Intermodal Safety and Emergency Preparedness.



## What is Friends of IFTI?

Friends of IFTI is a giving society designed for organizations and individuals who are passionate about the transportation sector and want to be knowledgeable and well-positioned to take advantage of innovations and trends in the field. Through Friends of IFTI, members can network with a diverse community of industry leaders, be engaged in transportation-related public policy discussions and have access to hiring a well-prepared workforce.

THE UNIVERSITY OF  
**MEMPHIS**  
Intermodal Freight  
Transportation Institute

# FRIENDS OF IFTI

Those who give to Friends of IFTI fulfill a vital role in establishing IFTI as the Mid-South's authority on issues regarding intermodal freight transportation. Donations to Friends of IFTI will support students conducting transportation-related research, provide scholarly travel funds for students, and sponsor public programs offered by IFTI.

There are three levels of membership support:

- **Friends of IFTI GOLD - \$10,000 Corporate Gift**
- **Friends of IFTI SILVER - \$1,000 Corporate or \$250 Individual**
- **Friends of IFTI - Up to \$250 Individual Gift**

## Donation Levels and Benefits

### All Friends of IFTI Members Receive:

- News & Information
- Invitation to the annual fall conference hosted by IFTI
- "Intermodal Impact" the Institute's semi-annual newsletter which provides information about current issues and public policies affecting the freight community
- Access to IFTI's on-line library of research findings and database of maps such as congestion maps, warehouse location maps, mode ways, etc.
- Opportunities to recruit University of Memphis students as interns and new employees via career fairs, brown bag lunch and learns, and other events customized to your company's needs

### Friends of IFTI SILVER Level Members Receive:

- Networking Opportunities
- Invitations to annual Friends of IFTI Networking Night
- Organization name listed on IFTI's website and in "Intermodal Impact" newsletter

Individual Donation: \$250  
Corporate Sponsorship \$1,000

(includes up to 5 individuals per organization)

### In addition, Friends of IFTI GOLD Level members Receive:

- Priority consideration to hire University of Memphis graduate student interns to address a specific business challenge as a master's or doctoral level research project\*
- Opportunities to engage in directed research projects\*
- Invitations to roundtable discussions focused on specific issues related to your business and public policy discussions impacting the sector. For example, in September 2009, IFTI hosted a Trucking Roundtable which brought together industry leaders for a conversation about how to best address the critical issues facing the trucking sector.

GOLD Level: \$10,000 and above  
(includes up to 5 individuals per organization)

*\*Subject to the availability of graduate students and faculty members and projects of mutual interest. Additional fees may apply.*



Thank You for Your Support  
of the  
Intermodal Freight Transportation Institute



# FRIENDS OF IFTI

Name of Company or Individual: \_\_\_\_\_

Membership Level (circle one):

GOLD \$10,000	Silver-Corporate \$1,000	Silver-Individual \$250	Friend (up to \$250) \$ _____
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Please check one:

- ☐ Alumnus/Alumna
- ☐ Corporation
- ☐ Friend of the University

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\_\_\_\_\_ Check Enclosed (please make payable to the University of Memphis Foundation, IFTI)

\_\_\_\_\_ Credit Card (Mastercard/Visa/American Express/Discover)

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Return Info: Intermodal Freight Transportation Institute  
University of Memphis  
302 Engineering Administration Bldg.  
Memphis, TN 38152-3170

Fax # (901) 678-0404

[www.memphis.edu/ifti](http://www.memphis.edu/ifti)

Thank you for your support of IFTI. Because the University of Memphis Foundation is a qualified, tax exempt corporation, your donation is tax deductible to the extent provided by law.

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