October 30, 2012





Congressman Stephen Ira Cohen (D) Ninth Congressional District U.S. House of Representative

Representing the Ninth Congressional District, Stephen Ira "Steve" Cohen, a native Memphian, was elected to the U.S. House of Representatives November 7, 2006. He serves on the Judiciary Committee and the Transportation and Infrastructure Committee. Upon becoming a member of congress, Steve Cohen immediately distinguished himself as a passionate, progressive and forthright voice, receiving national media recognition from The Washington Post, The New York Times, NBC Evening News, CNN, Air America and The Daily Show, among others, for his strong stance against continuing the Iraq War and as a proponent of an increased minimum wage, stem cell research, universal health care, increased funding of the COPS program, and energy innovations and

independence. On a lighter note, Congressman Cohen was a featured guest on the Colbert Report's Better Know a District on Comedy Central. Cohen is a member of both the Progressive and Out of Iraq Caucuses. Congressman Cohen earned a B.A. from Vanderbilt University and a J.D. from the University of Memphis Cecil C. Humphrey School of Law. From 1978 until his election to Congress, Cohen had a private law practice in Memphis. Born on May 24, 1949, in Memphis, Steve Cohen is the son of Genevieve Cohen and the late Dr. Morris Cohen. To find out more about Congressman Cohen, visit his website at www.house.gov/cohen.



Bob Costello, Chief Economist and Vice President American Trucking Associations (ATA)

ATA is the national trade association for the trucking industry. As Chief Economist, Mr. Costello manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes several monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, and a yearly trucking almanac. Mr. Costello also conducts economic analyses of proposed regulations and legislation affecting the trucking industry.

Mr. Costello is often cited in the news media as an expert on trucking economics, including the Wall Street Journal, Business Week, CNBC, FOX Business Channel, and National Public Radio. He has testified at congressional hearings on trucking issues. In March 2010, the U.S. Secretary of Transportation appointed Mr. Costello to the Advisory Council on Transportation Statistics (ACTS), which advises the Department's Bureau of Transportation Statistics (BTS).

Mr. Costello is a member of the National Association for Business Economics and has served on several research and project panels for the Transportation Research Board, which is part of the National Academies. Prior to joining ATA in 1997, he was an economist with Joel Popkin & Company in Washington D.C., an economic consulting firm that specializes in the analysis of wages, inflation, and economic trends.

Mr. Costello has a Master's degree from the University of Northern Iowa and a Bachelor of Arts from Winona State University in Winona, MN. He lives in Alexandria, VA with his wife, Megan, and daughter, Campbell.

October 30, 2012





Dr. Mike Golias Assistant Professor and IFTI Researcher University of Memphis

Dr. Mihalis M. Golias is an Assistant Professor with the Department of Civil Engineering at the University of Memphis. He is also a faculty associate with the Center for Intermodal Freight Transportation Studies (CIFTS) at the University of Memphis, and an affiliated faculty of the Center for Advanced Infrastructure and Transportation at Rutgers University. His core research lies in the field of logistics and supply chain management with a focus on intermodal freight transportation. His recent research work concentrated on the modeling of

intermodal freight terminals (IFTs), as they are critical parts of the transportation system network, and their efficiency, affects significantly the entire intermodal freight transport chain.

In his work he has developed mathematical models and solution algorithms to tackle operational problems at IFTs. The novelty of these models is that they capture real world environments and provide robust solutions against the uncertainty that every day operations entail. Recently, the focus of his research has been on market based mechanisms and their applicability in operational problems at IFTs. This approach has been motivated by the fact that such mechanisms may offer significant advantages, over classical approached used to date (limited communication is needed between the players; mechanisms can be implemented to elicit information to achieve optimality etc).

Dr. Golias holds a Diploma in Civil Engineering from Aristotle University, and a M.Sc. in Civil and Environmental Engineering and a Ph.D. in Transportation Engineering from Rutgers University.

October 30, 2012





Senator Mark Norris Tennessee State Senate District 32

Senator Mark Norris was first elected Majority Leader of the Tennessee Senate on January 10, 2007. He served as Chairman of the Senate Republican Caucus in 2006. He was re-elected Senate Majority Leader of the 106th General Assembly beginning in 2009 and is the first Republican Majority Leader to serve from West Tennessee in more than a generation.

Norris came to the State Senate in 2000 as a Republican County Commissioner from rural Shelby County. He represents District 32 which is "the West Coast of Tennessee" including Dyer, Lauderdale, Tipton and Shelby County. He was re-elected by a wide margin in 2004. Norris was elected to a third term in November 2008. He currently serves as Chairman of the Senate Rules Committee and is a member of the Finance, Ways and Means

Committee, Ethics Committee, and State and Local Government Committee.

Norris served as Chairman of the Senate Transportation Committee from January 2005 to January 2007. During that time, he presided over the adoption of the state's first long-range transportation plan and the creation of rural transportation planning organizations for grass-roots initiatives to meet the needs of local citizens. He led the fight to stop the annual diversion of taxpayers' money from the state's transportation trust fund to the general fund. He successfully increased funding for public transportation from existing revenues and was recognized by the Tennessee Public Transportation Association as 2006 Tennessee Legislator of the Year. Norris was also responsible for conducting legislative hearings into alleged improprieties at the Tennessee Highway Patrol which ultimately led to the resignations of high ranking Administration officials including the former Commissioner of Safety and the top officer in the Highway Patrol.

Norris has practiced law in Tennessee since graduating from the University of Denver College of Law in 1980. He received his undergraduate degree in Political Science from Colorado College. He serves as Special Counsel to the law firm of Adams and Reese LLP. He is a member of the Litigation Practice Group where he represents small businesses, health care providers and property owners, and he provides general counseling to individuals, charities, corporations and nonprofit organizations.

The Senator and his wife, Chris, have been married since 1978, and they have two sons.

October 30, 2012



Jacques Rochon Acting Director General International Relations and Gateway Initiatives Transport Canada

Jacques Rochon was born in Ottawa, Ontario and graduated from the University of Ottawa with a degree in economics.

He is a career federal civil servant and has worked in a number of federal government departments, including Treasury Board, Natural Resources, the Federal-Provincial Relations Office, and the Privy Council Office. These positions touched a variety of administrative, policy, program, and executive functions.

Jacques joined Transport Canada in 1998 and has been principally responsible for policy and program development related to transportation infrastructure

policy. This work has involved guiding Canadian Government decisions about investments in public transportation infrastructure, securing needed funds, and developing guidelines for capital expenditures related to infrastructure investment.

His emphasis in the last few years has been on national freight policy and transportation system analysis, which has been advanced in the Canadian Government context through The National Policy Framework on Strategic Gateways and Trade Corridors.

In the future, Jacque will work to increase private-public sector collaboration on improving freight flows and optimizing import-export supply chains across Canada's freight transportation system.



Lee Wagner Director of International Sales Boyd Brothers Transportation

Mr. Wagner is originally from Winston-Salem, NC and a graduate of East Carolina University (BA). He has 36 years of transportation experience with LTL, TL, logistics, flatbed, and intermodal freight, with 18 of those years being internationally oriented.

Mr. Wagner gained his industry experience by working with several firms such as Pilot Freight Carriers, Billings Freight Systems, G&P Trucking, and currently, Boyd Brothers Transportation. Within these organizations, he has served in the roles of Sales Representative, Terminal Manager, Region Manager, National

Accounts Manager, VP of Sales & Marketing, and Director of International Sales.

His current role is Director of International Sales with Boyd Brothers Transportation, and he has business responsibilities ranging from Canada, Mexico, US Overland Gateways, US Ports of Entry, and Inland Waterways, to all Import/Export issues including: C-TPAT Certifications, F.A.S.T, PIP, and US Customs Bonding. He is also heavily involved in the creation and launch of Boyd Intermodal Raildecks. Mr. Wagner currently resides in Peachtree City, GA and is a member of Brooks United Methodist Church. He has a wife, Debbie, of 28 years, a daughter Corey, and grand-daughter Elizabeth. He also has two deceased children, Jillian and Lee.