



ARTIFICIAL INTELLIGENCE +  
CYBERSECURITY CONFERENCE

**Become a Sponsor.**

Be Where the  
Leaders Are.

Sponsor the premier gathering of enterprise leaders,  
researchers, and security innovators building real-world  
AI systems that scale—and secure.



*Hosted by the University of Memphis  
FedEx Institute of Technology*



## Why Sponsor AICC?

The AI + Cybersecurity Conference (AICC) isn't just another industry meetup—it's where the real conversations happen. This is where enterprise buyers, policy influencers, and technical decision-makers come together to chart the course for deploying AI at scale and defending digital infrastructure in a rapidly evolving threat landscape.

By sponsoring, you're not just placing a logo—you're putting your company in the room with:

- » Enterprise leaders actively investing in AI and security solutions
- » Government stakeholders seeking trusted partnerships
- » AI architects and cybersecurity innovators building next-generation systems

## Where Value Meets Visibility

### Own the Room

Get in front of an exclusive, high-value audience that's not just attending to learn—they're attending to buy, build, and scale.

### Elevate Your Brand

Position your company as a trusted solution provider at the cutting edge of AI and cybersecurity. From pre-event campaigns to on-site visibility, you'll be top of mind before, during, and after the conference.

### Generate Quality Leads

Make meaningful connections with decision-makers and budget holders looking for proven partners. This is your opportunity to shorten the sales cycle by meeting qualified prospects face-to-face.

### Showcase Real-World Impact

Have a case study, tool, or platform that's solving big problems? Our curated audience wants real answers, not buzzwords. Sponsors at certain levels can demo solutions, host breakout discussions, or participate in panels.

### Strengthen Strategic Partnerships

Whether you're selling services, recruiting talent, or forging collaborations, this event puts your team in the right conversations with the right people.

# The Audience You Want

This isn't a generic tech crowd. It's a curated community of:

- » CISOs and CTOs from major enterprises
- » AI and cybersecurity leads at federal and state agencies
- » Researchers and academics pushing technical boundaries
- » Startup founders building deployable solutions
- » Venture capitalists and innovation officers scouting for what's next

They're here because they want to know what's real, what's working, and who they can trust to deliver.

## Event Overview

- » **Date:** Thursday, August 14, 2025
- » **Location:** FedEx Institute of Technology, University of Memphis  
365 Fogelman Drive, Suite 303  
Memphis, TN 38152-3115
- » **Format:** One day. High energy. Fully immersive.
- » **Experience:** Keynotes, expert panels, tech demos, VIP networking
- » **Keynote Speakers:**  
Dr. David Bray, CEO, LeadDoAdapt Ventures – “AI, Leadership, and National Transformations”  
Dr. Seth Dobrin, CEO, QANTM AI – “AI, Cybersecurity, and Trust”

## About the Host

The FedEx Institute of Technology is a national leader in emerging technologies, known for convening bold thinkers and industry disruptors. Backed by a long-standing innovation partnership with FedEx and embedded within the University of Memphis, FIT has built a reputation for facilitating transformative collaborations across public, private, and academic sectors.

## Let's Build This Future Together

AI isn't on the horizon—it's here. Organizations are adapting in real time. The question is: Will they be building with you, or with someone else?

Let's make sure it's you.

## Contact Us

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<b>Sponsorship</b>	<b>Bronze \$250</b>	<b>Silver \$500</b>	<b>Gold \$1,000</b>	<b>Platinum \$1,500</b>	<b>Diamond \$3,500</b>
Table to Advertise	X	X	X	X	X
Shout Out on Social Media		X	X	X	X
Recognition During Opening/Closing			X	X	X
Sponsorship of Session			X	X	X
Moderator Position				X	X
Welcome or Closing Remarks					X
Sponsorship of Snack Sessions					X

<b>Branding</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$1,500</b>	<b>\$3,500</b>
Distribute Swag	X	X	X	X	X
Logo on Website		X	X	X	X
Logo on T-shirts*				X	X

To ensure that sponsor logos are included, sponsorship agreements must be finalized by **July 31, 2025**. This deadline allows sufficient time for marketing, ordering, and production.

**Questions?** Contact us at [fedex@memphis.edu](mailto:fedex@memphis.edu) for assistance.

