Jennifer Byrd

Education

Master of Arts, University of Arkansas at Little Rock, Little Rock, Ark.

Thesis Title: "Perceived Value of Changes to the Advanced Placement Language and Composition Course Description and Scoring Rubrics by High School Teachers"

Committee: Heidi Harris, Karen Kuralt, and Brian Ray (chair)

Graduated with a 4.0 GPA Phi Kappa Phi Honor Society

Bachelor of Science in Education, Ouachita Baptist University, Arkadelphia, Ark.

Graduated Cum Laude with 3.73 GPA

Double Major in English and Communications

College Teaching Experience

Teaching Assistant, University of Memphis, Memphis, Tenn. (2024-2025)

• Taught English Composition and Composition/Analysis

Adjunct Instructor and Supervisor

John Brown University, Siloam Springs, Ark. (2011-2024)

- Taught two concurrent college credit courses per semester (2-3 sections of each): Fundamentals of Speech, English Composition and Literary Analysis
- Supervised all speech teachers across four states in the concurrent credit program and worked as liaison between the university and the program instructors

Adjunct Instructor, Ouachita Baptist University, Arkadelphia, Ark. (2021-2023)

• Taught Freshman Composition and Technical and Professional Writing (online)

Adjunct Instructor, Mid-South Community College, West Memphis, Ark. (1999-2000)

- Taught Fundamental Communication Skills, Developmental English, and Desktop Publishing
- Tutored developmental English and reading students and conducted computer-based assessment of developmental students

Research & Service

Principal Investigator

Department of Rhetoric and Writing, University of Arkansas at Little Rock

• Conducted primary research of high school AP English teachers regarding their perceptions of changes to the AP English Language and Composition curriculum and scoring rubrics, including the perceived effect on AP English student writing

Advanced Placement Reader and Table Leader, College Board (2020-present)

- Scored apx. 1,000 AP English Language & Composition exam essays per year
- Supervised and trained 8-10 other AP Readers

High School Teaching Experience

Teacher and Department Leader

Little Rock Christian Academy, Little Rock, Ark. (2018-2024)

- Taught AP English Language and Composition and World Literature
- **Experience** Supervised English and speech faculty in grades 9-12
 - Served as liaison between faculty and administration
 - Coordinated curriculum revisions and standardization for ANSAA (Arkansas Nonpublic School Accrediting Association) accreditation
 - Served on curriculum scope and sequence committee to align curriculum across grades
 5-12 for multiple departments
 - Revised research and writing standards for grades 9-12
 - Elected by high school faculty to receive the "Runs Well" award for exemplary service in 2020, 2021, 2022, and 2023

Teacher and Department Leader

The Baptist Preparatory School, Little Rock, Ark. (2010-2018)

- Taught AP Literature and Composition, American Literature, and British Literature
- Supervised English faculty in grades 7-12
- Served as liaison between faculty and administration
- Coordinated curriculum revisions and standardization for ANSAA
- Revised research and writing standards for grades 7-12 across all subjects

Teacher, Gurdon High School, Gurdon, Ark. (2007-2008)

- Taught high school English and high school journalism
- Advised high school yearbook and newspaper staffs

Teacher, Glen Rose Middle School and High School, Malvern, Ark. (2003-2004)

- Taught middle school English and high school journalism
- Wrote curriculum guide and frameworks for all journalism courses
- Advised high school yearbook and newspaper staffs

Instructor, Arkadelphia Adult Education, Arkadelphia, Ark. (2002-2003)

- Taught Arkadelphia cohort of Project Ideal, an online GED preparation program supported by the Arkansas Adult Education Literacy Resource Center
- Served as a reading and English teacher at the Community Family Enrichment Center

Teacher, Calvary Baptist Academy, West Memphis, Ark. (1998-1999)

- Taught English in grades 9-12
- Sponsored student council and school newspaper

Professional Assistant Director of Public Relations

Experience Ouachita Baptist University, Arkadelphia, AR (2004-2007)

- Managed internal and external public relations, media relations, graphic design standards, publications, and advertising for university
- Wrote, edited, and released over 300 news releases per year
- Converted news release distribution system from mail and fax to email
- Edited university alumni magazine with a circulation of over 12,000
- Maintained news section of university website
- Worked with admissions, advancement, development, and academic departments to develop brochures, posters, and newsletters to promote university initiatives
- Organized news conferences for new president, capital campaign, and special events
- Organized annual Spotlight on Arkadelphia community fair with over 100 community vendors and organization and 1500 students in attendance
- Supervised graphic designers and writers and managed public relations budget

Development Communications Coordinator Evangelical Christian School, Memphis, TN (1997-1998)

- Wrote news releases and communicated with local media outlets
- Designed alumni publications, capital campaign brochures, and admissions material
- Designed and maintained school website
- Photographed special events and maintained publicity records
- Planned and executed annual fund campaign and student phonathon
- Worked with Raiser's Edge Blackbaud development database