

Gabrielle Alston

EDUCATION

Doctor of Philosophy in Writing, Rhetoric, and Technical Communication Anticipated 2026
University of Memphis, Memphis, TN
GPA: 3.97

Master of Arts in Written Communication April 2021
Eastern Michigan University, Ypsilanti, MI
Focus: **Teaching Written Communication**
Thesis: **Digital Literacy in the Writing Classroom: Exploring the Implications and Integration of Digital Literacy in Secondary Education**
GPA: 3.96

Bachelor of Arts in Professional and Technical Writing May 2019
Saginaw Valley State University, University Center, MI
Minor: **Creative Writing**
Minor: **Spanish**
Thesis: **Technical Communicators in Global Marketing: Cultural and Communicator Influences on Marketing and Media Types in the Modern World**
President's List: Fall 2015, Fall 2018
Dean's List: Winter 2016, Fall 2016, Winter 2017, Fall 2017, Winter 2018, Winter 2019
GPA: 3.78

RELEVANT WORK EXPERIENCE

Marketing Coordinator September 2025 – Present
University of Memphis, Memphis, TN

- Marketing coordinator for the Orgill Chair Memphis Writers Workshop project.
- Creating digital content including design elements, branding components, social media content, promotional materials, etc.

Adjunct Instructor June 2025 – Present
University of Memphis, Memphis, TN

- Adjunct instructor teaching various courses in the English Department at the University of Memphis.
- Performing essential classroom tasks such as course design, class planning, designing activities, teaching materials, leading discussions, creating class pages, grading content, etc.

Graduate Assistant Director of First Year Writing August 2024 – May 2025
University of Memphis, Memphis, TN

- Doctoral student assistantship functioning as the Assistant Director of First Year Writing working alongside the Assistant Director and Director in the English Department at the University of Memphis.
- Performing essential administrative tasks such as designing curriculum, leading orientation for new teaching assistants, running a professional development group, running surveyed project assessments, contributing to and editing the monthly newsletter, leading various informational presentations for all the graduate assistant instructors, etc.

Doctoral Student Instructor

August 2021 – May 2025

University of Memphis, Memphis, TN

- Doctoral student assistantship independently teaching various courses in the English Department at the University of Memphis.
- Performing essential classroom tasks such as course design, class planning, designing activities, teaching materials, leading discussions, creating class pages, grading content, etc.

Graduate Assistant

September 2020 – April 2021

Eastern Michigan University, Ypsilanti, MI

- Graduate Assistant working for the Office of Campus and Community Writing at Eastern Michigan University.
- Working with several different writing organization partners creating content including promotional materials, organizational documents, publication pieces, website content management, social media content, etc.

Graduate Instructor

September 2019 – April 2021

Eastern Michigan University, Ypsilanti, MI

- Graduate Assistant independently teaching in the English Department First Year Writing Program at Eastern Michigan University.
- Performing essential classroom tasks such as designing activities, teaching materials, leading discussions, creating class pages, grading content, etc.

Journalist

September 2015 – May 2019

Valley Vanguard, Saginaw, MI

- Writing articles for the Valley Vanguard publication focused on current events at Saginaw Valley State University.
- Operating as a freelance journalist writing occasional pieces on a variety of events: arts, sports, cultural, etc.

COMPUTER SKILLS

- | | |
|-------------|--------------------------------------|
| • Canvas | • Adobe InDesign |
| • Canva | • Google: Docs, Drive, Sheets, Polls |
| • Mobirise | • Squarespace |
| • Zoom | • Quickbooks |
| • Hootsuite | • Touch Typing |

- Microsoft Office: Word, PowerPoint, Excel, Teams.

HONORS / ACTIVITIES / CERTIFICATIONS

Conference Presentation: UMEGO April 2025
 “Digital & Technical Communication: The Rhetoric of Fear in the Digital Age”

Award: EMU Outstanding Graduate Student Award April 2021

Award: UofM WRTC Concentration Award April 2024

Award: UofM Graduate Student Teaching Excellence Award April 2025

Certification: First Aid, Red Cross 2018 – 2020

Certification: Lifeguarding 2018 – 2020

Certification: ServSafe 2019 – 2024

Certification: Notre Dame: Designing More Inclusive Courses March 2025

Member, President: Clever Country Clovers 4H 2010 – 2016

Member: Spanish National Honors Society 2012 – 2015

Member: National Honors Society 2013 – 2015

Member: Honors Program at Saginaw Valley State University 2015 – 2019

Member: Writing, Rhetoric, and Technical Communication Club 2022 – 2023

Volunteer: Junior Superintendent, Monroe County Fair 2010 – 2015

Volunteer: Ecological Volunteer, River Raisin Institute 2012 – 2018

Volunteer: Guatemala Service Trip, San Lucas Tolimán June 2014

Volunteer: GodWorks! 2014 – 2015

Volunteer: Morris Research Study February 2022

Volunteer: St. Michaels Document Design August 2022

Volunteer: Duffy and Casal AI Research Focus Group March 2023

Volunteer: Senior Portfolio Mentor March – May 2024

Volunteer: Compose Yourself 2.0 Digital Literacy Workshop May 2024

Volunteer: Tigers Write Workshop February 2025

COURSES TAUGHT

Eastern Michigan University

English 120 Writing the College Experience Fall 2019

English 121 Researching the Public Experience Winter 2020

English 121 Researching the Public Experience Fall 2020

English 121 Researching the Public Experience Winter 2021

University of Memphis

English 1010 English Composition Fall 2021

English 1010 English Composition Fall 2021

English 1020 English Composition & Analysis Spring 2022

English 1020 English Composition & Analysis Spring 2022

English 1020 English Composition & Analysis	Fall 2022
English 1020 Honors English Composition & Analysis	Fall 2022
English 1020 Honors English Composition & Analysis	Spring 2023
English 3601 Technical & Professional Writing	Spring 2023
English 1020 English Composition & Analysis	Fall 2023
English 3602 Professional Editing	Fall 2023
English 1020 English Composition & Analysis	Spring 2024
English 3604 Persuasive Writing	Spring 2024
English 1010 English Composition	Summer 2024
English 1010 English Composition	Fall 2024
English 3601 Technical & Professional Writing	Spring 2025
English 3603 Engineering Communications	Summer 2025
English 1020 English Composition & Analysis	Summer 2025
English 1020 English Composition & Analysis	Fall 2025
English 1010 TA English Composition	Fall 2025
English 1010 TA English Composition	Fall 2025