

Business Plan Outline

Company Name:	
<u>Identity:</u>	<u>Problem:</u>
<u>My/Our solution:</u>	<u>Target market:</u>
<u>The competition:</u>	<u>Revenue streams:</u>
<u>Marketing activities:</u>	<u>Expenses:</u>
<u>Team and key roles:</u>	<u>Milestones:</u>