

# Thomas Tiger IV

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## Education:

The University of Memphis: *Bachelor of Science in Sports Management*

Expected Graduation: May 2028

**Relevant Courses: Sports Marketing, Public Speaking, Facility Management, Sports Analytics, Sports Law, Advertising, Financial Planning, Psychology, and Negotiation**

## Skills:

- Proficient in Microsoft Office Suite
- FA Referee Certification
- Data analysis and sports statistics

## Experience:

Division I Basketball | University of Memphis | Memphis, TN |

May 2025 - Present

- Competing as a Division I student-athlete for the University of Memphis men's basketball program, demonstrating discipline, resilience, and performance excellence while contributing to team success through preparation, strategic execution, and collaborative play
- Balancing rigorous athletic and academic commitments, effectively managing early practices, travel schedules, and competition while maintaining academic standing and meeting classroom expectations and deadlines
- Developing transferable professional skills including time management, accountability, communication, and coachability, gained through daily commitment to training, film study, practice, and continuous improvement

Game Day Operations Intern | Memphis Grizzlies | Memphis, TN |

October 2023- September 2024

- Connected with group leaders through web leads and personal prospecting to boost community engagement opportunities
- Planned and execute first ever Grizzlies Brewfest with an attendance of over 150 people
- Assisted in the planning and execution of game day operations, ensuring smooth and memorable experiences for guests
- Collaborated with various departments, including marketing, ticketing, and concessions, to coordinate game day logistics
- Implemented TikTok reels to successfully achieve season ticket goals by 14%

Assistant Field Hockey Coach | Rhodes College |

August 2019- July 2020

- Recruited nearly 25 prospective student-athletes and aided their transition to collegiate athletics
- Reviewed and edited 2 hours of game films weekly throughout the season
- Scouted opposing teams in order to prepare and implement practice plans to target areas of improvement
- Managed various social media accounts and successfully increased engagement by 20% since the previous season
- Facilitated events the Annual Mid-South Field Hockey Tournament, directing visiting team schedules and resources

Marketing Assistant | Memphis Redbirds | Memphis, TN |

Summer 2023

- Contributed to marketing campaigns for sports events, athletes, and sports-related products
- Assisted in the creation of promotional materials, social media content, and email campaigns
- Conducted market research and analyzed data to evaluate campaign effectiveness

Sports Analytics Intern | FC Memphis | Memphis, TN |

Summer 2022

- Directed data analysis projects, using statistical tools and Longo match software to provide insights into sports teams
- Monitored player performance analysis and team strategy optimization, seeing a 30% increase in team morale and wins