









March 2022 Academic, Research and Student Success Committee Meeting

Schedule	Tuesday, March 1, 2022 8:30 AM — 9:30 AM CST
Venue	Maxine A. Smith University Center - Fountain View Boardroom (352)
Organizer	Sparkle Burns

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1. Call to Order and Opening Remarks

Presented by David Kemme

2. Roll Call and Declaration of Quorum

Presented by Melanie Murry

3. Approval of Meeting Minutes for December 8, 2021

For Approval

Presented by David Kemme

University of Memphis Board of Trustees
Academic, Research and Student Success Committee Meeting
Meeting Minutes - December 8, 2021

Committee Membership:

Doug Edwards
Marvin Ellison
David Kemme
R. Brad Martin
David North
Carol Roberts
David Kemme

The Academic, Research and Student Success Committee of the University of Memphis Board of Trustees met on Wednesday, December 8, 2021, in-person at the Madison Academic Magnet High School on the Lambuth Campus in Jackson, TN.

Agenda Item 1: Call to Order and Opening Remarks

Chairman Edwards gave opening remarks. He commented on the beautiful Madison Academic High School facility and thanked the Dean of the Lambuth Campus, Dr. Niles Reddick, Lambuth and the staff of the high school for hosting the BOT meeting at this location. He reflected on the University's accomplishments this past year: from increasing our six-year graduation rates in the midst of the pandemic, increasing our research activities to an all-time record, the University securing its eighth straight appearance in a post season bowl game and winning the NIT Championship and finally, hiring a new president. He also commented on the Blue Oval City, a very significant economic development project for West Tennessee and one that UofM will have a role in providing education opportunities. He remarked that this has been a busy year for the University administrators and the board and that 2022 will be a year of transition but will represent an opportunity to build on the past seven years of success and he is excited about the future of the University of Memphis. He said Dr. Hardgrave will, at present, officially begin on or around April 1.

Chairman Edwards called the meeting to order and asked Secretary Murry to call roll.

Agenda Item 2: Roll Call and Declaration of Quorum

Secretary Murry instructed the trustees attending virtually to verify if they were alone and if they could hear her clearly. The following trustee were in attendance:

R. Brad Martin-attended the meeting virtually via Zoom and verified he was alone and could hear her
Carol Roberts-attended the meeting virtually via Zoom and verified he was alone and could hear her
Celeste Riley
David North-attended the meeting virtually via Zoom and verified he was alone and could hear her
David Kemme
Doug Edwards

Additional trustees in attendance but not part of this committee:

Susan Springfield-attended the meeting virtually via Zoom and verified he was alone and could hear her

Secretary Murry acknowledged that Trustee Johnson joined the committee meeting (attended virtually via Zoom) before the presentation began on strategic enrollment transfer initiatives.

Agenda Item 3: Approval of Meeting Minutes from August 25, 2021 (Approval)

Chair Kemme asked if there were any questions or discussion regarding the minutes from the August 25, 2021, meeting, none was provided. Trustee Kemme called for a motion to approve the meeting minutes. The motion was made by Trustee Roberts, and it was properly seconded. A roll call vote was taken and unanimously approved.

Agenda Item 4: Tenure upon Appointment as Full Professor - Dr. Bill C. Hardgrave, Business Information and Technology (Approval)

Chair Kemme recognized Dr. Tom Nenon, Executive Vice President for Academic Affairs and Provost. Provost Nenon stated that he had the honor of proposing tenure upon appointment for Dr. Bill Hardgrave. In addition to his extensive administrative success, he is a very accomplished researcher in his area. His CV is attached, and this has been cleared with the T & P committees of the department and college.

Chair Kemme asked if there was any discussion, none was provided. Trustee Kemme called for a motion to approve the tenure upon appointment for Dr. Bill Hardgrave. The motion was made by Chairman Edwards and was properly seconded. A roll call vote was taken and unanimously approved.

Agenda Item 5: Naming in Recognition of Philanthropic Commitments (Approval)

Chair Kemme recognized Joanna Curtis, Vice President for Advancement. Ms. Curtis gave two proposals. The first proposal is the naming of the facility that is housing the University Middle School and will be housing University High School. Ms. Curtis stated Billy and Robin Orgel have been long time supporters of the University and have recently made a one-million-dollar commitment to the University schools. Ms. Curtis stated this is the first significant commitment to the University schools and will allow us to create an endowment for sustaining the schools as we move forward in developing curriculum and supporting K-12 education in Memphis. Ms. Curtis stated the University is seeking approval from the Trustees for the naming of the Middle School facility as the Orgel Education Center in recognition of the Orgel's significant commitment and their significant past support of the University.

Trustee Martin made the motion to approve the naming of University Middle and University High to the Orgel Education Center. The motion was properly seconded by Trustee Edwards. A roll call vote was taken and unanimously approved.

The second proposal is the naming of the Music Library in the Rudi E. Scheidt School of Music the Efrim and Caroline S. Fruchtmann Music Library. Ms. Curtis stated an anonymous donor made a \$100,000 donation. Ms. Curtis stated the donor knew Honey and Rudi Scheidt for decades and additionally the Fruchtmann's were supporters and mentors when the donor was in the School of Music. This is in recognition of their mentorship and their years as faculty at the school of music.

Trustee Kemme called for a motion. The motion was made by Chairman Edwards to approve the naming of Music Library to the Efrim and Caroline S. Fruchtmann Music Library. The motion was properly seconded. A roll call vote was taken and unanimously approved.

Agenda Item 6: Student Health Needs and Strategies (Presentation)

Chair Kemme recognized Trustee Celeste Riley. Trustee Riley gave a presentation on student health needs and the results of the Healthy Minds Study (HMS), conducted at the University of Memphis in Spring 2021. Trustee Riley stated the results and analysis were provided in October 2021. Trustee Riley presented information about

the survey demographics, findings, and impact. Trustee Riley gave an overview of how the counseling center is currently used at the University and provided some recommendations for how the counseling center could be used in the future.

Trustee Kemme asked if there were any questions or discussion, none were provided.

Chair Kemme commented that the recommendations made by Trustee Riley are currently being done in the Fogelman College of Business and Economics. Chair Kemme stated it is important that students have access to communication outlets. Chair Kemme gave a brief story about how he needed assistance with helping a student and that when he was able to locate the right person the person immediately took care of the student's needs.

Chair Kemme asked if there was any more questions or discussion.

Chairman Edwards stated that he did not think the issue of mental health is unique only to the University. Chairman Edwards stated this is a difficult time for students and that the response to anxiety and depression is much better than it had been before but there is still a long way to go. Dr. Rudd commented that the mental health data also reflects the national trends. Dr. Rudd discussed the national study was done specifically toward the pandemic and its impact on student mental health and stated he will have that study distributed to the Board. Dr. Rudd also commented that Dr. Justin Lawhead, Dean of Students and Chief Health and Safety Officer, and his team have done an excellent job with responding to mental health needs. Dr. Rudd and Dr. Lawhead discussed the Healthy Minds survey conducted by the JED Foundation at the University. Dr. Lawhead stated the survey conducted by JED gave them a basis for a strategic plan.

Chair Kemme asked if there were any more comments or questions, none were provided.

Agenda Item 7: Strategic Enrollment Transfer Initiatives (Presentation)

Secretary Murry acknowledged that Trustee Johnson joined the committee meeting (attending virtually via Zoom). Chair Kemme recognized Dr. James Orr, Vice Provost for Academic Affairs and Strategic Enrollment. Dr. Orr presented information on Strategic Enrollment Transfer Initiatives. Dr. Orr discussed the community college enrollment in the state of Tennessee, the top 20 transfer institutions, the Transfer Application Report and the Strategic Recruitment and Academic Support initiatives and their impact on enrollment.

Agenda Item 8: Research and Innovation Update (Presentation)

Chair Kemme recognized Dr. Jasbir Dhaliwal, Executive Vice President for Research and Innovation. Dr. Dhaliwal gave a presentation regarding the significant achievements of faculty and staff in relation to the research and innovation mission of the University. Major research grants secured were highlighted and patent activity summarized. An update on our Carnegie R1 effort was provided plus the launch of another new science-based technology company was announced.

Agenda Item 9: Additional Business

Chair Kemme asked for any new business. There was none.

Agenda Item 10: Adjournment

Chair Kemme called for a motion to adjourn. Motion was made by Trustee Edwards and properly seconded, approved by voice vote, and the committee was adjourned.

4. Proposed Revision to Faculty Handbook and Role of Board of Trustees

Presentation

Presented by Tom Nenon

The University of Memphis Board of Trustees

Presentation
For Information

Date: March 1, 2022

Committee: Academic, Research and Student Success Committee

Presentation: Proposed Revision of Faculty Handbook and role of Board of Trustees in Tenure and Promotion Process

Presented by: Dr. Thomas Nenon, Executive Vice President for Academic Affairs and Provost

Background:

The Faculty Senate and provost are working on a revision of the Faculty Handbook. The provost will provide a brief update on the law regarding LGI trustees and their role in the tenure and promotion process.

5. Mission Statement

For Approval

Presented by Tom Nenon

The University of Memphis Board of Trustees

Recommendation

For Approval

Date: March 1, 2022

Committee: Academic, Research and Student Success Committee

Presentation: Annual Institutional Mission Statement

Presented by: Dr. Thomas Nenon, Executive Vice President for Academic Affairs and Provost

Background:

Tennessee state law requires the Board of Trustees to approve and submit an annual mission statement to THEC that contains the following information:

- Characterize distinctiveness in degree offerings by level, focus, and student characteristics, including, but not limited to, nontraditional students and part-time students; and
- Address institutional accountability for the quality of instruction, student learning, and, when applicable, research and public service to benefit Tennessee citizens.

Committee Recommendation:

The Academic, Research and Student Success Committee recommends approval of the Institutional Mission statement.

University of Memphis Mission Statement

The University of Memphis is a comprehensive, internationally recognized, urban public research university preparing students for success in a diverse, innovative, global environment. Student success, service, innovation, diversity and inclusion, collaboration and accountability are core values at the University of Memphis.

The University is classified as "Carnegie R1" or "Doctoral: Very High Research Activity and Community Engaged" per the Carnegie Classification for Institutions of Higher Learning. With a focus on research and service benefitting communities locally and across the globe, we are home to nationally designated centers of excellence in cybersecurity research and education, transportation workforce development, mobile health data and five Tennessee centers of research excellence.

The UofM is dedicated to providing the highest quality of education to more than 21,500 students through 13 colleges and schools that offer more than 180 academic degree programs at the undergraduate, masters, doctoral and professional levels. The UofM awards approximately 4,500 degrees annually. Talented and innovative faculty have developed 31 undergraduate and 38 graduate programs in various disciplines that are ranked in the top 25 nationally. Our metropolitan setting has enabled us to build a nationally recognized internship program that facilitates the placement of undergraduate and graduate students throughout the community in nonprofit and for-profit organizations that specialize in healthcare, government, transportation and logistics, music and entertainment, medical devices, banking and the arts.

6. Naming in Recognition of a Philanthropic Gift - College of Communication and Fine Arts Theatre Building

For Approval

Presented by Joanna Curtis

The University of Memphis Board of Trustees

Recommendation

For Approval

Date: March 1, 2022

Committee: Academic, Research, and Student Success Committee

Presentation: Naming of College of Communication and Fine Arts Theatre Building

Presented by: Joanna Curtis, Vice President for Advancement

Background:

In memory of his parents, Jimmy Humphreys, a friend of the University and of the College of Communication & Fine Arts has made a significant commitment to name the facility the Edward & Bernice Humphreys Theatre Building. His gift will support the highest needs of the College.

Committee Recommendation:

The Academic, Research and Student Success Committee recommends the Board approve to name Communication and Fine Arts Theatre Building, the Edward & Bernice Humphreys Theatre Building.

Naming in Recognition of a Philanthropic Gift

Academic, Research, and Student Success Committee

Joanna Curtis
Vice President for Advancement

March 1, 2022
Maxine A. Smith University Center



MARCH 2022

Naming of the Communication and Fine Arts Theatre Building

- A gift from Jimmy Humphreys, a friend of the UofM
- Long-time supporter of College of Communication and Fine Arts and the School of Music
- Edward & Bernice Humphreys Theatre Building

7. GROWWTH (Growing Relational and Occupational Wealth in West Tennessee Households)

Presentation

Presented by Richard Irwin

The University of Memphis Board of Trustees

Presentation
For Information

Date: March 1, 2022

Committee: Academic, Research and Student Success Committee

Presentation: GROWWTH (Growing Relational and Occupational Wealth in West Tennessee Households)

Presented by: Richard Irwin, Executive Dean, UofM Global, Academic Innovation & College of Professional and Liberal Studies

Background:

The University of Memphis (UofM) was recently awarded a \$445,000 Temporary Assistance for Needy Families (TANF) Planning Grant through the Tennessee Department of Human Services. The subsequent \$25 million “education-first” evidence-based GROWWTH proposal, will mobilize UofM and community resources to establish a transformative model for TANF-eligible West Tennessee families. UofM will harness four sets of assets: (1) its interdisciplinary subject matter expertise in labor economics, workforce development, poverty and social wraparound solutions, and child/family development; (2) its capacity to implement rigorous, large-scale needs and economic impact assessments evaluation; (3) its sustained partnerships with employers, service providers, and low-income communities in West TN; and (4) the University’s footprint through its Memphis and regional campuses which provide access to the economic, racial, and geographical diversity of the region. Several centers under the UofM umbrella, three workforce development boards, and a cadre of community organizations serving the targeted population will play key roles in the project.

Growing Relational and Occupational Wealth in West Tennessee (GROWWTH)

(A proposal to Tennessee Department of Human Services Temporary Assistance for Needy Families)

Academic, Research and Student Success Committee

Richard Irwin
Executive Dean, UofM Global

March 1, 2022

Maxine A. Smith University Center



MARCH 2022

- Tennessee Department of Human Services Temporary Assistance for Needy Families (TANF)
 - Request for Proposals (August, 2021)
 - Phase I: Planning Grant (\$445,000 award)
 - Phase II: Implementation Grant (\$25 million/3 years)

Growing Relational and Occupational Wealth in West Tennessee Households (GROWWTH) Team

University of Memphis	Professional and Continuing Education (PACE) unit	Institute for Interdisciplinary Memphis Partnership to Advance Community Transformation (iImpact)	West Tennessee Workforce Boards	Workforce Mid-South	Community Partners	The Organizing Expert
	Center for Community Research and Evaluation	Innovative Nonprofit and Foundation Engaged Research (INFER)		Northwest TN Southwest TN		Economic Opportunities
	Center for Workplace Diversity and Inclusion					Abyssinian Baptist Church
	Benjamin L. Hooks Institute for Social Change					Stand for Children
						Memphis Interfaith Coalition for Action and Hope
						Whole Child

Guiding Principles

- Holistic
 - Self
 - Family (2 gen)
 - Region
- Evidence-based
- Community-led
- Learn-first
- Resourceful
- Reimagined



TIMELINE



April 7

GROWWTH Implementation
Grant Pilot Proposal Presented
to Families First Community
Advisory Board

November

Implementation Grant
Pilots Launched

March 30

Implementation Grant
Pilot Proposals Due

April 21

Implementation Grant
Pilots Awarded

8. Additional Business

Presented by David Kemme

9. Adjournment

Presented by David Kemme