

# September 2025 Athletics Committee



**Schedule**

Wednesday, September 3, 2025 9:00 AM — 9:30 AM CDT

**Organizer**

Colton Cockrum

## Agenda

1. Call to Order and Opening Remarks	1
Presented by David North	
2. Roll Call and Declaration of Quorum	2
For Approval - Presented by Colton Cockrum	
3. Approval of Athletics Committee Meeting Minutes from March 5, 2025	3
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# 1. Call to Order and Opening Remarks

Presented by David North



## 2. Roll Call and Declaration of Quorum

For Approval

Presented by Colton Cockrum



### 3. Approval of Athletics Committee Meeting Minutes from March 5, 2025

For Approval

Presented by David North

**University of Memphis Board of Trustees  
Athletics Committee Meeting  
March 5, 2025**

**Meeting Minutes**

**Agenda Item 1: Call to Order and Opening Remarks**

Trustee North called the meeting to order and welcomed everyone to the Athletics Committee meeting.

**Agenda Item 2: Roll Call and Declaration of Quorum**

Trustee North requested a roll-call. Secretary Cockrum called the roll. Trustees Carter, Edwards and Springfield were in attendance in-person. Trustee North joined virtually. He stated he was alone and could hear. Several trustees who were not on the committee were also in attendance and Secretary Cockrum recognized those trustees. Those trustees included Trustees Johnson, Marchetta, Khokhar, McKinney. Trustee Roberts joined virtually, and she stated that she was alone and could hear. Secretary Cockrum declared a quorum.

**Agenda Item 3: Approval of Athletics Committee Meeting Minutes from September 4, 2024**

Trustee North called for a motion and a second to approve the meeting minutes from September 4, 2024. Trustee Springfield provided the motion and a second was provided by Trustee Edwards. There was no discussion on the meeting minutes. Secretary Cockrum called a roll call vote, and the meeting minutes were approved.

**Agenda Item 4: Athletics Update**

Trustee North recognized Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics. Dr. Scott provided updates on capital projects, ticket sales, and sport performance in academics and competitions. Dr. Scott also provided an update on the House Settlement and announced key hires on the leadership team and new head coaches.

**Agenda Item 5: Additional Business**

Trustee North stated there was no new business.

**Agenda Item 6: Adjournment**

Trustee North called for a motion and second for adjournment. A motion and second was properly made and the meeting was adjourned.



## 4. Capital Projects

Presentation

Presented by Ed Scott

# *Athletics Department*

## *Athletics Committee*

**Ed Scott, Ph.D.**

Senior Vice President & Director of Intercollegiate Athletics

September 3, 2025  
UC Bluff Room



**Board of  
Trustees**

# MEMPHIS ATHLETICS: CAPITAL PROJECTS UPDATE

## Simmons Bank Liberty Stadium

Closed: \$31,389,598

Goal: \$50,000,000

- **Closed:** 68 Gifts
- **Avg. Gift Closed:** \$461,611
- **Verbal:** \$2,500,000 (3 Gifts)

## Liza Wellford Fletcher Stadium

Closed: \$7,349,710

Goal: \$12,500,000

- **Closed:** 249 Gifts
- **Avg. Gift Closed:** \$29,517
- **Verbal:** \$750,000 (2 Gifts)

# MEMPHIS ATHLETICS: SBLS FLYTHROUGH VIDEO



# MEMPHIS ATHLETICS: TICKET SALES UPDATE

Tickets & Parking YTD Sales Comparison Revenues to Budget								
Revenue Item	FY26 Budget	FY26 YTD	FY26 Week Prior	FY26 Budget to Actual	Overall % to Budget	FY25 Budget	FY25 Actuals	FY25 YTD
FB - Season	\$ 2,400,000.00	\$ 2,114,808.18	\$ 2,099,791.83	(\$285,191.82)	77.57%	\$ 2,650,000.00	\$ 2,400,916.00	\$ 2,281,746.31
FB - Single	\$ 600,000.00	\$ 110,613.00	\$ 80,121.00	(\$489,387.00)		\$ 900,000.00	\$ 415,455.61	\$ 48,272.00
FB - Parking	\$ 875,000.00	\$ 780,457.69	\$ 770,465.69	(\$94,542.31)		\$ 875,000.00	\$ 888,134.80	\$ 821,188.65
MBB - Season	\$ 3,200,000.00	\$ 1,672,782.62	\$ 1,661,392.00	(\$1,527,217.38)	44.63%	\$ 3,500,000.00	\$ 3,288,609.00	\$ 2,336,692.16
MBB - Single	\$ 800,000.00	\$ 5,971.20	\$ 5,961.20	(\$794,028.80)		\$ 700,000.00	\$ 862,358.71	\$ 3,940.00
MBB - Parking	\$ 380,000.00	\$ 275,949.42	\$ 273,949.42	(\$104,050.58)		\$ 375,000.00	\$ 403,065.00	\$ 285,708.15
WBB - Season	\$ 15,000.00	\$ 17,320.48	\$ 17,020.48	\$2,320.48	57.73%	\$ 10,000.00	\$ 27,024.00	\$ 19,090.00
WBB - Single	\$ 15,000.00	\$ -	\$ -	(\$15,000.00)		\$ 10,000.00	\$ 34,351.50	\$ -
BSB - Season	\$ 15,000.00	\$ -	\$ -	(\$15,000.00)	0.00%	\$ 5,000.00	\$ 20,592.00	\$ -
BSB - Single	\$ 25,000.00	\$ -	\$ -	(\$25,000.00)		\$ 25,000.00	\$ 30,024.00	\$ -
<b>Totals</b>	<b>\$ 8,325,000.00</b>	<b>\$ 4,977,902.59</b>	<b>\$ 4,908,701.62</b>	<b>\$ (3,347,097.41)</b>	<b>59.79%</b>	<b>\$ 9,050,000.00</b>	<b>\$ 8,370,530.62</b>	<b>\$ 5,796,637.27</b>

Season Ticket YTD Sales Comparison Quantities						
Revenue Item	FY26 Budget	FY26 YTD	FY26 Week Prior	FY26 Budget Difference	FY25 YTD	FY25 to FY26 Difference
FB - Season	10,667	9,553	9,467	(1,114)	10,151	(598)
MBB - Season	5,907	4,000	3,982	(1,907)	4,641	(641)
WBB - Season	176	200	197	24	230	(30)
BSB - Season	152	0	0	(152)	0	0
<b>Totals</b>	<b>16,901</b>	<b>13,753</b>	<b>13,646</b>	<b>(3,148)</b>	<b>15,022</b>	<b>(1,269)</b>

# MEMPHIS ATHLETICS:

## *HOUSE SETTLEMENT/REVENUE SHARE UPDATE*

- **170** contracts provided to student-athletes for revenue share payments
- **Contract Length:** 6 months, 7 months, 10 months and 12 months
- **Teamworks GM & Wallet:** Payment method and banking solution
- **Designated Student-Athletes (DSAs)**

*A Designated Student-Athlete (DSA) is a student-athlete who, due to roster size limits implemented as part of the settlement, was or would have been removed from their team's roster for the 2025-26 academic year. These athletes are essentially "grandfathered" in and are exempt from roster limits at any Division I institution for the duration of their eligibility.*



# MEMPHIS ATHLETICS:

## 2024-25 ACCOMPLISHMENTS & HIGHLIGHTS

- **Football & Men's Basketball** ranked in final AP Top 25 poll (*1 of 7 schools*)
- **Football**
  - 5<sup>th</sup> Consecutive Bowl Victory (*defeated Big 12 opponent in 2023 & 2024*)
  - Back-to-Back 10 Win Seasons (*1<sup>st</sup> time in school history*)
  - 11 wins is second-most in school history
  - Football finished a season ranked for first time since 2019
- **Men's Basketball** won The American regular season and tournament titles
- **Men's & Women's Soccer** won regular season American Championships
- **Women's Tennis** won The American Championship & advanced to NCAA Tourney
- **5** total American Championships is most ever since joining the conference (2013)



## MEMPHIS ATHLETICS: 2024-25 ACCOMPLISHMENTS & HIGHLIGHTS

- **3.47 GPA** highest GPA in department history (*Spring 2025*)
- **3** NCAA Postgraduate Scholarship Award Winners (*Fall, Winter, Spring*)
- **Football** won The American Team Academic Excellence Award
- **13** programs scored a perfect 1000 single-year APR
- **Six** programs recorded a perfect 100% GSR
  - Football led the AAC in GSR with record-high 94%
  - Seven other programs led the AAC in GSR
- Set annual fundraising record surpassing **\$32M** for first time





GO TIGERS GO!



## 5. Ticket Sales Update

Presentation

Presented by Ed Scott



# 6. House Settlement/Revenue Sharing Update

Presentation

Presented by Ed Scott



## 7. 2024-2025 Accomplishments

Presentation

Presented by Ed Scott





## 8. Additional Business

Presented by David North



## 9. Adjournment

Presented by David North