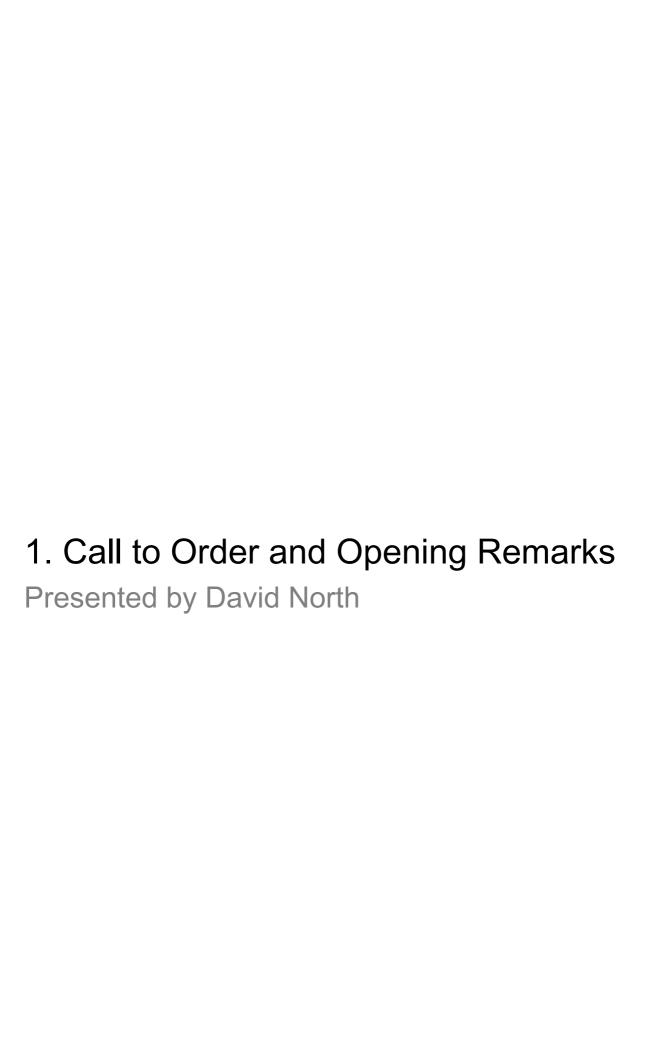
September 2025 Athletics Committee

Schedule Wednesday, September 3, 2025 9:00 AM — 9:30 AM CDT

Organizer Colton Cockrum

Agenda

1.	Call to Order and Opening Remarks Presented by David North	1
2.	Roll Call and Declaration of Quorum For Approval - Presented by Colton Cockrum	2
3.	Approval of Athletics Committee Meeting Minutes from March 5, 2025 For Approval - Presented by David North	3
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4.	Capital Projects Presentation - Presented by Ed Scott	5
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5.	Ticket Sales Update Presentation - Presented by Ed Scott	14
6.	House Settlement/Revenue Sharing Update Presentation - Presented by Ed Scott	15
7.	2024-2025 Accomplishments Presentation - Presented by Ed Scott	16
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9.	Adjournment Presented by David North	18



2. Roll Call and Declaration of Quorum

For Approval

Presented by Colton Cockrum

3. Approval of Athletics Committee Meeting Minutes from March 5, 2025

For Approval

Presented by David North

University of Memphis Board of Trustees Athletics Committee Meeting March 5, 2025

Meeting Minutes

Agenda Item 1: Call to Order and Opening Remarks

Trustee North called the meeting to order and welcomed everyone to the Athletics Committee meeting.

Agenda Item 2: Roll Call and Declaration of Quorum

Trustee North requested a roll-call. Secretary Cockrum called the roll. Trustees Carter, Edwards and Springfield were in attendance in-person. Trustee North joined virtually. He stated he was alone and could hear. Several trustees who were not on the committee were also in attendance and Secretary Cockrum recognized those trustees. Those trustees included Trustees Johnson, Marchetta, Khokhar, McKinney. Trustee Roberts joined virtually, and she stated that she was alone and could hear. Secretary Cockrum declared a quorum.

Agenda Item 3: Approval of Athletics Committee Meeting Minutes from September 4, 2024

Trustee North called for a motion and a second to approve the meeting minutes from September 4, 2024. Trustee Springfield provided the motion and a second was provided by Trustee Edwards There was no discussion on the meeting minutes. Secretary Cockrum called a roll call vote, and the meeting minutes were approved.

Agenda Item 4: Athletics Update

Trustee North recognized Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics. Dr. Scott provided updates on capital projects, ticket sales, and sport performance in academics and competitions. Dr. Scott also provided an update on the House Settlement and announced key hires on the leadership team and new head coaches.

Agenda Item 5: Additional Business

Trustee North stated there was no new business.

Agenda Item 6: Adjournment

Trustee North called for a motion and second for adjournment. A motion and second was properly made and the meeting was adjourned.

4. Capital Projects

Presentation

Athletics Department

Athletics Committee

Ed Scott, Ph.D.

Senior Vice President & Director of Intercollegiate Athletics

September 3, 2025 **UC Bluff Room**





MEMPHIS ATHLETICS: CAPITAL PROJECTS UPDATE

Simmons Bank Liberty Stadium

Closed: \$31,389,598

Goal: \$50,000,000

Closed: 68 Gifts

Avg. Gift Closed: \$461,611

Verbal: \$2,500,000 (3 Gifts)

Liza Wellford Fletcher Stadium

Closed: \$7,349,710

Goal: \$12,500,000

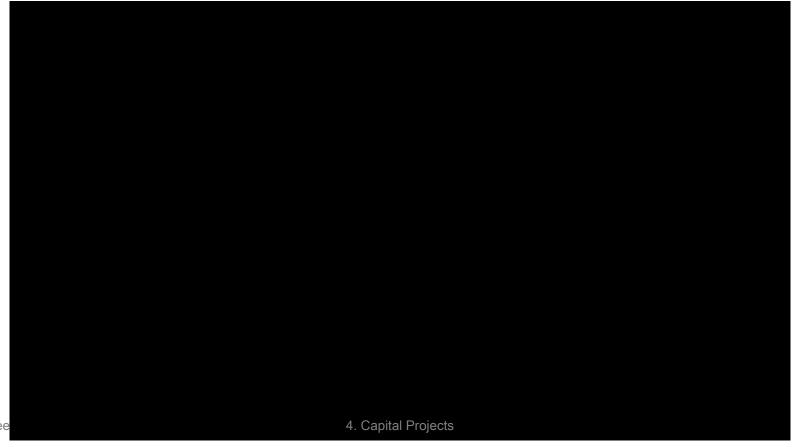
Closed: 249 Gifts

■ Avg. Gift Closed: \$29,517

Verbal: \$750,000 (2 Gifts)



MEMPHIS ATHLETICS: SBLS FLYTHROUGH VIDEO



September 2025 Athletics Committee



MEMPHIS ATHLETICS: TICKET SALES UPDATE

Tickets & Parking YTD Sales Comparison Revenues to Budget												
Revenue Item		FY26 Budget		FY26 YTD	FY	'26 Week Prior	FY26 Budget to Actual	Overall % to Budget		FY25 Budget	FY25 Actuals	FY25 YTD
FB - Season	\$	2,400,000.00	\$	2,114,808.18	\$	2,099,791.83	(\$285,191.82)		\$	2,650,000.00	\$ 2,400,916.00	\$ 2,281,746.31
FB - Single	\$	600,000.00	\$	110,613.00	\$	80,121.00	(\$489,387.00)	77.57%	\$	900,000.00	\$ 415,455.61	\$ 48,272.00
FB - Parking	\$	875,000.00	\$	780,457.69	\$	770,465.69	(\$94,542.31)		\$	875,000.00	\$ 888,134.80	\$ 821,188.65
MBB - Season	\$	3,200,000.00	\$	1,672,782.62	\$	1,661,392.00	(\$1,527,217.38)		\$	3,500,000.00	\$ 3,288,609.00	\$ 2,336,692.16
MBB - Single	\$	800,000.00	\$	5,971.20	\$	5,961.20	(\$794,028.80)	44.63%	\$	700,000.00	\$ 862,358.71	\$ 3,940.00
MBB - Parking	\$	380,000.00	\$	275,949.42	\$	273,949.42	(\$104,050.58)		\$	375,000.00	\$ 403,065.00	\$ 285,708.15
WBB - Season	\$	15,000.00	\$	17,320.48	\$	17,020.48	\$2,320.48		\$	10,000.00	\$ 27,024.00	\$ 19,090.00
WBB - Single	\$	15,000.00	\$	-	\$	-	(\$15,000.00)	57.73%	\$	10,000.00	\$ 34,351.50	\$ -
BSB - Season	\$	15,000.00	\$	-	\$	-	(\$15,000.00)		\$	5,000.00	\$ 20,592.00	\$ -
BSB - Single	\$	25,000.00	\$	-	\$	-	(\$25,000.00)	0.00%	\$	25,000.00	\$ 30,024.00	\$ -
Totals	\$	8,325,000.00	\$	4,977,902.59	\$	4,908,701.62	\$ (3,347,097.41)	59.79%	\$	9,050,000.00	\$ 8,370,530.62	\$ 5,796,637.27

Season Ticket YTD Sales Comparison Quantities									
Revenue Item	FY26 Budget	FY26 YTD	FY26 Week Prior	FY26 Budget Difference	FY25 YTD	FY25 to FY26 Difference			
FB - Season	10,667	9,553	9,467	(1,114)	10,151	(598)			
MBB - Season	5,907	4,000	3,982	(1,907)	4,641	(641)			
WBB Season	176	200	197	24	230	(30)			
BSB - Season	152	0	4. Capital Projects	(152)	0	0			
Totals	16,901	13,753	13,646	(3,148)	15,022	(1,269)			



MEMPHIS ATHLETICS: HOUSE SETTLEMENT/REVENUE SHARE UPDATE

- 170 contracts provided to student-athletes for revenue share payments
- Contract Length: 6 months, 7 months, 10 months and 12 months
- Teamworks GM & Wallet: Payment method and banking solution
- Designated Student-Athletes (DSAs)

A Designated Student-Athlete (DSA) is a student-athlete who, due to roster size limits

implemented as part of the settlement, was or would have been removed from their team's roster

for the 2025-26 academic year. These athletes are essentially "grandfathered" in and are exempt

from roster limits at any Division I institution for the duration of their eligibility.



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MEMPHIS ATHLETICS: 2024-25 ACCOMPLISHMENTS & HIGHLIGHTS

- Football & Men's Basketball ranked in final AP Top 25 poll (1 of 7 schools)
- Football
 - 5th Consecutive Bowl Victory (defeated Big 12 opponent in 2023 & 2024)
 - Back-to-Back 10 Win Seasons (1st time in school history)
 - 11 wins is second-most in school history
 - Football finished a season ranked for first time since 2019
- Men's Basketball won The American regular season and tournament titles
- Men's & Women's Soccer won regular season American Championships
- Women's Tennis won The American Championship & advanced to NCAA
 Tourney

5 total American Championships is most ever since joining the conference (2013)



MEMPHIS ATHLETICS: 2024-25 ACCOMPLISHMENTS & HIGHLIGHTS

- 3.47 GPA highest GPA in department history (Spring 2025)
- 3 NCAA Postgraduate Scholarship Award Winners (Fall, Winter, Spring)
- Football won The American Team Academic Excellence Award
- 13 programs scored a perfect 1000 single-year APR
- Six programs recorded a perfect 100% GSR
 - Football led the AAC in GSR with record-high 94%
 - Seven other programs led the AAC in GSR
- Set annual fundraising record surpassing \$32M for first time





5. Ticket Sales Update

Presentation

6. House Settlement/Revenue Sharing Update

Presentation

7. 2024-2025 Accomplishments

Presentation

8. Additional Business

Presented by David North

9. Adjournment

Presented by David North