

# March 2025 Athletics Committee





**Schedule**

Wednesday, March 5, 2025 9:15 AM — 9:30 AM CST

**Organizer**

Colton Cockrum

## Agenda

1. Call to Order and Opening Remarks	1
Presented by David North	
2. Roll Call and Declaration of Quorum	2
For Approval - Presented by Colton Cockrum	
3. Approval of Athletics Committee Meeting Minutes from September 4, 2025	3
For Approval - Presented by David North	
 September 4 2024 Meeting Minutes.docx	4
4. Athletics Update	5
Presented by Ed Scott	
 Agenda Item - Athletics.docx	6
 Athletics_BOT_March_5_2025.pptx	7
 Athletics_BOT_March2025_Appendix.pdf	14
5. Additional Business	21
Presented by David North	
6. Adjournment	22
Presented by David North	



# 1. Call to Order and Opening Remarks

Presented by David North



## 2. Roll Call and Declaration of Quorum

For Approval

Presented by Colton Cockrum



### 3. Approval of Athletics Committee

#### Meeting Minutes from September 4, 2025

For Approval

Presented by David North

**University of Memphis Board of Trustees  
Athletics Committee Meeting  
September 4, 2024**

**Proposed Order of Business**

**Agenda Item 1: Call to Order and Opening Remarks**

Trustee North called the meeting to order.

**Agenda Item 2: Roll Call and Declaration of Quorum**

Trustee North recognized Board Secretary, Colton Cockrum, to call the roll. Secretary Cockrum called the roll. The following trustees were in attendance:

Trustee North, Trustee Edwards, Trustee Carter

Additional trustees in attendance: Trustee McKinney, Trustee Roberts (Trustee Roberts joined virtually via Microsoft Teams and stated she was alone and could hear), Trustee Khokhar, Trustee Marchetta, and Chairman Johnson

Secretary Cockrum announced the presence of a Quorum.

**Agenda Item 3: Athletics Update**

Trustee North recognized Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics. Dr. Ed Scott provided an update on key athletic department initiatives. This report included information regarding updates to stadium fundraising, information on the Memphis Athletics Fund, season ticket sales, update to the House settlement, and a stadium progress update.

**Agenda Item 4: Additional Business**

Trustee North asked for additional business and there was no additional business addressed by the committee.

**Agenda Item 5: Adjournment**

Trustee North called for a motion and second for adjournment. A motion and a second was provided and the meeting was adjourned.



## 4. Athletics Update

Presented by Ed Scott

# **The University of Memphis Board of Trustees**

## **Recommendation**

Presentation (adjust based on your presentation i.e. For Approval, Report, etc.)

**Date:** March 5, 2025

**Committee:** Athletics Committee

**Presentation:** Athletics Update

**Presented by:** Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics

**Background:** Dr. Scott will be providing an athletics update that will include information regarding capital project fundraising, a 2024 athletics recap, a ticket revenue update, and an update on the House settlement.

# *Department of Athletics*

## *Athletics Committee*

**Ed Scott, Ph.D.**

Senior Vice President & Director of Intercollegiate Athletics

March 5, 2025



MARCH 2025

# MEMPHIS ATHLETICS: CAPITAL PROJECTS UPDATE

## Simmons Bank Liberty Stadium

Closed: \$24,568,000

Goal: \$50,000,000

- **Closed:** 34 Gifts
- **Avg. Gift Closed:** \$722,588
- **Verbal:** \$7,800,000 (3 Gifts)

## Liza Wellford Fletcher Stadium

Closed: \$5,950,323

Goal: \$8,500,000

- **Closed:** 220 Gifts
- **Avg. Gift Closed:** \$27,046
- **Verbal:** \$1,000,000 (3 Gifts)

# MEMPHIS ATHLETICS: TICKET SALES UPDATE

Tickets & Parking Year to Date Revenue to Budget Tracker							
Revenue Item	FY24 Budget	FY25 Budget	FY25 YTD	FY24 YTD	FY24 to FY25 Comparison	FY25 Budget vs. Actual	Overall % to Budget
FB - Season *	\$ 3,000,000.00	\$ 2,650,000.00	\$ 2,394,762.00	\$ 2,836,625.50	(\$441,863.50)	(\$255,238.00)	83.49%
FB - Single	\$ 550,000.00	\$ 900,000.00	\$ 415,065.61	\$ 712,950.60	(\$297,884.99)	(\$484,934.39)	
FB - Parking **	\$ 900,000.00	\$ 875,000.00	\$ 884,534.80	\$ 893,790.00	(\$9,255.20)	\$9,534.80	
MBB - Season	\$ 3,650,000.00	\$ 3,500,000.00	\$ 3,236,573.00	\$ 3,591,788.00	(\$355,215.00)	(\$263,427.00)	93.02%
MBB - Single ***	\$ 550,000.00	\$ 700,000.00	\$ 641,340.21	\$ 732,541.50	(\$91,201.29)	(\$58,659.79)	
MBB - Parking	\$ 350,000.00	\$ 375,000.00	\$ 377,782.50	\$ 398,525.00	(\$20,742.50)	\$2,782.50	
WBB - Season	\$ 10,000.00	\$ 10,000.00	\$ 27,024.00	\$ 25,892.50	\$1,131.50	\$17,024.00	287.47%
WBB - Single	\$ 10,000.00	\$ 10,000.00	\$ 30,469.50	\$ 10,827.00	\$19,642.50	\$20,469.50	
BSB - Season	\$ 5,000.00	\$ 5,000.00	\$ 11,682.00	\$ 10,125.00	\$1,557.00	\$6,682.00	38.94%
BSB - Single*****	\$ 25,000.00	\$ 25,000.00	\$ -	\$ -	\$0.00	(\$25,000.00)	
<b>Totals</b>	<b>\$ 9,050,000.00</b>	<b>\$ 9,050,000.00</b>	<b>\$ 8,019,233.62</b>	<b>\$ 9,213,065.10</b>	<b>\$ (1,193,831.48)</b>	<b>\$ (1,030,766.38)</b>	<b>88.61%</b>

\* - \$764,620 lost revenue in FB season tickets due to stadium renovations

\*\* - \$43,200 lost revenue in FB Parking due to stadium renovations

\*\*\* - 5 Home MBB Games Remaining

\*\*\*\* - 6 Home WBB Games Remaining

\*\*\*\*\* - BSB Single Game On Sale Begins Feb. 1, 2025

# MEMPHIS ATHLETICS: FALL 2024 RECAP

## ■ FOOTBALL

- 5<sup>th</sup> Consecutive Bowl Victory (*defeated Big 12 opponent in 2023 & 2024*)
- Back-to-Back 10 Win Seasons (*1<sup>st</sup> time in school history*)
- 11 wins is second-most in school history
- Football finished a season ranked for first time since 2019

## ■ Football & Men's Basketball ranked in AP Top 25 (*1 of 8 schools*)

## ■ Men's Soccer won regular season American Athletic Championship

- First conference regular season championship since 2004

## ■ Women's Soccer won regular season American Athletic Championship

- Second consecutive regular season championship





# MEMPHIS ATHLETICS: FALL 2024 RECAP

- Recorded highest GPA in department history - **3.4 GPA**
- **58** student-athletes achieved perfect 4.0 GPA
- **333** (79%) student-athletes earned a 3.0 GPA or higher
- APR of **992** is the highest ever in department history
- **13** programs scored a perfect 1000 single-year APR
- **Six** programs recorded a perfect 100% GSR
  - Football led the AAC in GSR with record-high 94%
  - Seven other programs led the AAC in GSR

# MEMPHIS ATHLETICS: *HOUSE* SETTLEMENT

- **\$20.5 million** revenue share can fall into three categories
  - *(Scholarships, Alston Awards, Institutional NIL awards)*
- **March 1:** Opt-In Deadline (Power 4 conferences required)
- Final hearing for the *House* settlement is scheduled for **April 7**
- MBB Transfer Portal: **March 24 – April 22**
- FB Transfer Portal: **April 16-25**
- Starting **July 1** all Memphis student-athletes will sign NIL contracts

***Note:*** *Contracts will be contingent on House settlement*



# MEMPHIS ATHLETICS: KEY LEADERSHIP HIRES



**Tim Duncan**  
Sr. Deputy AD



**Terrence Lollie**  
Sr. Associate AD/Chief of Staff



**Kathy Sulentic**  
Deputy AD/Regulatory Affairs



**Cooper Jones**  
Deputy AD/Chief Revenue  
Office



**Trena Prater**  
Head Softball Coach



**Cheri Lindsay**  
Head Volleyball Coach



**Greg Gaston**  
GM, Tiger Sports  
Properties









**WELCOME TO MEMPHIS FOOTBALL**









EXTERIOR RENDERING - PARTY PLAZA





EXTERIOR RENDERING - PARTY PLAZA













## 5. Additional Business

Presented by David North



## 6. Adjournment

Presented by David North