







March 2025 Academic and Student Affairs Committee

Schedule	Wednesday, March 5, 2025 8:30 AM — 9:00 AM CST
Venue	University Center
Organizer	Colton Cockrum

Agenda

1. Call to Order and Opening Remarks Presented by Jeffrey Marchetta	1
2. Roll Call and Declaration of Quorum For Approval - Presented by Colton Cockrum	2
3. Approval of Academic and Student Affairs Committee Meeting Minutes from December 4, 2024 For Approval - Presented by Jeffrey Marchetta	3
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Presented by Jeffrey Marchetta	

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Presented by Jeffrey Marchetta	

1. Call to Order and Opening Remarks

Presented by Jeffrey Marchetta

2. Roll Call and Declaration of Quorum

For Approval

Presented by Colton Cockrum

3. Approval of Academic and Student Affairs Committee Meeting Minutes from December 4, 2024

For Approval

Presented by Jeffrey Marchetta

**University of Memphis Board of Trustees
Academic and Student Affairs Committee Meeting
December 4, 2024**

Meeting Minutes

Agenda Item 1: Call to Order and Opening Remarks

- Trustee Marchetta calls the meeting to order.
- Welcome and introduce members of the Committee, Trustees who are present, and University of Memphis administration. Make opening remarks.

Agenda Item 2: Roll Call and Declaration of Quorum

- **Trustee Marchetta** - recognizes Secretary Cockrum
- Secretary Cockrum: *Roll Call Vote*
- *Committee members in attendance: Marchetta, Johnson, McKinney, Edwards and Khokhar (in person). North, Roberts, and Carter (virtually – indicated they were alone and could hear)*
- *Committee member absent: Ellison*
- Secretary Cockrum declares a quorum

Agenda Item 3: Approval of Academic & Student Affairs Committee Meeting Minutes from Sept. 4, 2024

- **Trustee Marchetta** - calls for a motion and a second
- Discussion
- Call for a vote
- Secretary Cockrum calls a roll call vote
- The meeting minutes were approved

Agenda Item 4: Tenure upon Appointment

- **Trustee Marchetta** - recognizes David Russomanno, Executive Vice President for Academic Affairs and Provost
 - **Trustee Marchetta** - Call for a motion and second
"The Academic and Student Affairs Committee recommends a motion for approval for tenure upon appointment for Dr. Leung as Professor, Social and Behavioral Sciences, School of Public Health."
 - Discussion
 - Secretary Cockrum calls a roll call vote
 - The motion was approved

Agenda Item 5: Enrollment Update

- **Trustee Marchetta** recognizes Brian Meredith, Interim Vice President of Enrollment Management and John Baworowsky, Interim Senior Vice President for Enrollment Management.
 - Enrollment Management provided a presentation.

Agenda Item 6: Additional Business

- Trustee Marchetta asks for additional business
- Next meeting will be March 5th, 2025.

Agenda Item 7: Adjournment

- Trustee Marchetta - Call for a motion and second for adjournment
- Call for a *Voice vote* (*"All those in favor..."*)

4. Approval of Institutional Mission Profile

For Approval

Presented by David Russomanno

The University of Memphis Board of Trustees

Approval

Date: March 5, 2025

Committee: Academic and Student Affairs Committee

Presentation: Institutional Mission Profile (approval)

Presented by: Dr. David Russomanno, Executive Vice President for Academic Affairs and Provost

Background:

Tennessee state law requires the Board of Trustees to approve and submit an annual institutional mission profile to THEC that contains the following information:

- Characterize distinctiveness in degree offerings by level, focus, and student characteristics, including, but not limited to, nontraditional students and part-time students; and
- Address institutional accountability for the quality of instruction, student learning, and, when applicable, research and public service to benefit Tennessee citizens.

Motion to be Made:

The Academic and Student Affairs committee is requesting approval of the annual Institutional Mission Profile.

University of Memphis

Institutional Mission Profile

The University of Memphis (UofM) is a comprehensive, internationally recognized, urban public research university preparing students for success in an evolving, innovative and global environment. Student success, service, innovation, knowledge discovery and dissemination, commitment to an inclusive academy, collaboration and accountability are core values at the University of Memphis.

The University is classified as “Carnegie R1” or "Doctoral: Very High Research Activity and Community Engaged" per the Carnegie Classification of Institutions of Higher Learning. With a focus on research and service benefitting communities locally and across the globe, the UofM is home to nationally designated centers of excellence in cybersecurity research and education, transportation workforce development, mobile health data and five Tennessee centers of research excellence.

The UofM is dedicated to providing the highest quality of education to its students. Academic degree programs at the undergraduate, masters, doctoral and professional levels, as well as certificate programs are offered on the Central and Park Avenue campuses in Memphis, the Lambuth Campus in Jackson and through UofM Global. The UofM awards approximately 5,000 degrees and certificates annually. Talented and innovative faculty have developed both undergraduate and graduate programs that are ranked in the top 25 nationally. Our metropolitan setting has enabled us to build a nationally recognized internship program that facilitates the placement of undergraduate and graduate students throughout the community in nonprofit and for-profit organizations that specialize in healthcare, government, transportation and logistics, music and entertainment, medical devices, banking and the arts.

5. 2024 Academic Program Terminations

Presentation

Presented by David Russomanno

The University of Memphis Board of Trustees

Informational

Date: March 5, 2025

Committee: Academic and Student Affairs Committee

Informational: Low Producing/ Low Impact Program terminations (Informational)

Presented by: Dr. David Russomanno, Executive Vice President for Academic Affairs and Provost

Background:

The annual termination report is filed with the Tennessee Education Committees of the Senate and House of Representatives. Per TCA § 49-7-202(q)(1) (B-C): Governing boards of the institutions report terminations directly to the Education Committee of the Senate and the Education Administration Committee of the House of Representatives and copying THEC.

(B) The commission is authorized to make recommendations to the governing boards for the termination of existing on-campus and off-campus programs of those institutions set forth in § 49-7-203 that are determined by the commission to be unnecessarily duplicative. A copy of the recommendations shall be filed with the education committee of the senate and the education administration committee of the house of representatives.

(C) The governing boards of the institutions shall make a report annually on any program terminations to the education committee of the senate and the education administration committee of the house of representatives, and a copy of the report shall be filed with the commission.

The following University of Memphis programs were terminated:

Graduate

Graduate Certificate in Arts Entrepreneurship (College of Communication and Fine Arts)
Concentration in French, MA Romance Languages (College of Arts and Sciences)

Undergraduate

Concentration in Emergency Management, Bachelor of Professional Studies
(College of Professional and Liberal Studies)

Concentration in Law Enforcement Administration, Bachelor of Professional Studies
(College of Professional and Liberal Studies)

6. The Polytechnic @ UofM

Presentation

Presented by David Russomanno

The University of Memphis Board of Trustees

Informational

Date: March 5, 2025

Committee: Academic and Student Affairs Committee

Presented by: David Russomanno

Background:

The Polytechnic @ UofM is a new unit planned to launch on July 1, 2025, within the Herff College of Engineering. The unit will focus on providing applied academic programs aligned with workforce needs in aviation, engineering technology, IT, manufacturing technology, organizational leadership, and related technology fields. It will house the existing Department of Engineering Technology and a new Department of Applied Technology.

Degree and micro-credential programs will be accessible to transfer and returning students, as well as traditional students. All programs are designed to meet workforce needs via close collaboration with employers resulting in condensed curricula that are stand alone or paired with other majors, including business, arts and humanities, and other STEM and non-STEM fields.

The Polytechnic @ UofM

Academic and Student Affairs Committee

David Russomanno
Provost



MARCH 2025

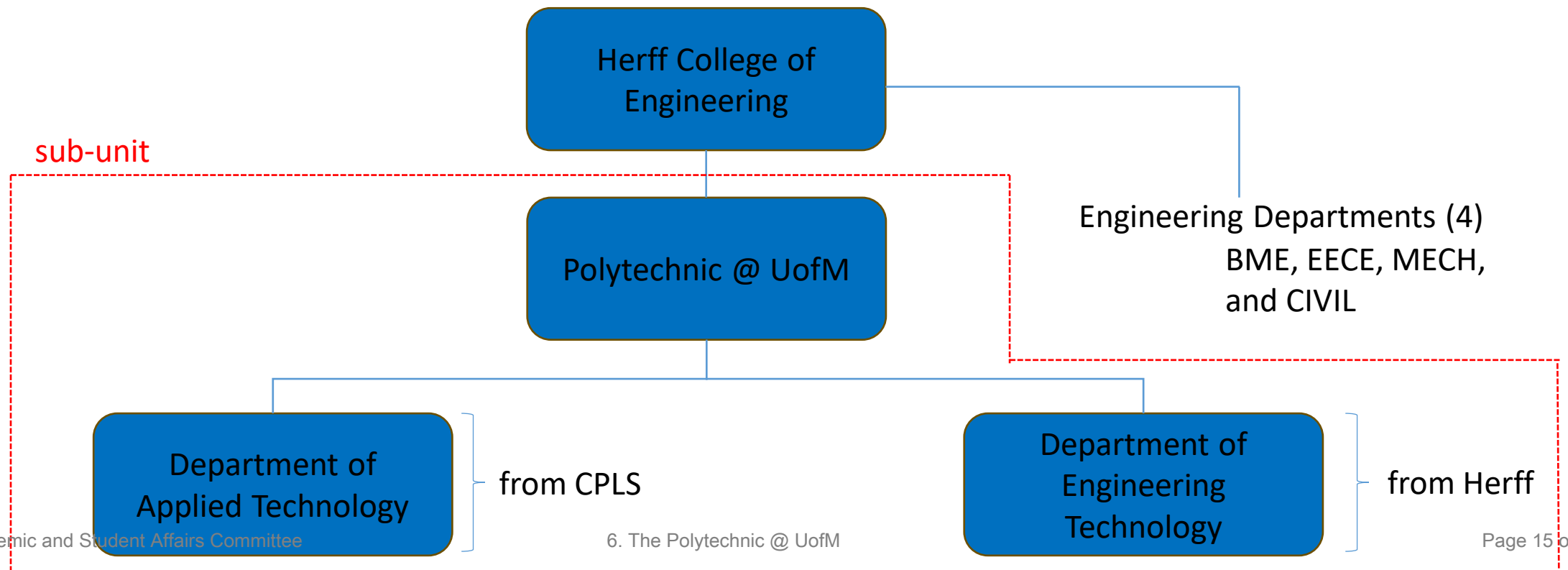
The Polytechnic @ UofM – The Need

- “Historically, institutions of higher learning have been slow to pivot their offerings to meet current workforce needs. The inertia is real. The problem is, Gen Z is smart enough to know it.” [M.C. Perna]
- 85% of recent college graduate respondents agreed in a survey:
“I wish my college had better prepared me for the workplace.”
[M.C. Perna]

[M.C. Perna], “[New Data Reveals Just How Deep The College Crisis Goes,](#)”
Forbes, January 28, 2025

The Polytechnic @ UofM – Workforce Focused

- New sub-unit to be formed from **applied technology programs** in the Herff College of Engineering and the College of Professional and Liberal Studies



The Polytechnic @ UofM – Workforce Focused

- Focus on real-world experiences and industry partnerships
- Provide hands-on training with emphasis on practice and applying the state-of-the-art versus advancing it
- Serve as a complement to first-principle-based curricula (for example, traditional computer science and engineering programs) in which the fundamental concepts or assumptions on which a theory, system, or method is based are foundational to progression in the curriculum

Curricular Innovation to Increase Access

- Condensed curricula with lower barriers to entry
- Increased flexibility to pair technical readiness with other skills, such as communication, teamwork, or lifelong learning
- More electives to use for transfer credit and credit for experiences outside the classroom
- Enhanced pathways from TCATs, Community Colleges, and returning learners to baccalaureate “applied technology” programs

Current and Future Programs

- Current Programs
 - Herff: Engineering Technology programs
 - CPLS: Manufacturing Supervision, Information Technology, Construction Management, Organizational Leadership, and Aviation
- Future Programs:
 - Applied Cybersecurity, Applied AI, Biomedical Technology, Industrial Informatics
- Future New Degree (June 2025 approval, Fall 2026 implementation):
 - Bachelor of Applied Science



The Polytechnic @ UofM

It's coming July 1, 2025

Pending THEC approval of departments and sub-unit

7. Additional Business

Presented by Jeffrey Marchetta

8. Adjournment

Presented by Jeffrey Marchetta