

## University Libraries: Beyond the Books

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## What We're Doing Today

- Quick poll and discussion on your perceptions of libraries
- Overview of how you can use the University Libraries to Study, Make, Research, and Relax
- Wrap up and questions









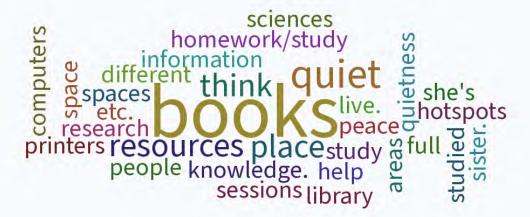


## **Poll: Library Perceptions**

⊕ When poll is active, respond at pollev.com/carlhess254

 ☑ Text CARLHESS254 to 37607 once to join

#### What do you think of when you hear the word "library"?



Powered by Poll Everywhere

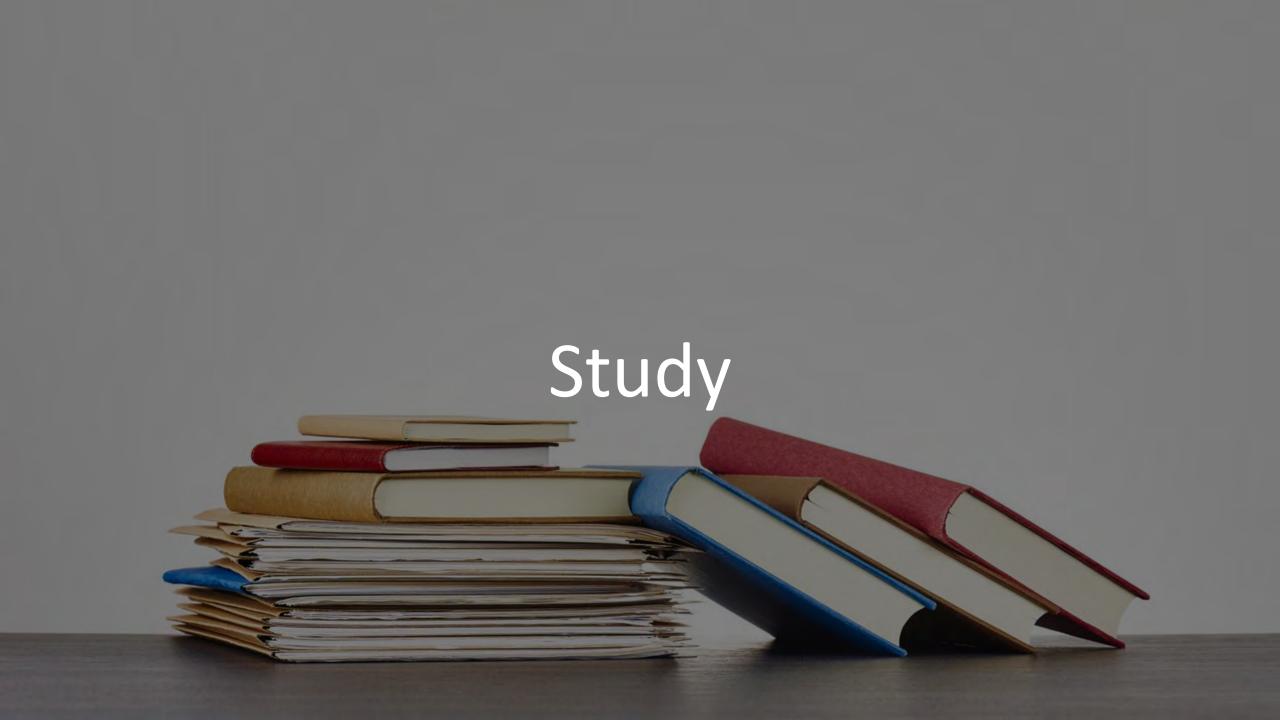










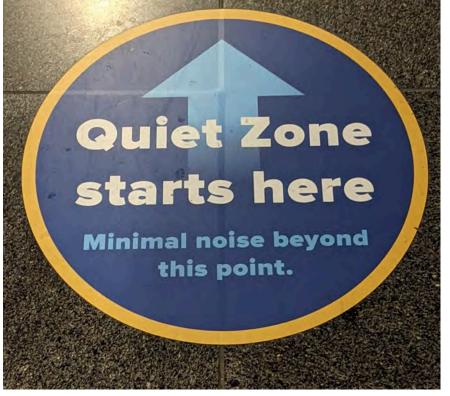












Study Spaces









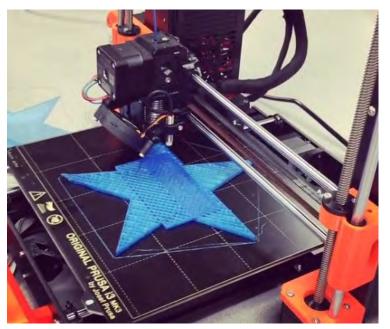
Technology















Creatorspace







## **Production Studios**





## **Library Collections**

- Physical collection
  - Books
  - Some academic journals, magazines, newspapers, videos, etc.
  - Special Collections
- Online Collection
  - Databases with thousands of eBooks, academic journals, magazines, newspapers, videos, etc.
- Everything can be searched online



Any publication that comes out periodically, including journals, magazines, and newspapers.



#### **ACADEMIC JOURNAL**

A periodical aimed at scholars, academics, and researchers, usually written in technical language by experts on the subject. A few examples are *Journal of Advanced Nursing, Shakespeare Quarterly*, and *Nature*.

#### **MAGAZINE**

A periodical aimed at a specific audience, covering recent issues and specific subjects through articles, interviews, and personal narratives. Some examples are *National Geographic*, *Time*, and *Popular Mechanics*.



#### **NEWSPAPER**

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A periodical aimed at the general public, covering recent issues and news in a formal, brief, and objective matter. A few examples are New York Times, Wallstreet Journal, and The Commercial Appeal.

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#### **Business & Economics**

#### Welcome!

This guide is geared specifically towards programs in the Fogelman College of Busin databases and resources that cover a variety of business & economics topics, as we tabs on the left hand side of the guide to discover research tips, books & ebooks, videspecific fields, including accountancy, business information, economics, finance, mar and more.

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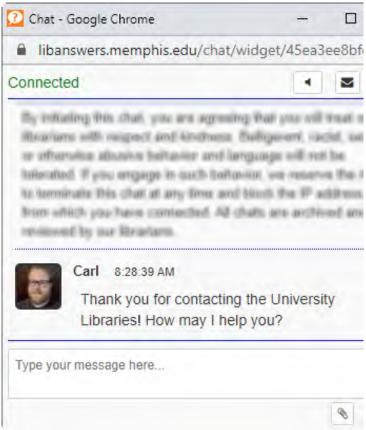
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# Research Guides, FAQs, & Help Videos



## Personal Research Help





- Ask a Librarian
  - Research Assistance Desk
  - Online chat
  - Online appointments
- Center for Writing & Communication (CWC)
  - In-person appointments
  - Online appointments
- Workshops





**Bestsellers and Comics Collections** 







## Gaming and Movies in the sandbox

## Conclusion



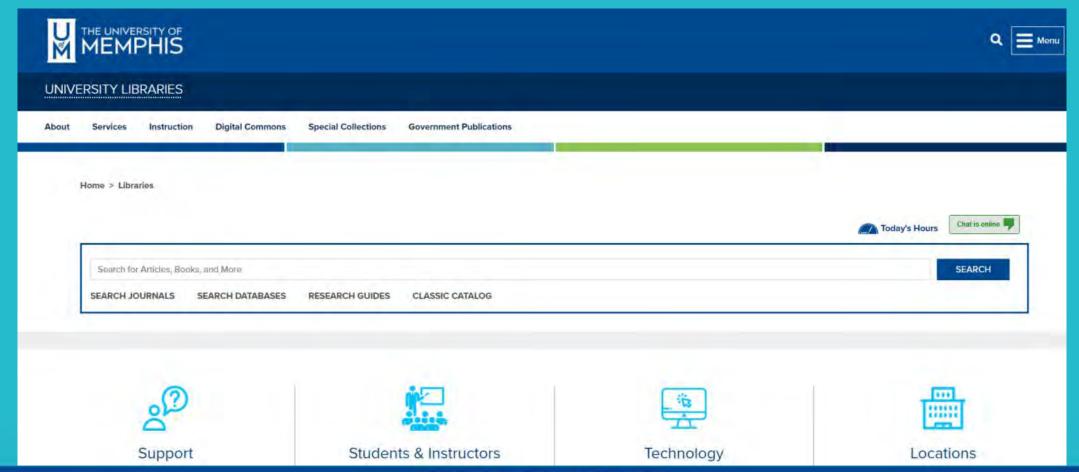








## memphis.edu/libraries













## Ask me some questions

 Reach out at carl.hess@memphis.edu or by scheduling a research appointment







